
Understanding Whisky: The Best Bangs for your Buck and Some Bank Account Killers

By Jack Goldman

Background

- [Whisky Advocate](#)
 - Over 5000 results
 - Brand
 - Price
 - Style
 - Rating
 - Review/Reviewer
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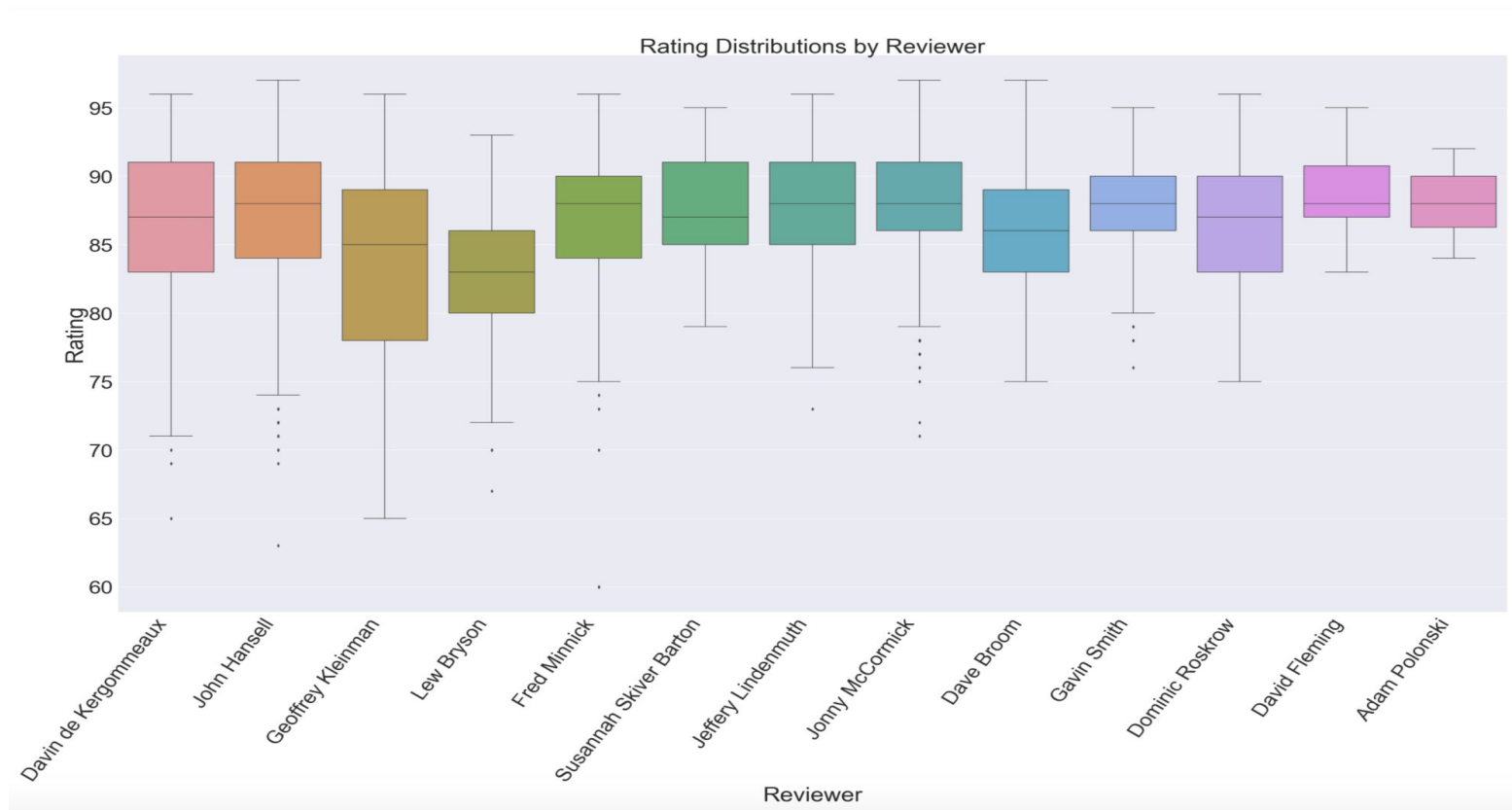
Descriptives

- Average price of whisky is \$360.91
 - Average rating of whisky is 86.96
 - The cheapest bottle of whisky is Grand Grizzly, 40% at \$7.00
 - The most expensive bottle of whisky is Diamond Jubilee by John Walker & Sons, 42.5% at \$157000.00
 - The highest rated bottle(s) of whisky are Johnnie Walker Blue Label, 40%, Four Roses Limited Edition Small Batch (2013 Release), 51.5%, Bowmore 46 year old (distilled 1964), 42.9%, Parker's Heritage Collection, 'Golden Anniversary', 50% and Black Bowmore 42 year old 1964 vintage, 40.5% each with a score of 97
 - The lowest rated bottle(s) of whisky are Woodford Reserve Master's Collection Five Malt, 45.2% and Cavalry, 45% each with a score of 60
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Reviewer Statistics

	review	rating	expected_rating	rating_difference
reviewer				
Adam Polonski	22	88.136364	87.369091	0.767273
Dave Broom	506	85.974308	88.907945	-2.933636
David Fleming	142	88.647887	87.513028	1.134859
Davin de Kergommeaux	237	86.215190	86.863460	-0.648270
Dominic Roskrow	240	86.150000	87.902792	-1.752792
Fred Minnick	189	86.835979	87.355132	-0.519153
Gavin Smith	872	87.677752	88.781617	-1.103865
Geoffrey Kleinman	93	83.666667	87.380538	-3.713871
Jeffery Lindenmuth	218	87.628440	87.395963	0.232477
John Hansell	1142	87.345009	88.071086	-0.726077
Jonny McCormick	924	87.998918	87.957727	0.041190
Lew Bryson	370	83.000000	86.721730	-3.721730
Susannah Skiver Barton	252	87.944444	87.155873	0.788571

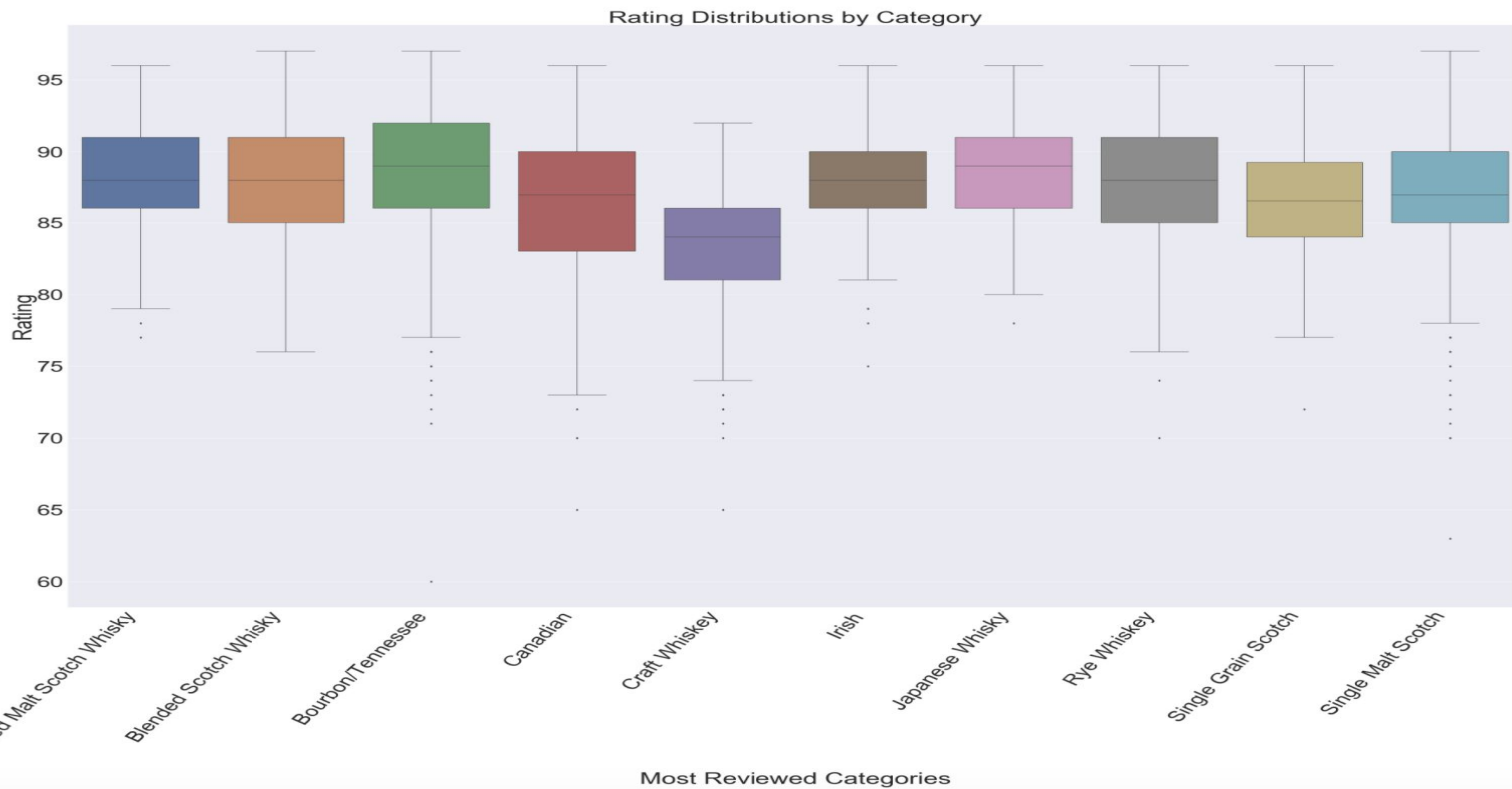
Reviewer Statistics ctd.



Style Statistics

category	rating	review
Blended Malt Scotch Whisky	88.078652	178
Blended Scotch Whisky	87.709434	265
Bourbon/Tennessee	88.408647	717
Canadian	86.277567	263
Craft Whiskey	83.758242	364
Irish	87.898990	99
Japanese Whisky	88.128440	109
Rye Whiskey	87.897674	215
Single Grain Scotch	86.300000	100
Single Malt Scotch	87.018528	2051

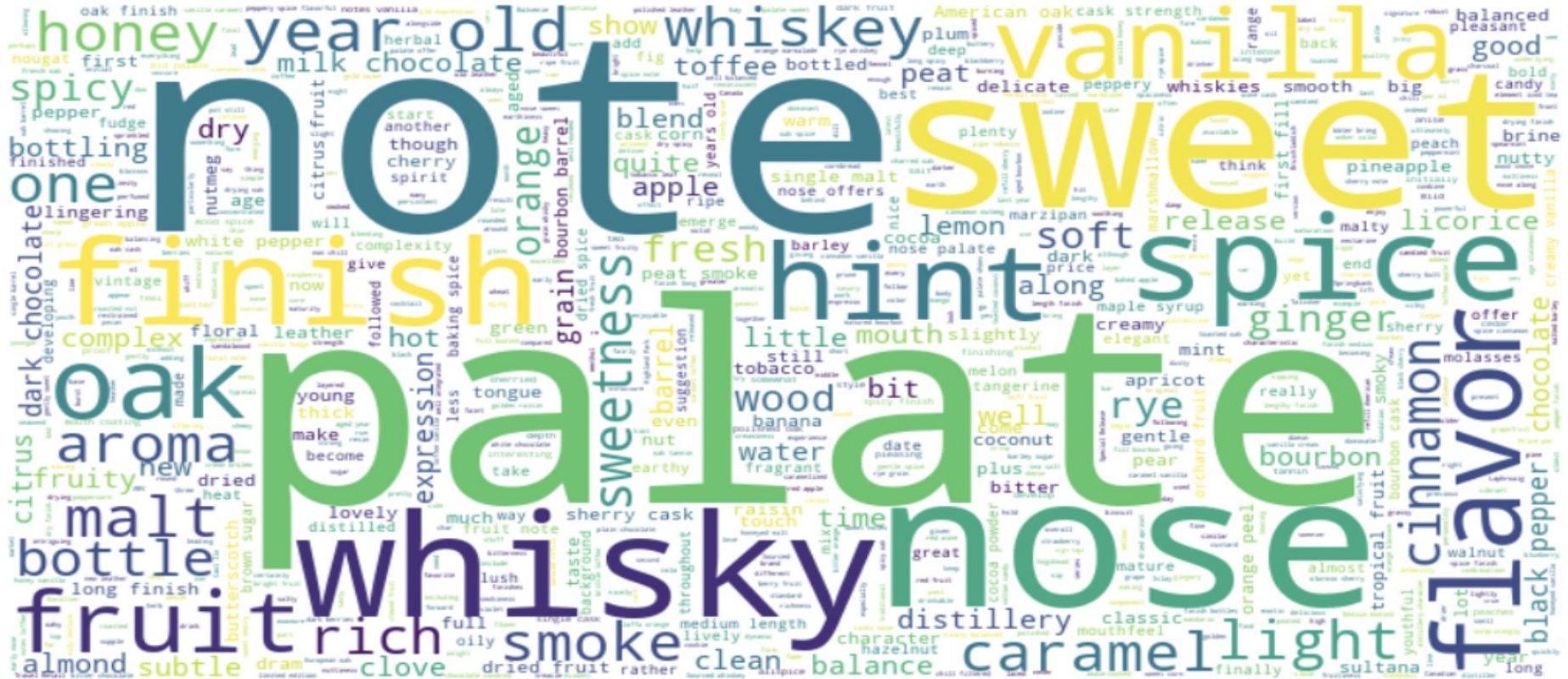
Style Statistics ctd.



Price vs. Rating

- The Pearson Correlation between price and rating is 0.081

Interactive



Takeaways

Questions?
