

Darryl is a chatterbox and races to the local watering hole after his long day selling cars. He frequently goes with the other salesman which one, Justin is 19 and does not have a fake ID. Justin frequently ends up paying an extra amount of the bill.

 Darryl was selling a 1997 Honda Civic when his customer asked if he had ever head of Drinkr, the bill splitting app for drinkers. Darryl was excited and wanted to know more.



 Darryl downloaded the app and sealed the deal with the customer selling the 1997 Civic. He searched the dealer to find Justin



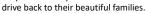
 He found Justin and told him he wanted to go to the local watering hole tonight and that Justin wouldn't have to pay for Darryl's drinks anymore. They rush out of work early and head to the bar.



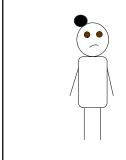
• They arrive at the bar and Darryl orders 10 bud light's while Justin only orders a Dr. Pepper. The bill comes.



 Darryl breaks out the Drinkr app and surprises Justin. Justin is shocked. Darryl splits the bill having each other only pay for what they drank. They're both shocked at how well it works and they both

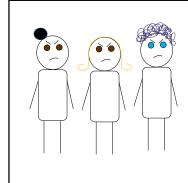






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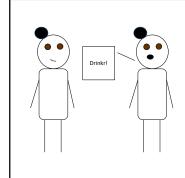
Vicky is a stressed speech language pathologist who often worries about whether she'll have enough resources to adequately help her clients.



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She meets up with her friends every week, but while she doesn't drink, several of her friends does, causing them to fight over how they're going to split the bill and increasing hostility within the group.



After hearing her troubles, one of her colleagues recommended Drinkr, an app that allows people to easily split their bills with drinkers depending on the situation.

Non-drinkers

Non-drinkers

+ Group Drinks

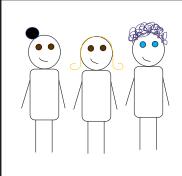
All Drinkers –

Different Amount of

Drinks

She tried using the app based on previous experiences with her friends and was satisfied with the way it split the bills and decided to recommend she and her friends use Drinkr the next time they hang out.

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She and her friends no longer fight over how the bill is going to be split, decreasing hostility within the friend group and allowing them to have more lighthearted interactions without any worries.



She no longer has to worry about whether or not she'll have enough leftover money to afford to buy her own resources during shortages at work.

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