

JACK OGONDA

WordPress Developer • Website Designer • Technical Support Specialist

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Nairobi, Kenya

PROFILE SUMMARY

I am a Highly proactive and results-driven WordPress Developer and Technical Specialist with extensive experience in website design, front-end development, IT support, cybersecurity, hosting management, and digital operations and skilled in designing, building, optimizing, and maintaining responsive, secure, and SEO-ready websites. Strong background in technical troubleshooting, cPanel hosting, DNS management, plugin/theme customization, and system performance optimization. Adept at managing full website life-cycles, improving site health, training users, and delivering efficient technical solutions.

CORE COMPETENCIES

- WordPress Development & Customization
- HTML, CSS, JavaScript (Front-End Development)
- Website Design & UX/UI Structuring
- SEO Optimization & Google Search Console
- cPanel, Hosting & Domain Management
- Cybersecurity & Website Protection
- Website Performance Optimization
- IT Support & Technical Troubleshooting
- Content Management & Digital Tools Training
- Bulk SMS / Email Marketing Systems

TECHNICAL SKILLS

WordPress

- Elementor • WPBakery • Theme/Plugin Customization • HTML5 • CSS3 • JavaScript • GitHub

Search Engine Optimization

- Google Analytics • Google Search Console • Cybersecurity Tools

cPanel / WHM / WHMCS

- DNS Management • FTP/SFTP • SSL Installation • Server Security Basics

POS System Support

- Software Installation • Device Troubleshooting • Hardware Support

PROFESSIONAL EXPERIENCE

WISEHUB FOUNDATION (June 2024 – Present)

Technical Lead & Digitization Trainer (ToT)

- Design, build, and maintain fully responsive and visually appealing WordPress websites.
- Customize themes and plugins to meet functional and branding requirements.
- Manage hosting environments including cPanel, email accounts, backups, and security enhancements.
- Build websites for entrepreneurs using both code and no-code tools.
- Troubleshoot learner computers, install necessary software, and provide IT support.
- Optimize websites for performance, mobile responsiveness, and SEO ranking.
- Train youths and community members in digital literacy, web design, and marketing.
- Manage and update website content including media, blogs, pages, and landing sections.
- Improve online presence through SEO audits, metadata optimization, and site structure enhancements.
- Prevented a Distributed Denial of Service (DDoS) attack and implemented improved security protocols.

- Manage the organization's chat bot, ensuring accurate and up-to-date information.

Achievements:

- Successfully trained youths in Web Design using HTML, CSS & JavaScript.
- Developed and launched a fully functional hotel website for the organization.
- Improved website responsiveness and mobile performance.
- Strengthened website security and prevented attacks.

HALLOPAY SYSTEMS ENTERPRISES LTD (Oct 2019 – Apr 2024)

Technical Customer Support Lead – POS & IT Systems

- Diagnosed and repaired POS terminal issues including connectivity, SIM/APN, printing, and firmware errors.
- Managed onsite repairs, device replacements, and technical assessments.
- Conducted field visits to provide hands-on support and merchant training.
- Built a knowledge base that improved support efficiency and reduced dependency on escalations.
- Provided IT help-desk support including system troubleshooting and software installation.
- Coordinated and managed support schedules while ensuring SLAs were met.
- Compiled technical reports on device performance, recurring issues, and merchant feedback.

Achievements:

- Employee of the Year 2022.
- Increased agents' daily transaction rate by 50%.
- Reduced support issues by 25% through improved training and processes.

KOKO NETWORKS (Mar 2020 – Dec 2020)

Brand Ambassador & Technical Product Support – Part-Time

- Demonstrated product functionality to customers and conducted training on usage.

- Supported merchants and handled frontline product troubleshooting.
- Managed lead generation activities and maintained 94% accuracy in data entry.

Achievements:

- Awarded Most Efficient Customer Product Trainer.

MTM MARKETING AGENCY (Jan 2019 – Sep 2019)

Sales, Marketing & Technical Support

- Identified potential businesses for Lipa na Mpesa Tills and Paybill numbers.
- Trained customers on payment system setup and usage.
- Prepared performance reports and evaluated marketing campaign effectiveness.

KOMAROCK CYBER CAFE (Jan 2016 – Aug 2018)

IT Support Technician & Customer Service

- Assisted customers with computer usage, online services, and software troubleshooting.
- Conducted OS installations, updates, printer setup, and hardware diagnostics.
- Handled payments, maintained computer systems, and ensured cyber security standards.

EDUCATION & CERTIFICATIONS

- Diploma in Web Development (HTML, CSS, JavaScript)
- Diploma in Information Technology Management
- Certificate in Creating Effective Business Websites
- Certificate in Data Science & Analytics
- Certificate in Website Development

- Certificate in Cybersecurity
- Certificate in Introduction to Cybersecurity – Cisco
- Certificate in Customer Experience for Business Success
- Certificate in Computer Packages Literacy