

Jack M. O'Keefe

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EDUCATION

Northwestern University

B.A. in Computer Science and Mathematics

Vanderbilt University

B.A. in Computer Science and Mathematics

GPA: 3.8/4.0

Santa Margarita Catholic High School

International Baccalaureate Diploma

Weighted GPA: 4.71/4.0; **ACT:** 35; Summa Cum Laude Graduate

SAT Subject Tests: Physics 800, Math II 790

Awards & Honors: Economics for Leaders Economic Excellence Award, International Baccalaureate Diploma, NASA Growing Beyond Earth Maker Contest Runner Up, National Hispanic Recognition Program, AP Scholar with Distinction

PROFESSIONAL EXPERIENCES

BattleFin: Alternative Data Company

Business Operations Intern

New York City, NY (Virtual)

May 2021 – Aug 2021

- Worked on end-to-end management of BattleFin events including marketing and data field management in HubSpot, sales, PR materials, spreadsheet and tracking projects, ordering, and logistics.
- Facilitated marketing content creation and marketing presentations for numerous BattleFin products and services targeted at specific buyer personas as identified by BattleFin.
- Assisted inbound and direct marketing /sales to data providers and data buyers.

University of California, San Diego

Kawasaki Disease Research Center Intern

La Jolla, CA

Jun 2018 – Aug 2019

- Assisted in The Kawasaki Disease Isoform Study by organizing data on the genetic causes of Kawasaki Disease.
- Presented original research on dozens of isoforms suspected to have a role in causing Kawasaki Disease.

Rem & Company

Junior Consulting Strategist

Nashville, TN

Jan 2021 – June 2021

- Strategized COVID response for a Nashville based “pet wellness” company struggling during the COVID-19 pandemic.
- Executed on relevant strategies to grow the business including unique customer referral systems, redesigning the business’ website, and perfecting social media branding.
- Wrote an article on customer retention strategies and was published on the Rem & Co. website and LinkedIn.

EXTRACURRICULAR EXPERIENCES

Delta Sigma Pi Business Fraternity

Member and on Professional Events Committee

Nashville, TN

Sep 2020 – May 2021

- Accepted as one of 20 students selected from a pool of 300 applications into the professional business fraternity.
- Elected to the professional events committee to organize interesting and qualified leaders in the business world to address the entire chapter.
- Focused on curating a more diverse group of candidates to speak for the chapter.

Model United Nations

Head Chair, International Travel Selectee

Rancho Santa Margarita, CA

Sep 2016 – May 2020

- Participated in 20+ Model United Nations conferences in Southern California, winning six commendation awards, eight outstanding awards, and one best delegate award.
- Selected to attend the Royal Russel School Model UN Conference in London, England (awarded distinguished delegation and resolution passed in General Assembly of 600+ delegates).
- Head Chair for local conference: Oversaw committee of 30 students and assisted in running the conference of 1,000+ delegates.

Tile Talks

Cofounder, President, West Regional Director

Rancho Santa Margarita, CA

Jul 2019 – Mar 2020

- Successfully ran a speaker series with doctors, technology sector leaders, and entrepreneurs at my high school.
- West Regional Director: oversaw Tile Talks national operations in the United States' West region. Included helping club presidents and leading Tile Talks' national initiatives.

ADDITIONAL SKILLS AND INTERESTS

- Proficient in programming with C++, C, and Java. Possess minimal experience with Python.
- Certified in HubSpot Email Marketing, Inbound Certified, Inbound Marketing, and Inbound Sales.
- Avid surfer, skier, snowboarder, and volleyball player. Member on Northwestern Men’s Club Volleyball.