Temple student Jack Perrotta Starts own Business Out of His On-campus Apartment.

By: Nicole Gormley

October 20, 2016

Most students at Temple University spend their years working toward a degree, in hopes it will land them the career they've always wanted. But Jack Perrotta is not your average Temple student.

When Perrotta, 22, transferred to Temple in the fall of 2015, he already had his dream job: President and founder of Vitris Wireless, LLC.

Prior to attending Temple University, the Bucks County resident attended Bucks County Community College for two years while simultaneously working at RadioShack as a smartphone repair specialist.

RadioShack is where he learned the ins and outs of smartphones. "I immediately became fascinated with the devices and wanted to work on more," said Perrotta, "I started buying broken iPhones on EBay, fixing them, and then turning around and selling them back for a profit".

After continuing to buy and sell iPhones for several months, Perrotta realized he could turn this into a real business. He didn't have the resources to start a brick-and-mortar repair shop, so he turned this weakness into a competitive advantage and created a mobile device repair service, which he would later call Vitris Wireless.

Business was booming. "People loved the idea of repairs coming to them," said Perrotta. He would often meet people at Starbucks, their work, or even their homes to fix their broken devices. "Whatever was most convenient for them, I would do," explained Perrotta.

With his overflow of repairs, he saw the need to bring on more people to help him get the job done. As he brought on more "Vitris technicians," as he calls them, he "found the operations were unnecessarily difficult and required an enormous amount of time". So with his team of engineers, they began building a software to solve the problem in the market place.

Now, almost two years in the making, Vitris Wireless has completely transformed from a mobile device repair service into a software company. Perrotta and his team have "developed a customer resource management tool, specifically for device repair businesses, to streamline their operations," he explained, "We provide the software as a service to the shops".

This new software is intended to help shops organize their customers in an easy to access database. It also manages their inventory and connects them with wholesalers to buy more parts. "Our website also connects customers in need of a repair to repair shops and mobile technicians in their area to make it easier to find what best fits their needs," said Perrotta.

Currently, the Vitris Wireless website has two mobile technicians operating out of Temple's campus. To find more places to get your phone repaired, customers can easily go to the Vitris Wireless website at vitriswireless.com. "Customers will see the 'start repair' option on the page, and it will then prompt them to fill out a device form and they can select between the local operators," Perrotta explained.

Vitris Wireless is still in its early stages, but Perrotta sees nothing but a bright future in store. He encourages other student entrepreneurs to pursue their passions as well. "It's a lot of hard work," he explains, "but in the end it'll all be worth it".

For more information on Jack Perrotta and Vitris Wireless, LLC, visit www.tryvitris.com.