

Jacquelyn Sierra Pratt

708 Arapahoe Ave • Boulder, CO 80302
Phone: +1(408)823-8436 • E-Mail: japr7195@colorado.edu



Objective

Seeking a full-time position where I can utilize my excellent communication and problem-solving skills, my technology and social-media knowledge, combined with my passion and drive to win, and apply them in a collaborative, team environment.

Experience

Intern/Project Manager: Bolder Games

2013—Present

Responsible for planning major events for the company; currently organizing the Hall of Games for the 2017 Denver Comic Con hosted by Bolder Games and Serenity Forge. Contacted gaming companies and successfully scheduled customer meetings with potential clients during Comic Con. Created Presskits for current and future games.

Social Media Intern at Thissongissick.com

Summer 2016

Part-time social media intern for music marketing company; helped maintain all social media platforms and website updates. Searched for upcoming festival photos and promotional artists for social media posts. Also assisted with graphics using Photoshop and helped handle website-related legal documents.

Marketing Intern and Brand Ambassador for Playlist (Now Jam)

September 2016—Present

Beta tested the Playlist music streaming service, a brand new way to listen to music with friends in real-time. Performed user research to gain direct understanding of how users engage with the service, and provided insights to the engineering and product teams and founders. Successfully wrote and recorded copy for multiple advertisements within the app. Ran tests for multiple beta versions of the app.

Winter part-time internship at SiTime

Winter 2016

Researched target customer contacts for wearables project and marketed to target companies for wearable technology.

Teaching Assistant: Action Day Primary Plus

Summer 2013-2015

Worked in Pre-k, 1st and 2nd grade children with 12-22 kids at a time. Followed lesson plans and created fun and educational games and crafts to entertain children from 8am-5pm along with designated study hall time.

Education

University of Colorado, Boulder

Graduating May 2017

Major: BA, Communications
Minor: Technology, Arts and Media (TAM)
Dean's List: 2016
Current Year: Full-time Senior

CIMBA Italy Study Abroad Program

Fall 2015 Semester

Studied communications and marketing for a full academic semester in Paderno Del Grappa, Italy. Gained various leadership certificates and volunteered in the elementary school in the neighborhood.

Skills & Accomplishments

- Proficient in Adobe Suite and Microsoft Office
- Participated in LIFE (Leadership Initiative for Excellence) and awarded Life Breakthrough Certificate at CIMBA Italy
- President and Captain of CU Club Field Hockey Team 2016
- Volunteered at Elementary and High School in Italy teaching English in September-December 2015
- Launched successful fundraising campaign for CU Club Field Hockey through Community Funding and reached our goal of over \$5,000

Personal Interests

- Learning foreign languages
- Traveling
- Music Enthusiast
- Community Volunteering
- Skiing and snow sports
- Videography & Photography