

HIGH PRIORITY

MEDIUM PRIORITY

LOW PRIORITY

GLOBAL ITEMS

1

SHOP NOW BUTTON

This would be the button that is highly visual and accessible because it takes the users to the Shop Page.

PRODUCT IMAGES PRICE

This would be an area in the middle that is highly visible. It includes the clickable images that would open another page with more information about the product.

2

HERO IMAGE

This will be placed under the navigation showing photographs of products or related to the products.

3

PRIMARY NAVIGATION

This is the main area that is used to navigate the website.

This should include:

- SHOP
- KITS
- ABOUT US
- SUPPORT

This will also include the branding and the logo of the website.

SEARCH BAR

This should be quickly to find and will be located on top beside the registration and sign in.

FOOTER

This is the main area that is used to navigate the website.

This should include:

- FOLLOW US SECTION
social media icons and address location
- PRIMARY NAVIGATION
Items on the navigation list
- ADDITIONAL ITEMS
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PRODUCT IMAGES/PRICE

This would be an area that occupies the entire page and should be highly visible. It will be divided by categories. It includes the clickable images that would open another page with more information about the product.

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PRODUCT DETAILS

This area would include the product image, product name, details, and the price. These things have to be highly visual, so the users will know more about the things they are buying.

ADD TO BAG BUTTON

This should be highly visual and accesible because this will take the users to the summary and check out.

2

"THINGS YOU MIGHT LIKE"

This area would include the suggested products for the consumers based on what they search or bought in the past. This would include product image, name, and the price.

3

PRODUCT OVERVIEW

This area will inlcude more details about the product. It has to be visible just incase the users want more information.

RATINGS

This will be the ratings made by previous buyes. This will be represented with stars. This will be placed under the product name. This will be dynamic so users will be able to submit whatever ratings they prefer.

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INPUT FIELDS

The input field is for the users to put how many products they are buying. This should be highly visual and accesible.

CHECKOUT BUTTON

This should be highly visual and accesible because this confirm the order summary and will take the users to the Fulfillment Page.

2

PRODUCT DETAILS

This will include the product image, name, and details summary. They have to be visible for the users to see that they have ordered the right product.

3

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INPUT DETAILS

This area would include the text fields for email and password for users who already have an account. This should be highly visual and accessible.

SUBMIT BUTTON

This should be highly visual and accessible because this will take the users to their accounts.

2

FORGOT PASSWORD

This will be a hypertext link. This should be visible because this will help the users reset their passwords.

3

CREATE AN ACCOUNT LINK

This will be a hypertext link. This will take the users to the registration if they need to create an account. This will be placed under the Submit Button.

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INPUT DETAILS

This area would include the text fields for name, email and password for users who do not have an account yet. This should be highly visual and accessible.

SUBMIT BUTTON

This should be highly visual and accessible because this will take the users to their accounts.

2

NEWSLETTERS

This will be a check box before the submit button for users who want to sign up for newsletters and promo emails.

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INPUT DETAILS

This area would include the text fields for name, address info, and billing info and radio buttons for shipping selection.

CHECK OUT BUTTON

This should be highly visual and accessible because this will confirm the order.

2

SAVE INFORMATION

This will be a check box that will ask the users if they want their billing information to be saved.

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CLIENT INFORMATION

This area would include the user's contact, billing, and shipping information and a hypertext link that will say "edit" if they want to make any changes.

2

RECENT ORDERS

This will show the information about the users recent orders. This should include:

- ORDER #
- DATE
- SHIP TO
- TOTAL PRICE
- STATUS

3

CLIENT INFORMATION

This includes the client's photo and information if they are subscribed to newsletters or not.

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STATISTICS

This area would include the sites total sales and statistics. It will be represented by graphs.

2

SITE TRAFFIC

This will show the statistics of the site traffic. It be will represented by numbers. This will include:

- RECENT SOCIAL MEDIA FOLLOWERS
- RECENT VISITORS
- REGISTERED CLIENTS

3

ADMIN INFORMATION

This includes the admin's photo and information.

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STORY

This will include a photo that represents the company. It will also have a text that will include the short story or details about the company.

2

3

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INPUT DETAILS

This area would include the text fields for email and password and message for users who want to send message and concerns about their purchase. This should be highly visual and accessible

SEND BUTTON

This should be highly visual and accessible because this will confirm and send the messages.

EMAIL INFO

This includes the email information and phone number of the company.

2

LOCATION

This is where the address of the company will be placed.

3

OTHER LINKS

This will include the social media icons and a hypertext link to FAQ page.

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