

# Jack Maney

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- Data Science professional with a decade of experience in the telecommunications, ad tech, financial service, and healthcare sectors.
- Able to derive insights and extract business value from data sets with thousands to billions of rows.
- Building prototypes of data products using relational databases, Apache Spark, MPP systems, and Python
- Working closely with Data Engineers to productionalize product prototypes.
- Researching and implementing algorithms from white papers and academic literature.
- Creating and A/B testing recommender systems.
- Experienced problem-solver with very strong quantitative skills.

## Experience

### Cerner Corporation

Data Scientist - July 2020--Present

- Used AWS SageMaker, BlazingText, and association rule mining to analyze and enhance the Chart Assist Ontology. Created a prototype that could make terminologists up to five times more efficient at matching medical codes to related ontology concepts.

### TruFactor

Lead Data Scientist - November 2018--May 2020

After Pinsight Media was acquired by InMobi, there was a reorganization into a few business units, one of which was TruFactor.

- Consolidated Point of Interest (POI) data from multiple sources to build a single POI database used across the company.
- Combined the POI dataset with GPS and network location data to build a Visits dataset. Worked closely with product managers to ensure that the product aligned with customer expectations. Performed several white glove analyses for customer trials, which received positive feedback.
- Worked closely with Data Engineering to productionalize the Visits product, and to quickly deploy hotfixes and feature enhancements.
- Used multiple data sources--including scraping and third-party APIs--to build and maintain a mapping from URLs to publishers.
- Mentored members of the Data Science and Business Intelligence teams.

## **Pinsight Media**

Data Scientist III - October 2016--October 2018

Pinsight Media was acquired by InMobi in 2018.

- Built recommender engines for our on-device monetization products. Worked with development teams to ensure that the back end would be set up for AB testing.
- Streamlined the ETL processes for building AB testing dashboards.
- Contributed to a project of predicting demographic attributes for users in our real-time bidding (RTB) system. This resulted in collaborations with Marketing that led to two whitepapers:
  - Guess My Age: Age Discrepancies Across Ad Exchanges
  - There's an App for That: But What Does It Say About My Consumer?
- Mentoring members of the Data Science and Business Intelligence teams.

## **DST's Applied Analytics Group**

Senior Data Scientist - December 2013--October 2016

- Prototyped a product for acquisition of financial advisors.
- Contributed towards an Advisor Segmentation product, including a method of streamlining and summarizing the differences between segments.
- Built a prototype of the Mapper Algorithm (as used in Topological Data Analysis) to better understand high-dimensional data sets. The prototype is written in Python and leverages a Greenplum cluster by way of SQL templates.
- Built prototypes for three components of DST's Predictive Wholesaling product, and assisted the AAG Development team in productionizing the prototypes.
- Created and prototyped a Share Retention metric that provides a measurement of "stickiness" of fund holdings that does not directly depend on price.
- Assisted in building models for a proof of concept for a client.
- Mentored and taught Python to a few members of the Networking team, to facilitate the creation of a Flask web app to automate some types of network change requests.
- Mentoring other members of the Data Science team.

## **BA Services**

Data Scientist - May 2013--November 2013

- Created and cross-validated probit regression models to find the most significant attributes upon which to sort call queues in order to increase customer retention.
- Built an ETL pipeline to import data from a new dialer system.

- Delivered a proposal outlining options for a Data Warehouse solution, including pros and cons of each option.
- Built, Validated, and Deployed business intelligence reports using QlikView.

## **C2FO**

Implementation Specialist (Contract) - January 2013--May 2013

- Optimized the C2FO algorithm for Market Clearing Events, making it run an average of two orders of magnitude faster.
- Organized the restructuring of several KPI business intelligence reports.
- Built, tested, and deployed user management tools for account managers.

## **Acknowledge**

July 2010--November 2012

Titles Held:

- Sr Data Analyst and Mathematician - January 2012--November 2012
- Data Analyst and Mathematician - February 2011--January 2012
- Data Analyst - July 2010-February 2011
- Performed data mining and summarized results that contributed to the winning of a \$50,000 advertiser contract.
- Presented technical and mathematical concepts to non-technical audiences, including several layers of management and a venture capital investor.
- Developed an application in Perl using DBI for k-means++ clustering. This application is able to handle data sets of millions of rows with 1--100 variables.
- Found a way to implement a regression algorithm--on a dataset with 30 million rows and 250 variables--that was previously thought impossible to implement due to scale.
- Built, implemented, deployed, and maintained an ad category recommendation system for advertisers, including developing and measuring performance metrics.
- Implemented a genetic algorithm framework to use for behavioral targeting algorithms.
- Maintained and documented the ETL pipelines to the Data Analytics team, consisting of over 200 scripts in Perl and Python interfacing with Greenplum, PostgreSQL, Oracle, MySQL, MS SQL, and ActiveMQ.
- Refactored and maintained critical business intelligence reports used by machine learning scientists.
- Prototyped a flexible, extensible ETL system to reduce a lot of boilerplate code in existing ETL scripts.
- Created a web-based data dictionary to store metadata about tables in our warehouse. The front end was written in PHP with SQLite on the back-end to store the metadata.

- Was considered a resident expert of our data warehouse.
- Contributed to the on-boarding of two interns and two full-time employees.

## **University of South Dakota**

Assistant Professor - August 2004--May 2008

- Six peer-reviewed mathematical publications.
- Directed two undergraduate Honors Theses and a Master's Thesis in mathematics.
- Sole organizer and director of a regional undergraduate mathematics conference.
- Taught several courses, including College Algebra, Trigonometry, Calculus (I--III), Foundations of Mathematics, Matrix Theory, and Abstract Algebra.
- Served and chaired several committees, including the Curriculum & Instruction committee.

## **Open-source Software**

### **Universal Correlation Coefficient**

At the 2011 Joint Statistical Meetings, a paper was presented that introduced the idea of a Universal Correlation Coefficient. This coefficient measures the degree of dependency (but not the form of dependency) for two discrete random variables.

I have written an R library that implements this Universal Correlation Coefficient. This coefficient can be used to automate the discovery of (potentially non-linear) relationships among pairs of discrete random variables.

### **pg-utils: Utilities for working with PostgreSQL**

Some handy utilities that I've written for processing data in either PostgreSQL or Greenplum.

### **Python Standard Library List**

Lists of names of packages in the Python standard library (for versions 2.6, 2.7, and 3.2-8), along with the code used to grab the list of libraries from the official Python docs. This is my most popular repository on GitHub.

### **Diophantus**

Diophantus, a pet project created to teach myself Java, originated as Mathematica code that I wrote as a graduate student. The original code generated examples and helped form conjectures for what became a series of two peer-reviewed mathematical publications.

## **Skills**

### **Languages and Technologies**

- AWS, EMR, EC2, S3
- AWS SageMaker, BlazingText
- Apache Spark, Apache Hive, Apache Hadoop, HDFS
- Python, PySpark, H3, Shapely, Pandas, NumPy, SciPy, scikit-learn, Requests, matplotlib, seaborn, PyCharm
- Relational Databases, Greenplum (Massively Parallel Processing Distributed System), PostgreSQL, Oracle, MySQL, Microsoft SQL Server, MS SQL, OLAP, SQL
- Kotlin, Java, Scala, IntelliJ IDEA, Eclipse
- Tableau, QlikView
- JSON, GeoJSON, Parquet, CSV
- R
- Perl, Moose (OO Perl), DBI, threads, threads::shared, Thread::Queue, Template::Toolkit
- Git, SVN, GitHub, GitLab, Assembla, Source Control, Version Control
- JIRA, Pivotal Tracker, Confluence, Assembla
- Linux, Amazon Linux, openSUSE, Ubuntu, CentOS, RHEL, bash
- The Aylien text analysis API
- The 42matters API for app metadata
- Social Radar API, Facebook Ads API

### **Other Skills**

- Mathematics
- Topological Data Analysis
- Data mining
- Data visualization
- Implementing algorithms and ideas gleaned from academic publications

## **Education**

### **North Dakota State University**

Ph.D. Mathematics, May 2004

B.S Mathematics, Dec 1999

## **Training Courses and Professional Development**

- AWS Training from Amazon Web Services, 2018
- Apache Cassandra training from Learning Tree International, 2017
- Apache Spark training from Databricks, 2017
- Hadoop and MapReduce Training from Hortonworks, 2015
- Data Anonymization Training from Privacy Analytics, 2015

- Greenplum User Training from Pivotal, 2014
- Attended KDD 2014
- QlikView Developer Training from Qlik, 2013
- Noble Dialer Operations Training from Noble Systems, 2013
- Java Training from Webucator, 2012
- PostgreSQL Training from Webucator, 2010