

Better Writing Leads to More Citations in Economics

Benjamin Elsner*

University College Dublin and IZA

and

Jack O’Connell

University College Dublin and Central Statistics Office

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Abstract

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Keywords: Citations, Sentiment, Readability

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1 Introduction

Standard introduction formula:

- Hook
- Importance of the topic
- What question we answer in this paper and why this question is important
- What we do? Data, identification strategy
- What we find? Main results
- 2-3 paragraphs. Contribution to the literature; no lit review anywhere else.

2 Theoretical Considerations

Why are readability and citations linked?

3 Data

Describe here the data sources (what it contains, how it was collected) and sample construction.

3.1 Data on paper abstracts

We use data from [Hengel \(2022\)](#).

3.2 Data on readability

4 Empirical Strategy

To study the association between readability and citations, we estimate the following regression model:

5 Results

6 Robustness checks

7 Conclusion

APPENDIX

References

Hengel, E. (2022), ‘Publishing while female: are women held to higher standards? evidence from peer review’, *The Economic Journal* **132**(648), 2951–2991.

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