## The WURFL Framework

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# **Key Points**

**WURFL** as a DDR

Supported Platforms

**WURFL** Services

#### What's WURFL?



#### **Wireless Universal Resource File**

- DDR
- Owned by ScientiaMobile, Inc. (http://www.scientiamobile.com)



#### Multi-language API

- Java, ASP.NET, C++, PHP, Ruby, Perl, Node.js
- On-premise and cloud



#### Structure of the API

- Initialize the DDR
- Pass a user agent string
- Receive a device description with 500+ capabilities

# The WURFL Ecosystem

**WURFL On-Site** 

 Integrate WURFL DDR right in your app/server

**WURFL Cloud** 

 Always-updated, highlyavailable cloud service for the WURFL DDR

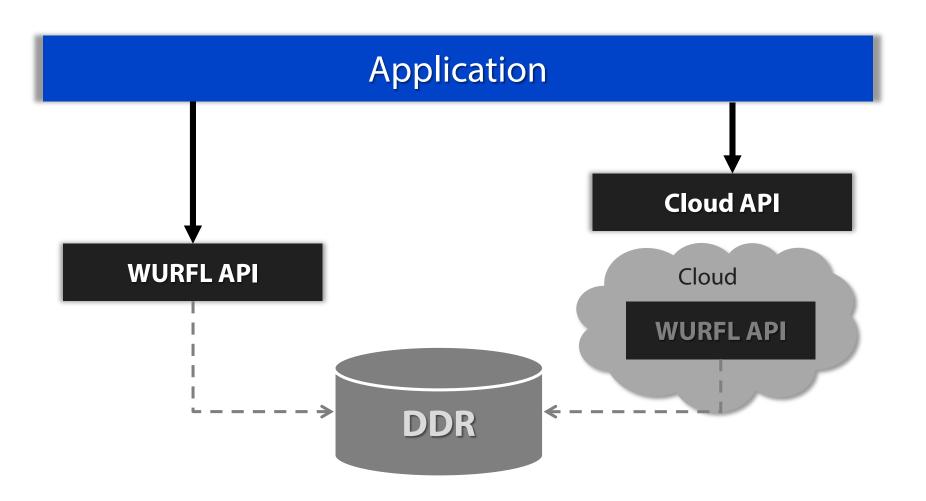
**WURFL InFuze** 

 NGINX, Apache, Varnish modules to expose device capabilities to host servers

**WURFL InSight** 

 Up-to-date tables about devices capabilities for mobile analytics

### **How Does It Work**



# **Using WURFL On-premise**

Keeping the DDR up-to-date is your responsibility. DDR updated on a weekly basis. Availability and download details depend on license terms.

#### **Configuration**

- Indicate the path to the DDR
- Indicate patches (if any) to the DDR
- Indicate matching mode (accuracy vs. performance)

#### Query

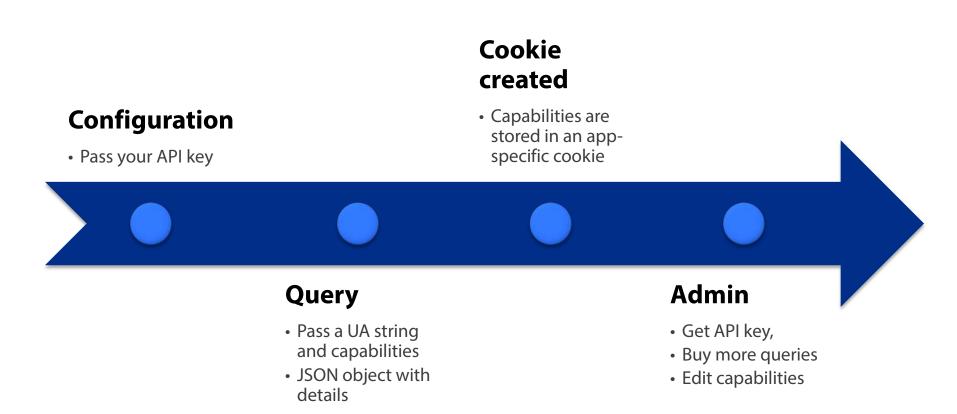
 Pass a user agent string and get an IDevice object

#### **Initialization**

- Read and cache the entire database
- Save the global session object

# **Using WURFL Cloud**

The DDR is automatically updated on a weekly basis. No effort is required on your end. Higher per-call latency compared to on-premise.



### **The WURFL Database**

# **Get the public database from**http://wurfl.sourceforge.net

- Free for open-source projects and testing
- Partially-free cloud version (limited to just a few capabilities)

# Not allowed to edit/copy the database in any way

 Can't access it using other than one of the WURFL official APIs



#### The WURFL Database

- Flat list of <device> elements
  - Attribute id uniquely identifies a device (user agent)
  - A commercial device changes UA whenever it gets updated
- Each device in the database falls back to a parent device
  - Each <device> element only contains the delta with parent element
  - Multiple root devices: browsers, phone, tablets, smart TVs, robots

# **Capability Groups**

#### Capability is a name/value pair

- Value is always a string: "true", "1"
- Sometimes pseudo enum types are used: "stylus", "touchscreen", ...

#### Groups exist only for convenience

- ajax
- bearer
- chips
- display
- html\_ui
- image\_format
- pdf
- playback

- product\_info
- rss
- security
- sound\_format
- smarttv
- sms
- storage
- streaming

#### **Patch Files**

- Official way to override content of the WURFL DDR
  - Make changes to some capabilities without editing the original file
- Use when you have good reasons for willing to give some capabilities a different value
  - Ex: you want to treat as a tablet a given device that DDR currently classifies as a smartphone
  - Ex: add new capabilities not covered (for whatever reason) in the DDR

# **Essential WURFL Capabilities**

## **Identifying the current device**

Capability	Description
device_os	Name of the OS (ex. Android)
device_os_version	Version of the OS (ex. 2.2)
resolution_width	Known screen width in pixels
resolution_height	Known screen height in pixels
can_assign_phone_number	Can have a phone number (to distinguish devices using a SIM only to browse the web)
pointing_method	How to select links: joystick, stylus, touchscreen, clickwheel, default (4-way navigation buttons
brand_name, model_name, marketing_name	Brand=HTC, model=HTC A8181, marketing=HTC Desire

# **Essential WURFL Capabilities**

### Serve browser-specific content

Capability	Description
viewport_supported	Supports viewport meta tag
image_inlining	Can display inline images within IMG tags
full_flash_support	Supports Flash
cookie_support	Supports cookies
preferred_markup	Preferred type of markup whether HTML or XHTML MP (mobile specific)
png, jpg, gif, tiff, greyscale	Whether images of specified type can be displayed

# **Virtual Capabilities**

Don't refer to atomic properties; result from the combination of multiple individual capabilities.

Capability	Description
is_android, is_ios, is_windows_phone	True if it is any version of Android   iOS   Windows Phone.
is_app	Viewed through WebView within an app
is_full_desktop	True if it is a desktop browser
is_smartphone	Smartphone: combination of OS, pointing, screen.
is_touchscreen	Has a touch screen
is_mobile	True if it is any mobile device
advertised_device_os	Ex: Mac OS X
advertised_browser	Ex: Chrome

# **Accuracy vs. Performance**

Refers to the algorithm the WURFL engine uses to match a user agent string to a known device.

# Accuracy **gives as** many details as possible

- For mobile devices, response is always accurate
- Matching mode doesn't matter



# Performance omits details if it's a desktop

 Use if you want to quickly filter out desktop browsers



# Set matching mode in configuration

 Performance is default matching mode

# **Adding WURFL to an Existing Site**

You have an existing site that doesn't render well on devices.

#### Quickest is writing a separate m-site with

- Fewer pages
- Simpler markup
- Fewer functions

#### How to bind it to the URL?

- Can use a m.yoursite.com URL or www.yoursite.com/mobile
- Same full URL wrapped by a HTTP module that redirects to the m-site
- Need WURFL (or similar) to detect device
- Need cookies to track choices when you follow URLs in order to bypass the HTTP module

# **Summary**

#### WURFL: on-premise vs. cloud

- DDRs need to be updated frequently
- Key parameter to consider to make a sound choice

#### Capabilities

- Atomic and virtual
- Hierarchy of values for faster matching
- Caching is key

#### WURFL de facto standard for DDR

- Used by web giants
- Cross-platform