

JACK GUMINA



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1.414.587.4463

Portfolio: jackgumina.com

SKILLS

Research

Surveys
Personas
Journey mapping
Interviews

Design

User flows
Wireframing
Branding/Visual design
Prototypes
Usability Testing

Tools

Figma
Sketch
Adobe Suite
InVision
Git
GitHub
Chrome Dev Tools

Front-End

Javascript
HTML5
CSS3

Soft Skills

Communication
Empathy
Storytelling
Flexibility
Curiosity

PROJECTS

BAY VIEW BEER COMPANY WEBSITE

Brewery startup site

Conducted user surveys, developed information architecture, implemented visual design, built prototype with Figma, and conducted usability tests. Worked with founders, graphic designer, and developers to create feasible solutions.

EXPERIENCE

BLOC

Design/Front-End Development Apprenticeship

June 2019 - April 2020

Learned industry best practices and design process standards with a focus on UX Research, Visual Design, and Frontend Development. Built projects using common industry software while collaborating several hours per week with senior designers.

WELLS FARGO

Financial Analyst

June 2018 - May 2019

Performed detailed financial analysis on transactions resulting in millions of dollars in revenue. Led the transition of a new client sector into my group.

EDUCATION

UNIVERSITY OF MINNESOTA - TWIN CITIES

Carlson School of Management

Class of 2018

B.S. Finance and Risk Management Insurance

Minor in Accounting

GPA 3.67