## 3D REAL SOCIAL NETWORK

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# SNS Market Analysis

- \* Number of duplicated SNS all over the world, but lack of innovation
- \* Most SNS-time is on user's homepage.

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#### Features

\* 3D experience

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- \* Easy installation
- \* Integrated and enhance Web features
- \* User Interact by face to face
- \* More User-made item/content than usual SNS

## Killing apps

- \* Home decoration
- \* Raise Pets
- \* Visit Friends' home
- \* Marry / Share a house
- \* User-made item, trade/exchange item
- \* ...

# Compared to usual SNS

\* Different experience, more real sns living

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## Compared to 2nd Life

- \* Based on browser, nice integrated with web
- \* More lightweight, user doesn't need create anything
- \* Low cost of server, because it's not real-time online game, no need to track user's every movement.

#### As a Platform

- \* Provide Authentication/user data through opensocial/ oauth2.0
- \* Support normal opensocial app
- \* Support 3D plugin
- \* Provide connection protocol from outside sns

# Potential Sponsors

- \* Google
- \* Online gaming Company (Dev partner)
- \* Second Life