
JACK LONG

PROFILE

Creative and award-winning audio producer with experience producing weekly and enterprise podcasts, radio shows, and music programs for public media stations. Strong interest in outreach and education.

EXPERIENCE

ME FOR DIGITAL CONTENT, *THE LANTERN* – 2020-PRESENT

Managed 15 video, audio, photo and social media staff members and directed digital coverage. Led the expansion of audio production at The Lantern and taught students and staff members how to produce, edit and mix engaging audio stories. Worked with social media editor to build online community around The Lantern's products and increase return visitors to its digital platforms.

PRODUCER, *WOSU PUBLIC MEDIA* – 2019-PRESENT

Pitched and produced segments on tight deadlines for Ohio politics podcast *Snollygoster*. Recorded, edited and mixed final episodes for web delivery, which included fixing common and advanced audio problems.

SPECIAL PROJECTS DIRECTOR, *THE LANTERN* – 2019-2020

Pitched and produced long term, in-depth, investigative stories for video and audio. Worked closely with other reporters and producers to mix audio for final packages. Co-produced Columbus' Own, a local music program, as lead audio engineer.

INSTRUCTOR & PRODUCER, *WYSO & MIAMI VALLEY PUBLIC MEDIA* – 2019

Planned and coordinated learning modules for high school students interested in radio production and storytelling. Taught students one-on-one and in small groups how to create engaging stories as part of WYSO's Dayton Youth Radio, an award-winning series.

EDUCATION

OHIO STATE UNIVERSITY – B.A. PUBLIC AFFAIRS JOURNALISM, SPRING 2021

SKILLS & INTERESTS

Field production / Video- and photojournalism / Audio-narrative storytelling / Sound design / Data analytics / Wordpress & CMS management / Google Analytics

REFERENCES

Mike Thompson, *WOSU Public Media (supervisor)* – mike.thompson@wosu.org

Spencer Hunt, *The Lantern (adviser)* – hunt.754@osu.edu