

# Jack Kershaw

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I am a graduate and frontend developer with a strong passion for creating beautiful and functional products that enhance user experience. My proactive and organised approach to work drives me to build new projects and learn new technologies.

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## Skills

### Frameworks:

Next.js, React, Astro, FastHTML

### Frontend:

Typescript, JavaScript, Tailwind, SASS, Styled Components

### Backend:

Python and MySQL, GraphQL, Apollo Client, Postman

### Dev ops:

Git, Github, CI/CD with Vercel and Netlify

### Further Technical Skills:

Docker, Adobe Creative Suite, Figma, Final Cut Pro, Squarespace, Wordpress, BigCartel

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## Education

### Web Development Course

Just IT, October 2023 - January 2024

### BA Greek with Latin

University College London, 2016-2020

### A-Levels

Latin A, Ancient Greek A, Maths B

### GCSEs

6 A\*, 3A

## Experience

See my [Portfolio](#) and [GitHub](#) for further examples of my work.

### Pluto Power

[plutowebsite.vercel.app/](http://plutowebsite.vercel.app/)  
[github.com/PlutoPowerClub/Website](https://github.com/PlutoPowerClub/Website)

- Won the Tech Zero x Kraken Hackathon in July 2024, resulting in a £20,000 prize and mentorship from Octopus Energy.
- Currently building an open-source product in Next.js which encourages neighbours to share and expand solar capacity, with a community map and data sourced from the Google Solar API.

### Take Back Water

[takebackwater.uk](http://takebackwater.uk)

- Employed as a contractor within a team of developers.
- Enhanced website accessibility and performance, achieving a perfect score of 100 across all Lighthouse categories.
- Upgraded the SEO of the site using meta tags, ensuring it now performs well in search engines.
- Improved my Git workflow and team-working skills by developing new React components using Figma, Storybook and SASS.

### London Brutalist Map

[londonbrutalistmap.co.uk](http://londonbrutalistmap.co.uk)  
[github.com/jackkershaw/londonbrutalistmap](https://github.com/jackkershaw/londonbrutalistmap)

- Improved developer and user experience by rebuilding my previous HTML project in a multi-page site with React Router for navigation, offering various ways to engage with the data.
- Used a mixture of Tailwind CSS and SASS, to create a consistent and accessible design.
- Responded to user feedback by adding a custom marker to handle hover events and enhance interactivity.

### Fare Free London

[farefreelondon.org](http://farefreelondon.org)  
[github.com/jackkershaw/fare-free-london](https://github.com/jackkershaw/fare-free-london)

- Delivered a fast, secure, and easily updatable website for a public transport campaign by using Next.js and Headless WordPress.
- Debugged security issues by moving Airtable signup form requests server-side and responded to user feedback via GitHub Issues.

### Director and Graphic Designer

Tapir Studio Limited, September 2019 – December 2023

- Designed posters, websites, and social media branding for clients such as Oxford University and Common Knowledge, and managed company digital infrastructure to ensure smooth day-to-day operations.
- Led the brand design for La Fête de L'Humanité in 2022 and 2023, significantly contributing to the event's success in attracting over 500,000 attendees.
- Achieved international recognition with features in major media outlets, including a double-page spread in the Guardian and articles in Vice and It's Nice That.