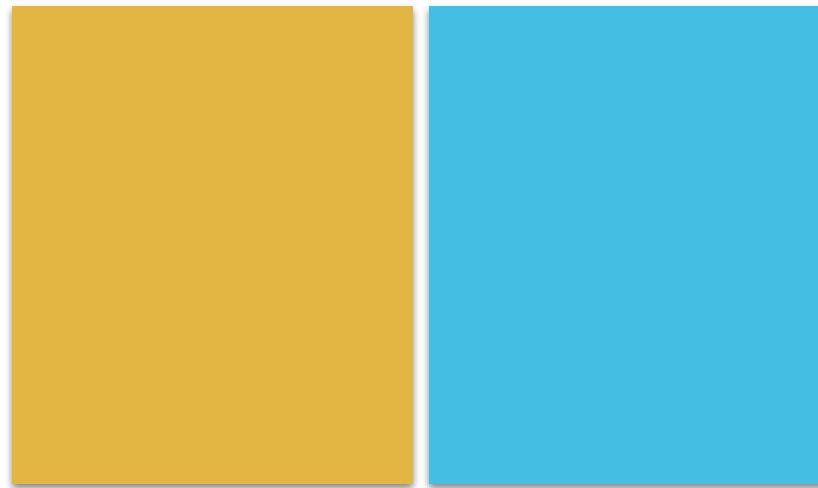


COLOR SCHEMES



how do colors work together?

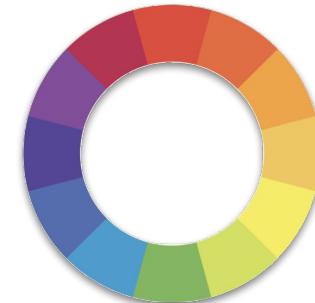
These two colors have the same “brightness”



COMPLEMENTARY

Colors on **opposite sides** of the “color wheel”

- Creates vibrancy & contrast
- Helps with emphasis





yellow + purple



blue + orange



red + green

YELLOW & PURPLE

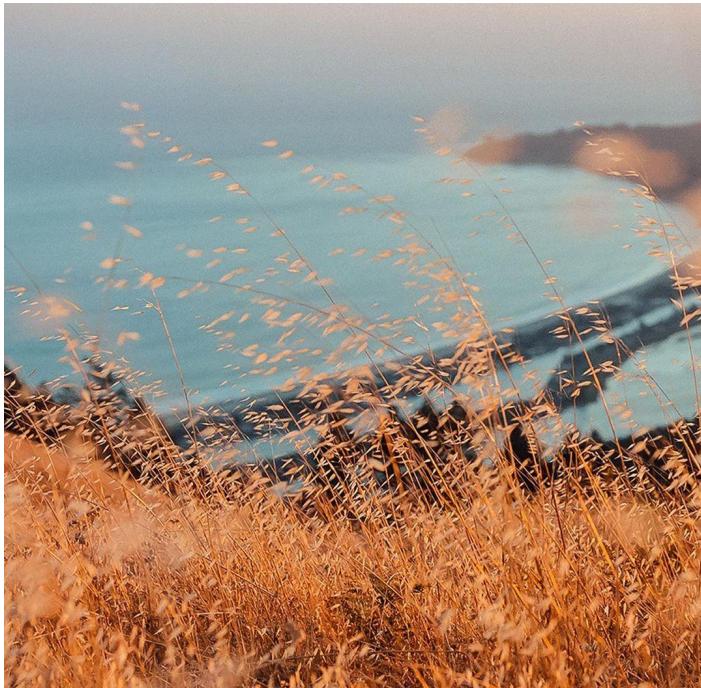


Bennet Perez

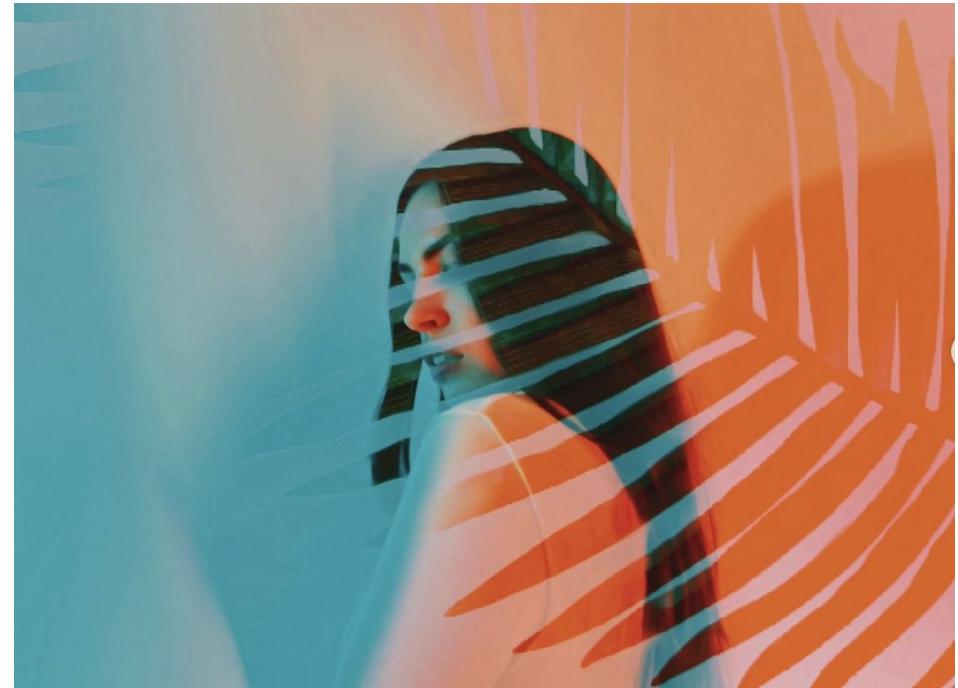


@jessicakobeissi

BLUE & ORANGE



@alexsamuelss



@brandonwoelfel

RED & GREEN



@quentin_shih

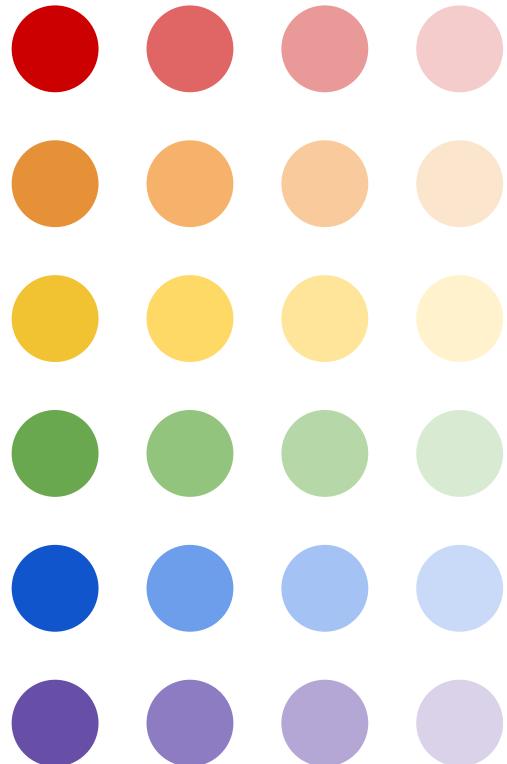


@charis.cheung

MONOCHROMATIC

All the colors of a **single hue**

- Variations of the same color using shades, tones, and tints
- Creates uniformity





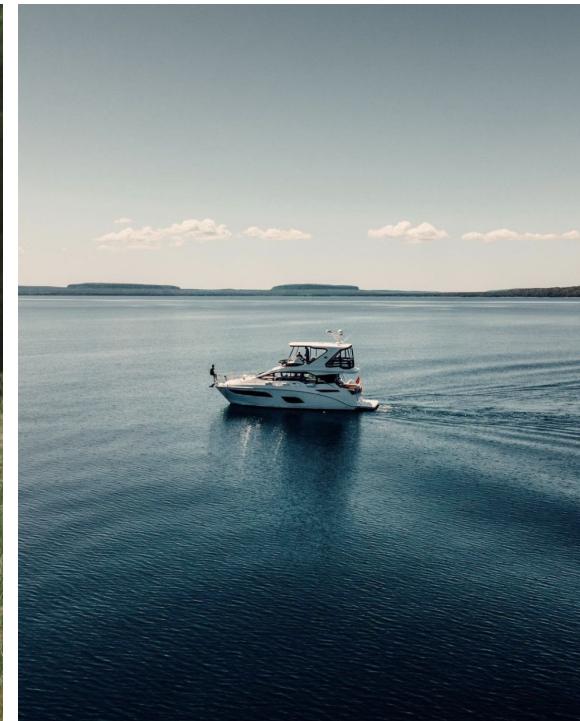
@jenny.wichman



@charis.cheung



@marinawphoto

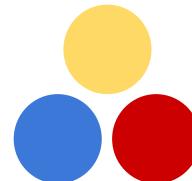
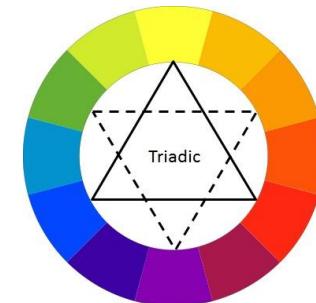


@petermckinnon

TRIADIC

Colors that are **evenly spaced**

- Colors should be carefully balanced
- One color dominate & two others for accent
- Provides contrast while maintaining harmony



yellow + blue + red



orange + green + purple



@necessaire

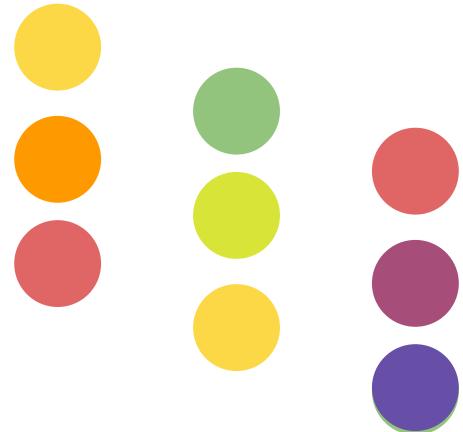
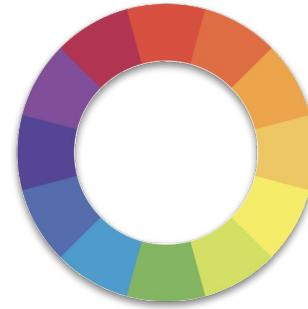


@elivicksn

ANALOGOUS

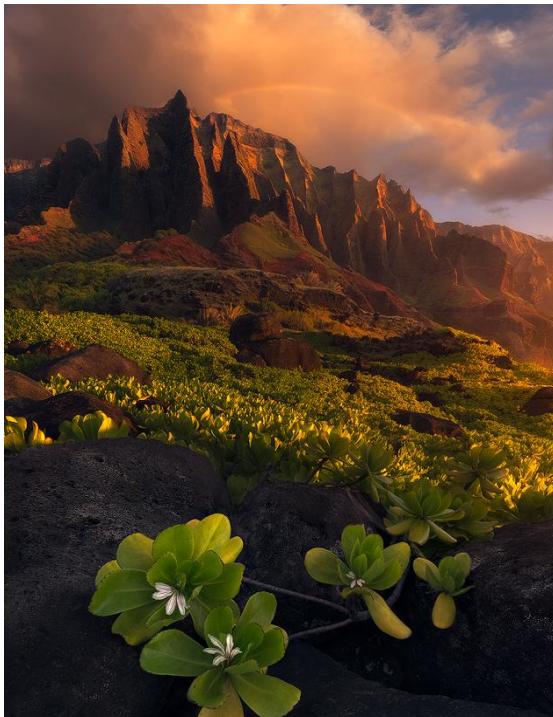
Colors that are **next to each other**

- Usually match well and create serene, comfortable designs
- Often found in nature





@dianewithonen



@tedgore



@lucysmagazine



@egglestonartfoundation



@aaronwu



@marinawphoto