Jonathan Molnar
814.873.2073

1121 West 25th Street, Erie PA
jackmolnar1982@gmail.com

EDUCATION

Full Sail University - 3.9 GPA
Bachelor of Science: Internet Marketing (2014)

- Viral Marketing
- Social Media Optimization
- Search Engine Optimization
- Mobile Advertising

The Art Institute of Pittsburgh - 3.8 GPA
Associate of Science: Graphic Design (2003)

SKILLS

- Adobe Creative Suite
- Microsoft Word, Excel, Powerpoint
- HTML
- PHP
- MySQL
- Javascript and jQuery
- Graphic Design
- Desktop / Mobile Web Development
- Email Marketing
- Video Editing
- Social Media / Content Strategy

EXPERIENCE

The Career Schools: Great Lakes Institute of Technology – Erie Institute of Technology – Toni & Guy Hairdressing Academy
Marketing Manager
September 2009 – Present

Oversee and manage all marketing. Collaborate with the Executive Director in developing advertising budgets. Evaluate media buy value and assist in negotiations. Work with advertising agency to create and develop marketing campaigns. Design and develop desktop and mobile websites. Increased search ranking for important key terms. Improved conversion of websites and increased lead generation. Collaborate with outside vendors. Develop and implement email marketing campaigns. Launch social media profiles, develop and oversee online content, and lead school social media coordinators. Film and edit video for websites. Develop lead management software. Coordinate and manage recruitment events.

Freelance Work
January 2005 – Present

Designed logos, packaging, apparel, posters, and developed websites for a wide range of different for-profit and non-profit organizations in a variety of industries. Clients include the Manufacturers and Business Association, Advanced Drying and Restoration, Lavery Brewing Company, and Rick Griffith Properties.

Telatron Marketing Group, Inc.
Graphic Designer
December 2003 – August 2009

Designed advertising, brochures, and postcards for both in-house and external projects. Designed and developed an interactive training program that cut training time and cost (do you know by how much?). Film and edit internal employee video content.

References Available
Portfolio Work Avalable