

# **sf bars vision**

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## **Background**

I'm an entrepreneur with a programming background excited about bringing the next big social app to SF.

## **Vision**

My vision is to bring entertainment to people through a social app that serves as a window into the fun and exciting places the city's nightlife has to offer.

How will my App be different?

- Curated well-organized content
- Extended Search Features (Search by Music, Mood, District, Near Me or Patio)
- Enhanced UX with Gestures, Transitions and Animations
- Enhanced UX with Custom In-App Sounds
- Enhanced UX with Videography
- Enhanced social platform integration (Facebook, Instagram, Yelp and Google)
- Notifications for Parties & Events
- In-App Ticket Purchase for Parties & Events
- Cross Platform (iOS, Android and Web)

## **Target Audience**

The target audience for my App includes but is not limited to the following:

- Locals & Tourists
- Young Professionals (21+)
- Teenagers

## Competition

Applications with similar theme and/or functionality:

- Behance
- WayWay
- WanderList
- Bandsintown
- Yelp
- Google Maps