



LONDON OUTCOMES PROGRAMMING
WDI24 Nov 28, 2016 - Feb 24, 2017
Outcomes Week - 27th Feb - 3rd March

Welcome to Outcomes! Here at GA we pride ourselves on innovation and approaching things in a unique and exciting way. This is no different when approaching career development and the process towards achieving outcomes success. We ask that you approach this journey with an open and growth mindset and allow for a new way of tackling the proverbial job search. This is anything but traditional!

*Please keep in mind, this roadmap is a living and breathing document which is subject to minor changes along the way.

Your Outcomes Producers are:

Casey Nailer (main point of contact) - Casey.Nailer@ga.co [@CaseyNailer](#) [LinkedIn](#)

Laura Hasting - Laura@ga.co [@LauraHHasting](#) [LinkedIn](#)

Week 2: Intro to Outcomes

Thursday 1st December

Here we'll be going through the Outcomes programming for twelve weeks of the course and beyond! We'll outline the areas we'll cover during each session and how we'll interact throughout your life with GA.

Who Did You Meet?

- Casey Nailer & Laura Hasting Outcomes Producers
-

Week 3: Intro to industry + market

Thursday 15th December

During this session, we'll go through all the details on what the current London market looks like and what options you'll have once you finish the course. We'll talk through salaries and potential career progression, then finish up by looking at trends.

We'll then be working with the job specs that you collected as part of the pre-work.

Who Did You Meet?

- Casey

**Materials needed:**

- You'll need to bring along the five job specs that were set in the pre-work.
-

Week 4: Networking

Thursday 22nd December

During the first hour, we'll be giving you the insight into how to develop your network within the London and global tech community. The talk will cover online and in-person networking. The second hour will be workshop time, where we'll be working on some of the aspects covered in the lecture.

Who Did You Meet?

- Casey
-

Week 5: Personal branding

Thursday 5th January

We'll be going through the job search process and how to develop your personal brand across all channels, both visually and verbally. Talking through the concept of elevator pitches and their role in your job search.

For the second hour, we'll be working on the first draft of your pitch and brainstorming concepts for your own brand identity.

Who Did You Meet?

- Casey

Assignments:

Finish your elevator pitch ready for the group pitch workshop (date TBC) and continue thinking about the brand identity.



Week 7: Digital presence + tools

Thursday 19th January

Next we'll be talking through your online digital presence and what channels you can project your brand through. From LinkedIn, Twitter to GitHub and StackOverflow, we'll be giving you the go to guide on how best to use these platforms.

We'll spend the second hour updating your current online presence and creating any new profiles you wish to use.

Who Did You Meet?

- Casey
-

Week 8: CV Workshop

Thursday 26th January

We'll be giving you the insight into how to make the best CV, as well as all the inside info on what the hiring managers are currently looking for. We'll also talk through how best to approach a cover letter.

You'll then work on updating the content of your CV using the information from the lecture.

Who Did You Meet?

- Casey

Assignments:

- **Use this information to start updating your CV to include GA, ready to bring along for your next 1-1, date TBC.**
-

TBC: Individual 1-1s

We'll be talking through the updates to your CV to make sure that it's all on track and Casey will give you pointers on what you can improve on.

Who Did You Meet?

- Casey



Materials:

- Bring along your updated CV and wishlist companies for the Meet + Hire.
-

Week 13: Outcomes Week - 27th Feb - 3rd March

Monday

AM: What's Next?

During this session, we'll be going through everything you need to focus on over the next few weeks leading up to the Meet + Hire event and what to expect during the job search. We'll identify the job seeker expectations to actively seek and achieve an outcome post-graduation.

Who Did You Meet?

- Casey
-

PM: Portfolio + Projects

You'll take a look through the key things you need to focus on when putting together your portfolio and projects! We'll look at examples of previous GA grads to give you inspiration. You'll then start working on the different aspects of the portfolio's content and really bringing that brand identity when thinking about the aesthetics of your work.

Who Did You Meet?

- Casey
-

Tuesday

AM: A day in the life

There'll be a guest panel of GA graduates who are now fully employed as developers! It'll be an hour of Q&A, so get ready to fire away any questions you may have on all things job related. Whether they are on interviewing, applications, life post-GA, this is your chance to ask someone that has been through the whole process, just like you will be.



Who Did You Meet?

- Panel of GA grads <TBC>

Materials:

- Bring along any questions!
-

AM: How to manage recruiters

Nathan and Emily from Futureheads will be here to talk you through how to work with recruiters! They'll discuss the red flags of the sharks in the industry, the signs of finding a trustworthy rec and also how to ensure you're getting the best from your working relationship.

PM: Workshop

You'll spend this time working on the remaining job search toolkit that needs to be completed.

Wednesday

AM: Workshop

You'll spend this time working on the remaining job search toolkit that needs to be completed.

PM: Job search + negotiations

Your next guest speakers will be a mix of hiring managers who have had direct experience in hiring Junior Developers and particularly, GA grads! It'll be an hour's Q&A session so come along prepared to ask them anything from what they look for in a junior, interview tips, CV etc.

Who Did You Meet?

- Guest panel of hiring managers <TBC>
-

Thursday

AM: Applying + interviewing strategies



You'll have a guest speaker in to talk you through the different types of interviews and how best to prepare! They also go through the application process and how best to identify appropriate roles to apply for.

Who Did You Meet?

- Casey
-

Say Cheese: Head shots

Date: TBC, All day

Come all bright eyed and bushy tailed today as it's photo day!!! Everyone will be getting their professional headshots taken so we can make those LinkedIn profiles even more attractive over the weeks to come.

To bring:

- Just a smile
-

Final 1-1s

Tuesday 7th March

This will be your final 1-1 before the Meet + Hire. We will be doing a check of all job seeking collateral and making sure you are 100% ready to start job seeking.

And remember...

March TBC - Meet + Hire! <Venue - Event space on campus>