Maximum Cost of Distribution	
Other Ryan MGU profit share	
Ceded Premiums / Alternative Capital	
Loss Ratio	
Operating Expesnse (Includes SecondSight)	
Total Estimated Combined Ratio	

### Margin of Safety

PIF & Volume Metrics	2024 (pilot)	2025	2026	2027	2028	2029

Universe of Ryan Commercial Direct Customers

**New Rider Customers** 

New Full Customers

**Retained Rider Customers** 

Retained Full Customers

Total Rider PIF (policies in force)

Total Full PIF (policies in force)

#### Revenue

Rider Cyber GWP (gross written premiums)

Full Cyber GWP (gross written premiums)

## **Combined Gross Written Premiums**

# **Combined Gross Written Premiums**

(Margin of Safety Applied)

### COGS

Ceded Reinsurance Premiums / Alternative Capital

Distribution Cost

Ryan MGUs (profit share)

## **Total COGS**

### **Operating Expense**

Loss Reserves

General Administration & Overhead

## **Total Operating Expense**

## **Total Underwriting Profit**

Under Writing Profit Margin