Temple Students Turns On-Campus Basement into Small Business

PHILADELPHIA, PA (July 20, 2017) - Some would say a basement isn't the best work space, but for Jack Perrotta, a basement is where his software company was born. Vitris is a full-functioning software company, run and owned by Temple University students. Perrotta, a senior management informations student at Temple, is the founder and president of this up and coming business.

In 2015, Perrotta started Vitris as a mobile device repair service, where he repaired broken smartphones from his car. Perrotta was able to come to the customer's location at their desired time and fix their phone in 30-minutes. Vitris' competitive advantage of convenience brought in an overflow of repairs and Perrotta found himself needing to bring on more people to get the job done. As he brought on more people, he found the operations of the business to be unnecessarily difficult and required a large amount of time. So with his team of computer software engineers, they began building a software to solve the problem in the market place.

Now, two years later, Vitris has transformed from a mobile device repair service into a software company. Perrotta and his team have created a customer resource management tool, designed specifically for device repair shops, like Vitris once was. This tool helps repair shops streamline their operations into one easy-to-use platform, organizing their customers and inventory while also connecting them with wholesalers to buy more parts.

In addition to the tech portal, the Vitris website connects customers in need of a repair to repair shops and mobile technicians. As of right now, Vitris has 19 mobile repair technicians and brick and mortar shops using their software. To find more places to get your phone repaired, customers can easily go to the Vitris website at www.tryvitris.com.

Contact Nicole Gormley at ngorms@gmail.com to speak with Jack Perrotta or for additional information.

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