[13.12] Let T: $\mathbb{R}^2 \to \mathbb{R}^2$ be a linear transformation. Unlike Beckmann, I interpret this problem using the definition of linear transformation given on p. 255: $T\left[\alpha\left(x_1,y_1\right)+\beta\left(x_2,y_2\right)\right]=\alpha T\left(x_1,y_1\right)+\beta T\left(x_2,y_2\right)$. This makes for a much easier problem.

Show
$$\exists \alpha, \beta \in \mathbb{R} \ni T(x,y) = (\alpha_{1x} + \beta_{1y}, \alpha_{2x} + \beta_{2y})$$
. That is $\begin{cases} x \to \alpha_1 x + \beta_1 y \\ y \to \alpha_2 x + \beta_2 y \end{cases}$.

Solution: Define
$$(\alpha_1, \alpha_2) = T(1,0)$$
 and $(\beta_1, \beta_2) = T(0,1)$. Then
$$T(x,y) = xT(1,0) + yT(0,1) = x(\alpha_1, \alpha_2) + y(\beta_1, \beta_2)$$
$$= (\alpha_1 x + \beta_1 y, \alpha_2 x + \beta_2 y). \qquad \checkmark$$