Jacqueline O'Donnell

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Full-stack web developer with professional experience in marketing and data analytics. Merging fine-tuned skills in communication and strategic thinking with a passion for improving processes through software development. Self-motivated, detail-oriented, and eager to continue expanding programming language skills.

TECHNICAL SKILLS

Java, JavaScript, Python, HTML, CSS, SQL, PostgreSQL, Spring Boot, Vue.js, Express, jQuery, Apexcharts, REST APIs, JUnit, Cypress, Maven, Tomcat, Git, Bash, Agile, Scrum, TDD, Google Analytics

TECHNICAL EXPERIENCE / PROJECTS

- **eLearning Platform:** a browser-based learning portal built with Java, PostgreSQL, and Vue.js; enables teachers and students to manage courses, lessons, assignments, and grades
- **PayBack Application:** a peer-to-peer money lending app built with Express, PostgreSQL, and React.js that allows authenticated users to manage loans; awarded 'Most Creative App' at GDI Hackathon '22
- **PayBack Admin Dashboard:** a personal project that leverages the PayBack live database to generate a dashboard view of users, loans, and KPI's; built with Java, Vue.js, Apexcharts, and PostgreSQL
- **Vending Machine Application:** a simulated vending machine built with Java that utilizes OOP principles to react to user selections, dispense items and change, track inventory, and log sales
- **Deal Or No Deal CLI Game:** an adaptive console-based Java game that shuffles case values and accepts user input to update the game board and calculate Banker offers

EDUCATION

Tech Elevator – *National Live Remote (Java)*   *July 2022 - October 2022*
A 14-week full-stack coding bootcamp; created dynamic web-based software systems using Java and completed 750+ hours of development education and application

The Ohio State University – *Columbus, OH*   *August 2015 - December 2018*
Completed 70 credits towards a Bachelor of Arts in Strategic Communication

PROFESSIONAL EXPERIENCE

Franklin Real Estate Partners – *Columbus, OH*   *January 2019 - February 2022*
Marketing & Operations Manager

- Directed marketing campaigns using outbound digital platforms, paid social media and PPC advertising, organic SEO, and various guerrilla marketing strategies
- Hired, onboarded, and supervised a remote cold calling team of 12 virtual Inside Sales Agents to bring cold call marketing in-house, reducing average cost per lead by over 50% within 4 months and more than doubling overall lead production within 6 months
- Developed a custom Podio CRM database with a fully-integrated VoIP system and automated follow-up campaigns to streamline team workflows and increase lead processing capacity
- Optimized data collection and reporting processes by building integrations between CRM and external marketing and accounting software platforms

NorthSteppe Realty – *Columbus, OH*   *March 2016 - January 2019*
Leasing Agent/Assistant Property Manager

- Maintained online property listings and showed residential and commercial units to prospective tenants
- Guided tenants through the leasing process, from reviewing applications to administering lease closings
- Communicated effectively with tenants through both verbal and written correspondence