John "Jack" S. Markwalter III

1888 Emery St NE, Unit 551 Atlanta, GA 30318 jack@viva-finance.com

EXPERIENCE

VIVA FINANCE INC ATLANTA, GA

Co-Founder & Chief Executive Officer

- Co-founded a consumer finance company that provides quick and affordable loans to employees in order to help them better manage existing, expensive debts and unexpected expenses
- employees access to affordable loans along with financial literacy resources

Founded the Company on the mission to promote financial wellness in the work place by enabling employers to offer their

THIRD LAKE CAPITAL TAMPA, FL

Senior Analyst, Private Equity & Real Estate

July 2017 - May 2019

Mobile: (404) 556-3091

- Perform extensive valuation analyses including discounted cash flow, precedent transactions, sum-of-the-parts, merger consequences, and leveraged buyout analyses
- Evaluate company business models, product lines, operational performance relative to competitors, and industry trends
- Oversee portfolio companies and work with management teams on a weekly basis to decide and execute on strategic initiatives to increase company value

Representative Experience:

Advised Specialty Finance Company with over \$100 million in Receivables

- Constructed bottom-up operating model using revenue assumptions based on consumer credit analyses and expense assumptions based on strategic initiatives implemented at the company
- Improved automated credit model using various statistical analyses to determine weighting of factors to be considered in credit underwriting
- Advised portfolio company on add-on acquisition of \$17 million specialty finance company
- Assisted in securing a \$90 million revolving credit facility from a syndication of three banks that allowed the portfolio company to achieve its growth goals and enter new markets
- Conducted analyses on product pricing in the marketplace to determine which products the sales team should focus on selling to achieve profitable growth

Underwrote Majority Purchase of ~\$200 million Furniture Retail Operator

- Constructed bottom-up operating model with various cases that reflected potential add-on transactions of other furniture operators
- Assisted in securing \$100 million credit facility financing the majority of the transaction

Underwrote ~\$40 million Development of Boutique Hotel

- Projected average daily rate and occupancy for the hotel based on comparable hotels and market factors affecting demand
- Built multi-scenario projection model using market-based assumptions to determine the viability of the project

PJT PARTNERS NEW YORK, NY

Summer Analyst, Mergers & Acquisitions Advisory (Generalist)

June 2016 – August 2016

- Prepared valuation analyses, assessed potential acquisition targets, and created presentation materials for clients
- Advised a satellite imaging company on a potential \$1.1 billion acquisition of a competitor

EDUCATION

UNIVERSITY OF NOTRE DAME, MENDOZA COLLEGE OF BUSINESS

SOUTH BEND, IN

Bachelor of Business Administration, Major in Finance

Class of 2017

- Cumulative GPA: 3.75/4.00, ACT: 35/36
- Activities: Jubilee Initiative for Financial Inclusion (Chief Executive Officer), Applied Investment Management

ADDITIONAL INFORMATION

- **Technical Skills:** Financial Modeling, MS Excel, S&P Capital IQ, Tableau, CoStar, Spanish (Conversational), JavaScript, HTML, CSS, Git, SQL
- Interests: Sports Analytics, Spikeball, Chess, Travel, Poker, Spanish Language & Culture, Game of Thrones