

SECOND CHANCE

Where Innovation Begins



Introducing our revolutionary idea **OUR TARGET MARKET**

> Who we are targeting specifically for this concept

> > OUR PRICING STRUCTURE

HOW DOES IT INCREASE 05 **FOOTFALL?**

Explaining the benefits of this concept

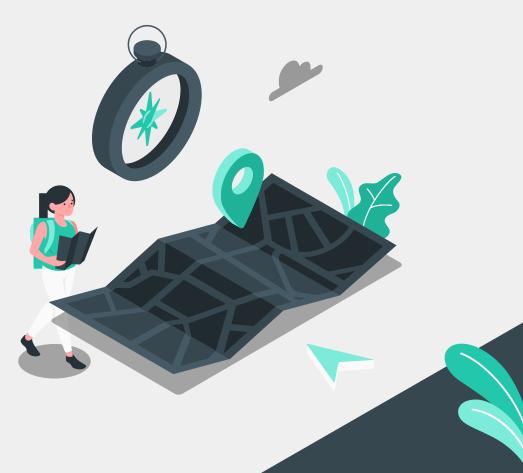
FAQS

All your questions answered

OUR CONCEPT

The concept for our project is A locker type vending machine that will be placed in front of a relevant shop.

The vending machine allows the general public to rent a space at the vending machine and sell their items as a second hand product.





TARGET MARKET

Second hand items that people will want to buy without needing to try it out, i.e second hand items that people are willing to buy after looking at the condition of it

TARGET ITEMS



EXERCISE EQUIPMENTS



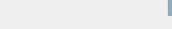


DECORATIVE ITEMS





LEATHER ITEMS





USED BOOKS

- 1) Size of locker and duration of rent -This fee will fully go to ATLAS for the maintenance fee and electricity bills.
- 2) Transaction fee (30% of the sold price)
 - -20% will go to the shop owner
 - -10% will go to ATLAS
 - -70% go to seller?

PRICE STRUCTURE







How does it actually work?

QUESTIONS???

