

# JACKIE LUO

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## EDUCATION

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*Columbia University in the City of New York* | New York, NY  
**Majors:** Computer Science, Philosophy  
**GPA:** 3.54

*Anticipated Graduation 2017*

*Bellaire Senior High School* | Bellaire, TX  
**GPA:** 4.88 (Ranked 8<sup>th</sup> in class of 752 students)

*Graduation 2013*

## QUALIFICATIONS

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*Object-Oriented Languages*

**Proficient in Java, Python, C++, Ruby**

- Implemented blackjack game, PPM image editor, and different data structures in Java
- Developed algorithms for search, sorting, and dynamic programming in Python
- Solved programming problems on implementation, graphs, and strings in C++
- Simulated banking, maintained directory for movie reviews, and manipulated strings in Ruby

*Web Development*

**Proficient in Python (Flask), JavaScript, HTML/CSS**

- Built app with Flask to search for existing hackathon ideas using GitHub API (DevFest 2015)
- Created blog app with posting, user profiles, and database management with SQLite
- Developed app using PostgreSQL and Facebook Graph API to connect strangers at Columbia

## WORK EXPERIENCE

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*ACHE Magazine*

*November 2010 to present*

**Co-Founder and Editor-in-Chief**

- Built a readership of 1.5 million people worldwide, with 830,000 unique readers for the last issue
- Generated all layout design, content, and online presence (Facebook, Instagram, Tumblr)

*Hukkster* | New York, NY

*June 2014 to August 2014*

**Marketing Intern**

- Analyzed 250 app users to determine user types by tracking behavior with selected top products
- Doubled response rate for blogger outreach and handled Twitter, Facebook, and Instagram

## EXTRACURRICULARS

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*ADI Labs* | New York, NY

*February 2015 to present*

**Back-End Developer**

- Created web-scraper and sentiment analysis tool in Python for Sentiment, an open-source project to determine the overall mood on Columbia's campus based on students' online comments

*Columbia Organization of Rising Entrepreneurs (CORE)* | New York, NY

*September 2013 to present*

**Vice President**

- Launched Ignite@CU (ignite.coreatcu.com) for undergraduate designers, developers, and entrepreneurs in New York City, with talks from Shapeways, Fifty-Three, Bonobos, and more
- Organized #StartupColumbia and #StartupColumbia Challenge, the university's first annual entrepreneurship festival and venture competition with \$50,000 prize pool

## COMMUNITY SERVICE

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*Fashion Cares* | Bellaire, TX

*September 2011 to present*

**Founder and Executive Director**

- Founded and organized annual benefit fashion show (*Paint It Red*) for American Heart Association and raised \$40,000 in two years, featuring fifteen student designers and sixty models each year