

PLACEHOLDER

by

Jack Reid

Submitted to the Program in Media Arts and Sciences
in partial fulfillment of the requirements for the degree of

Doctor of Philosophy in Media Arts and Sciences

at the

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

December 2022

© Massachusetts Institute of Technology 2022. All rights reserved.

Author
Program in Media Arts and Sciences
Dec 21, 2022

Certified by
Danielle R. Wood
Assistant Professor
Thesis Supervisor

Accepted by
Tod Machover
Chairman, Department Committee on Graduate Theses

PLACEHOLDER

by

Jack Reid

Submitted to the Program in Media Arts and Sciences
on Dec 21, 2022, in partial fulfillment of the
requirements for the degree of
Doctor of Philosophy in Media Arts and Sciences

Abstract

[PLACEHOLDER]

Thesis Supervisor: Danielle R. Wood
Title: Assistant Professor

Acknowledgments

Rebecca

pika

TFZ

Danielle Wood

Donna Rhodes

Committee Members

Contents

1	Introduction	13
1.1	Research Questions	13
1.2	Framing	13
1.3	Methodology	14
1.4	Structure of Thesis	14
2	Literature Survey / Framing / Theory	15
2.1	Development	15
2.1.1	History and Theory	15
2.1.2	Sustainable Development	18
2.1.3	GIS in development	19
2.1.4	[Tentative] Informality	22
2.2	Types of places that EVDT deals with	23
2.3	Complex Systems and Modeling	23
2.4	EVDT Framework	25

List of Figures

2-1	Timeline of intellectual influences on American planning theory. From [8]	16
2-2	The triangle of conflicting goals of sustainable development. Adapted from [5]	19
2-3	Enhanced Adaptive Structuration Theory 2 (EAST2). Adapted from [14]	21

List of Tables

2.1	Axes of currents of city planning. Based on [16]	17
2.2	Generic macro-micro, participatory decision strategy. Adapted from [14]	20
2.3	Different types of meeting arrangements. Adapted from [14]	22
2.4	Design principles illustrated by long-lasting common-pool resources (CPR) institutions. Adapted from [20]	23

List of Acronyms

CPR	common-pool resources
EVDT	Environment, Vulnerability, Decision-Making, Technology
GIS	geographic information system
PGIS	participatory geographic information system
PPBS	Planning-Programming-Budgeting System
UN	United Nations
MDG	Millenium Development Goal
SDG	Sustainable Development Goal

Chapter 1

Introduction

Initial introduction

1.1 Research Questions

1.2 Framing

"Relying on metaphors as the foundation for policy advice can lead to results substantially different from those presumed to be likely... One can get trapped in one's own intellectual web. When years have been spent in the development of a theory with considerable power and elegance, analysts obviously will want to apply this tool to as many situations as possible... Confusing a model with the theory of which it is one representation can limit applicability still further." [20]

instead use "theoretical pluralism" [25]

An anecdote from Jane Jacob's *The Death and Life of Great American Cities* [13]:

Consider, for example the orthodox planning reaction to a district called the North End in Boston. This is an old, low-rent area merging into the heavy industry of the waterfront, and it is officially considered Boston's worst slum and civic shame... When I saw the North End again in 1959, I was amazed at the change. Dozens and dozens of buildings had been rehabilitated... The general street atmosphere of buoyancy, friendliness, and good health was so infectious that I began asking directions of people just for the fun of getting in on some talk. I had seen a lot of Boston in

the past couple of days, most of it sorely distressing, and this struck me, with relief, as the healthiest place in the city... I called a Boston planner I know.

"Why in the world are you down in the North End?" he said, "That's a slum!... It has among the lowest delinquency, disease, and infant mortality rates in the city. It has the lowest ratio of rent to income in the city... the child population is just above average for the city, on the nose. The death rate is low, 8.8 per thousand, against the average city rate of 11.2. The TB death rate is very low, less than 1 per ten thousand, can't understand it, it's lower even than Brookline's. In the old days the North End used to be the city's worst spot for tuberculosis, but all that has changed. Well, they must be strong people. Of course it's a terrible slum"

"You should have more slums like this," I said.

1.3 Methodology

1.4 Structure of Thesis

Chapter 2

Literature Survey / Framing / Theory

2.1 Development

2.1.1 History and Theory

Figure 2-1; Systems engineering is positioned on the far left of the figure, indicating that the field (or at least the authors listed associated with it) "look to the confirmation and reproduction of existing relationships of power in society. Expressing predominantly technical concerns, they proclaim a carefully nurtured stance of political neutrality. In reality, they address their work to those who are in power and see their primary mission as serving the state." [8]

"The engineer's sense of certainty (and his ignorance of history) informed some of the most prominent of later planning theorists... all of whom were enthralled by the idea of "designing society" [8]

"There was a moment in time when aeronautic and space engineers thought that, having reached the moon, they could now turn their energies to solving the problem of growing violence in cities along with other urban "crises." [8]

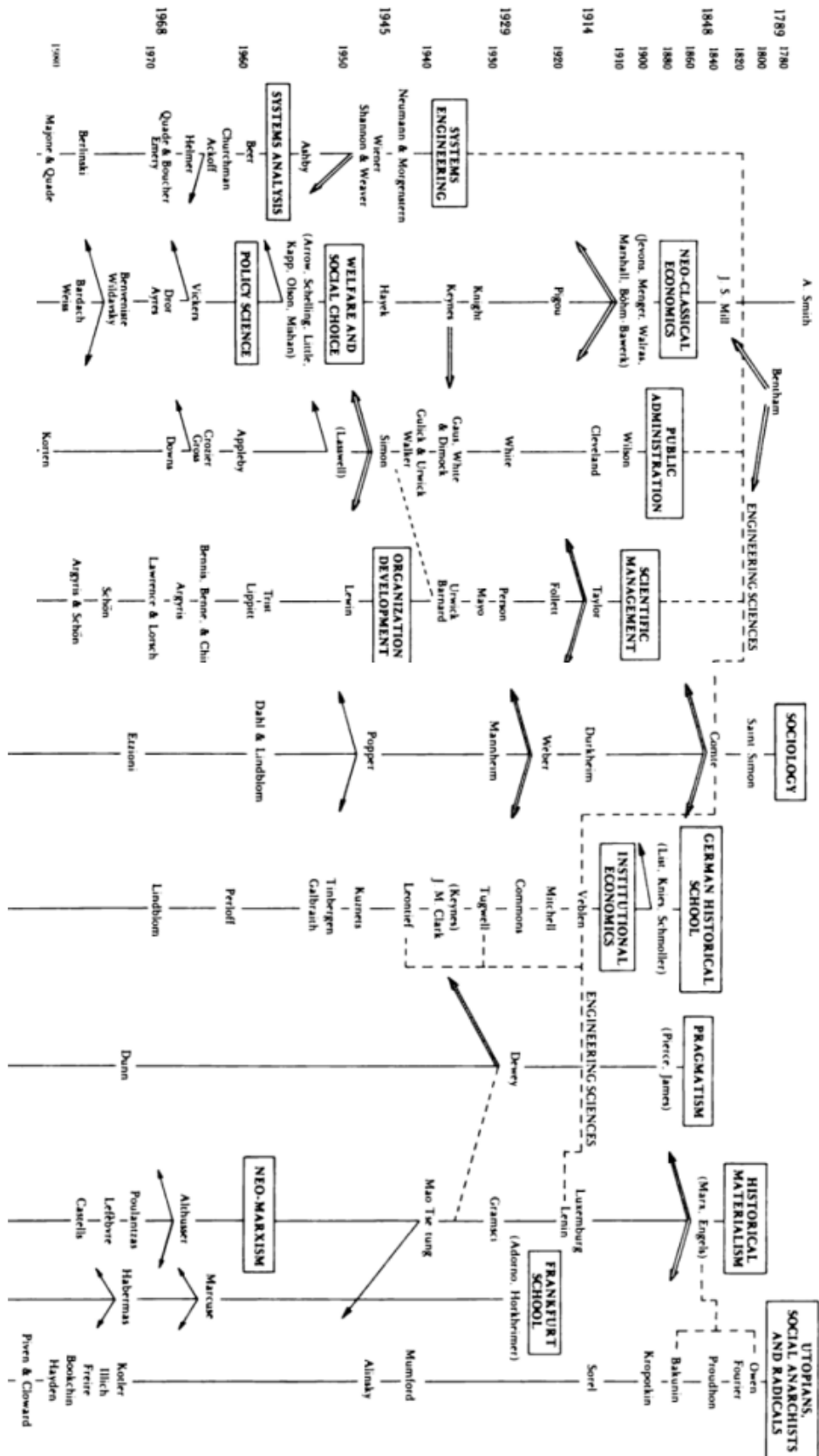


Figure 2-1: Timeline of intellectual influences on American planning theory. From [8]

Also use diagram/framework from [16]:

- **Technicist:** Planning focused on maximizing efficient of the system being planned. The planner is a technical professional with specialized knowledge. The "technicist is inherently conservative: it is to serve an economic and social and policital order in which its role is to make that order function smoothly."
- **Social Reform:** Planning grounded in social ideas and values while viewing the necessary changes as possible within the exisiting framework of social, political, and economic order. The exact values of concern have varied over the years, with environmental sustainability coming to the rise more recently.
- **Social Justice:** Planning by grass-roots groups and social movements, putting values ahead of efficiency, and willing to work outside of existing systems to accomplish its goals.

Table 2.1: Axes of currents of city planning. Based on [16]

		<i>Stance towards existing relations of power</i>	
		Critical	Deferential
<i>Primary concern</i>	Social	Social Justice	Social Reform
	Efficiency		Technicist

"The systems engineers bring some expertise and substantial pretensions to the problems of the city. Their prinicpal system expertise seems to be relative to complex organizations that are mission oriented. There is in any case a good deal of difference between the mission of reaching the moon, and the mission of surival and welfare for socieity and the city. The systems engineer can in general deal best with subsystems and specific tasks, and he therefore suboptimizes. This is a charitable description." [22]

Respond to critiques of central planning / technocratic efforts by Easterly [6]

Planning has come a long way from focusing on single page map and a timescale of 20-30 years (Section 2 Introduction of [22])

By providing tools for more participation, we are not necessarily doing anything radical. "Democracies rarely end up expropriating and redistributing capital" [7]. "Participation is not power; its reform is not radical" [16]. Some argue that neoliberalism in fact prefers to use participation as a means of undermining resistance, rather than violence, though this has the risk of providing a structure for coalition building and radicalization [19]. In fact, increased community involvement can result in more restrictive, unambitious goals that are not in the interests of certain minorities (Section 1, Chapter 2 of [22]).

2.1.2 Sustainable Development

"The pessimistic thought is that sustainable development has been stripped of its transformative power and reduced to its lowest common denominator. After all, if both the World Bank and radical ecologists now believe in sustainability, the concept can have no teeth: it is so malleable as to mean many things to many people without requiring commitment to any specific policies." [5]

"Yet there is also an optimistic interpretation of the broad embrace given sustainability: the idea has become hegemonic, an accepted meta-narrative, a given. It has shifted from being a variable to being the parameter of the debate, almost certain to be integrated into any future scenario of development." [5]

"To... critics, the prospect of integrating economic, environmental and equity interests will seem forced and artificial. States will require communities to prepare "Sustainable Development Master Plans," which will prove to be glib wish lists of goals and suspiciously vague implementation steps. To achieve consensus for the plan, language will be reduced to the lowest common denominator, and the pleasing plans will gather dust." (written in 1996, pre MDGs and SDGs) [5]

"The danger of translation is that one language will dominate the debate and thus define the terms of the solution. It is essential to exert equal effort to translate in each direction, to prevent one linguistic culture from dominating the other... Another

lesson from the neocolonial linguistic experience is that it is crucial for each social group to express itself in its own language before any translation. The challenge for planners is to write the best translations among the languages of the economic, the ecological, and the social views, and to avoid a quasi-colonial dominance by the economic *lingua franca*, by creating equal two-way translations... Translation can thus be a powerful planner's skill, and interdisciplinary planning education already provides some multiculturalism. Moreover, the idea of sustainability lends itself nicely to the meeting on common ground of competing value systems." [5]

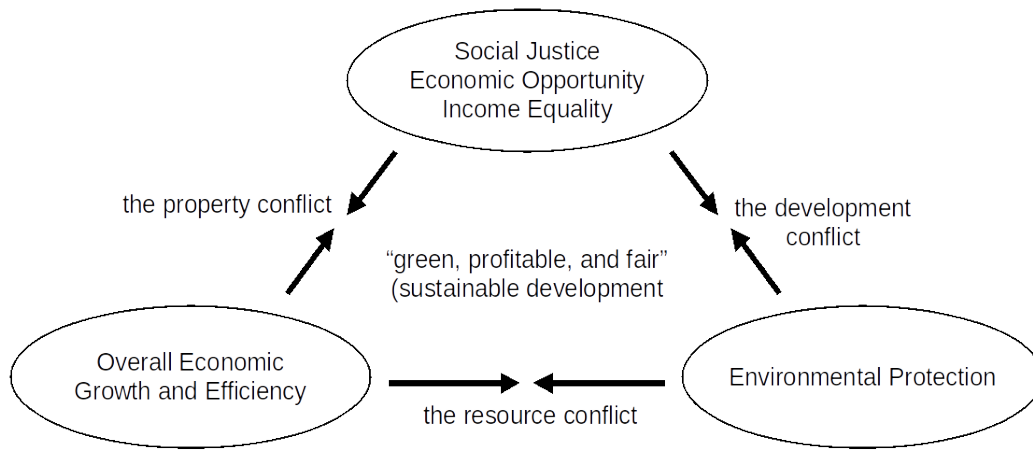


Figure 2-2: The triangle of conflicting goals of sustainable development. Adapted from [5]

Talk about Millenium Development Goals (MDGs) and Sustainable Development Goals (SDGs), pull from my previously written articles, also [26]

Respond to critiques of MDGs/SDGs [1, 21]

2.1.3 GIS in development

participatory geographic information system (PGIS): Refer to macro-micro framework from Table 2.1, pg.17. What parts this thesis covers and what parts we envision EVDT covering in the long term. Also refer to EAST2 model on pg. 21 [14]

Jankowski and Nyerges lay out seven common design requirements for spatial

Table 2.2: Generic macro-micro, participatory decision strategy. Adapted from [14]

<i>Micro-activities in a decision strategy</i>	<i>Macro-phases in a decision strategy</i>		
	1. Intelligence about values, objectives, and criteria	2. Design of a set of feasible options	3. Choice about recommendations
A. Gather...	issues to develop and refine value trees as a basis for objectives	primary criteria as a basis for option generation	values, criteria, and option list scenarios for an evaluation
B. Organize...	objectives as a basis for criteria and constraints	and apply approaches(es) for option generation	approaches to priority and sensitivity analyses
C. Select...	criteria to be used in analysis as a basis for generating options	the feasible option list	recommendation as a prioritized list of options
D. Review...	criteria, resources , constraints , and standards	option set(s) in line with resources, constraints, and standards	recommendation(s) in line with original value(s), goal(s), and objectives

decision support tools [14]:

1. A spatial decision support system for collaborative work should offer decisional guidance to users in the form of an agenda.
2. A system should not be restrictive, allowing the users to select tools and procedures in any order.
3. A system should be comprehensive within the realm of spatial decision problems, and thus offer a number of decision space exploration tools and evaluation techniques.
4. The user interface should be both process-oriented and data-oriented to allow an equally easy access to task-solving techniques, as well as maps and data visualization tools.
5. A system should be capable of supporting facilitated meetings and hence, allow for the information exchange to proceed among group members, and be-

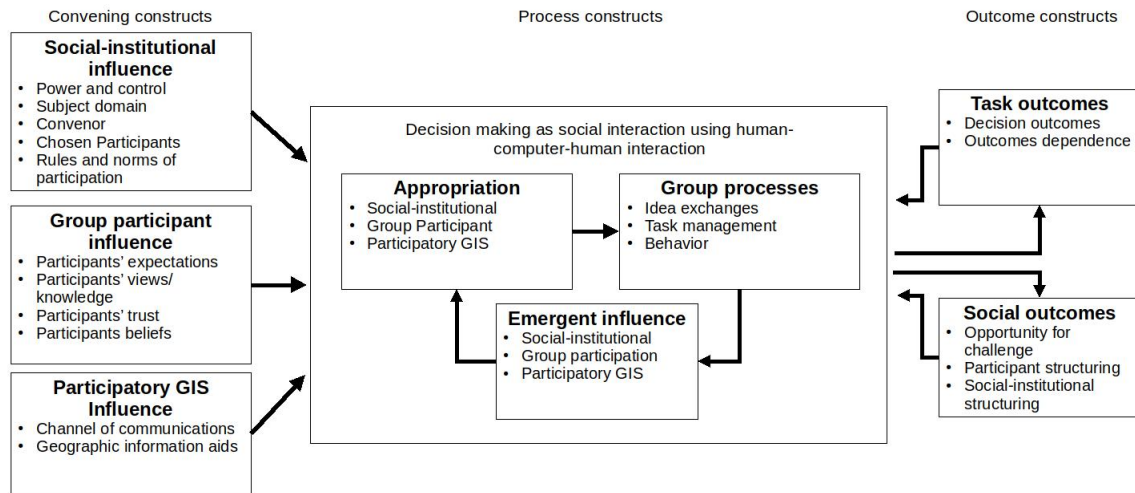


Figure 2-3: Enhanced Adaptive Structuration Theory 2 (EAST2). Adapted from [14]

tween group members and the facilitator. It should also allow space- and time-distributed collaborative work by facilitating information exchange, electronic submission of solution options, and voting through the internet.

6. A system functionality should include extensive multiple criteria evaluation capabilities, sensitivity analysis, specialized maps to support the enumeration of preferences and comparison of alternative performance, voting, and consensus building tools.
7. A system should provide necessary functionality to support needs of an advanced user without overwhelming a novice who needs a user-guiding interface.

the meeting arrangement that EVDT supports, 2.3

Levels of decision support [14]:

1. *Basic information handling support*
 - (a) Information management
 - (b) Visual aids
 - (c) Group collaboration support
2. *Decision Analysis Support*
 - (a) Option modeling
 - (b) Choice models

Table 2.3: Different types of meeting arrangements. Adapted from [14]

	<i>Same time</i>	<i>Different time</i>
<i>Same place</i>	Conventional Meeting	Storyboard meeting
	<i>Advantage:</i> <ul style="list-style-type: none"> • face-to-face expressions • immediate response <i>Disadvantage:</i> <ul style="list-style-type: none"> • scheduling is difficult 	<i>Advantage:</i> <ul style="list-style-type: none"> • scheduling is easy • respond anytime • leave-behind note <i>Disadvantage:</i> <ul style="list-style-type: none"> • meeting takes longer • difficult to maintain in the long run
<i>Different place</i>	Conference call meeting	Distributed meeting
	<i>Advantage:</i> <ul style="list-style-type: none"> • no need to travel • immediate response <i>Disadvantage:</i> <ul style="list-style-type: none"> • limited personal perspective from participants • meeting protocols are difficult to interpret • difficult to maintain meeting dynamics 	<i>Advantage:</i> <ul style="list-style-type: none"> • scheduling is convenient • no need to travel • submit response anytime <i>Disadvantage:</i> <ul style="list-style-type: none"> • meeting takes longer • meeting dynamics are different from normal meeting ("netiquette" instead of face-to-face etiquette)

(c) Structured group process techniques

3. *Group reasoning support*

(a) Judgement refinement/amplification techniques

(b) Analytical reasoning methods

2.1.4 [Tentative] Informality

Discuss and critique of informality as a concept [23]

De Soto argues that the poor already have assets, just needs to be formalized. [24]
though others argue that this is just results in a cycle of appeasment / welfare [12]

2.2 Types of places that EVDT deals with

Commonly has to do with CPRs. Talk about the three common ways of managing CPRs: Central management, privatization, self-management. Bring in Table 2.4 showing design principles of long-enduring self-management institutions. Refer to successful aspects of the water basin in California (incremental and sequential process to reduce the costs of local institutional supply, shared information at each step, intermediate benefits from initial investments were realized prior to larger investments, transformed structure of incentives within which future strategic decisions can be made) (pg. 137. [20])

Table 2.4: Design principles illustrated by long-lasting CPR institutions. Adapted from [20]

-
- | | |
|----|---|
| 1. | Clearly defined boundaries |
| 2. | Congruence between appropriation and provision rules and local conditions |
| 3. | Collective-choice arrangements |
| 4. | Monitoring |
| 5. | Graduated sanctions |
| 6. | Conflict-resolution mechanisms |
| 7. | Minimal recognition of rights to organize |
| | <i>For CPRs that are parts of larger systems:</i> |
| 8. | Nested enterprises |
-

2.3 Complex Systems and Modeling

The growth and development of cities is a complex system. Much work has been done using cellular automata and fractals to model them [3]

Urban planners have been seeking to develop useful indices and indicators akin to those used in engineering and remote observation contexts for decades (Section 1, Chapter 3 of [4])

"Futures planning as described and prescribed by futurists is different from planning *for* the future; it is an attempt to manipulate or plan *the* future. A basic charac-

teristic of this orientation is the use of such terms as "designing," "inventing," or even "making" the future. When the future is being planned for, rather than designed, the implication is that the planner is trying to make specific and limited accommodations to the broad and overall characteristics of the future he considers either immutable or too formidable to be fundamentally rearranged or restructured." [?]

"If alternatives are not carefully related to goals and objectives there is the real danger that they will either fail to reflect certain important issues which the planning process to being used to study, or worse still, be almost irrelevant... Alternatives must reflect the goals sought; the means must reflect the ends." [17]

Position Environment, Vulnerability, Decision-Making, Technology (EVDt) using the different dimensions of models proposed in [9]:

1. descriptive vs. analytic
2. holistic vs. partial
3. macro vs. micro
4. static vs. dynamic
5. deterministic vs. probabilistic
6. simultaneous vs. sequential (directly calculate the output or go through intermediate phases)

In order for cost-benefit analysis to maximize economic welfare, the following conditions must be met [15]:

1. Opportunity costs are borne by beneficiaries in such wise as to retain the initial income distribution
2. The initial income distribution is in some sense "best"
3. The marginal social rates of transformation between any two commodities are everywhere equal to their corresponding rates of substitution except for the area(s) justifying the intervention in question

More details modeling, as well as breaking down specific costs and benefits (as opposed to converting them to monetary terms and summing them) and attribut-

ing them to specific goals, can circumvent these constraints, though at the cost of increased complexity [11].

This work does not directly incorporate mechanisms for multi-stakeholder negotiation or tradespace exploration, but it is amenable to extension with such mechanisms (refer to SEAr research)

The Law of requisite variety from the field of cybernetics says that the variety (the number of elements or states) of the control device must be at least equal to that of the disturbances [2]. Any development plan is going to fall far short of the variety expressed by human society and the natural environment. Planning efforts must then make reliance on the natural homeostasis behavior of such systems and of more flexible, ad hoc measures not specified in the plan in order to make up the difference in variety. [18]

2.4 EVDT Framework

Is not itself a means of planning and implementing projects. It is not a full life-cycle tool such as Planning-Programming-Budgeting System (PPBS) [10]

Bibliography

- [1] Philip Alston. Ships Passing in the Night: The Current State of the Human Rights and Development Debate Seen through the Lens of the Millennium Development Goals. *Human Rights Quarterly*, 27(3):755–829, 2005.
- [2] W. Ross Ashby. Requisite Variety and Its Implications for the Control of Complex Systems. In George J. Klir, editor, *Facets of Systems Science*, International Federation for Systems Research International Series on Systems Science and Engineering, pages 405–417. Springer US, Boston, MA, 1991.
- [3] Michael Batty. *Cities and Complexity*. The MIT Press, Cambridge, MA, September 2005.
- [4] David Boyce. Toward a Framework for Defining and Applying Urban Indicators in Plan-Making. In Ira Robinson, editor, *Decision-Making in Urban Planning: An Introduction to New Methodologies*, pages 62–84. SAGE Publications, Inc, Beverly Hills, CA, first edition, 1972.
- [5] Scott Campbell. Green Cities, Growing Cities, Just Cities? Urban Planning and the Contradictions of Sustainable Development. In Susan Fainstein and James DeFilippis, editors, *Readings in Planning Theory*. Wiley-Blackwell, Hoboken, NJ, fourth edition, January 2016.
- [6] William Easterly. *The Tyranny of Experts: Economists, Dictators, and the Forgotten Rights of the Poor*. Basic Books, 1 edition edition, March 2015.
- [7] Susan Fainstein. Spatial Justice and Planning. In Susan Fainstein and James DeFilippis, editors, *Readings in Planning Theory*, pages 258–272. Wiley-Blackwell, Hoboken, NJ, fourth edition, January 2016.
- [8] Johnn Friedmann. Two Centuries of Planning: An Overview. In Seymour Mandelbaum, Luigi Mazza, and Robert Burchell, editors, *Explorations in Planning Theory*, pages 10–29. Routledge, New York, New York, USA, September 2017.
- [9] Britton Harris. Quantitative Models of Urban Development: Their role in Metropolitan Decision-Making. In Ira Robinson, editor, *Decision-Making in Urban Planning: An Introduction to New Methodologies*. SAGE Publications, Inc, Beverly Hills, CA, first edition, 1972.

- [10] Harry P. Hatry. Criteria for Evaluation in Planning State and Local Programs. In Ira Robinson, editor, *Decision-Making in Urban Planning: An Introduction to New Methodologies*. SAGE Publications, Inc, Beverly Hills, CA, first edition, 1972.
- [11] Morris Hill. A Goals-Achievement Matrix for Evaluating Alternative Plans. In Ira Robinson, editor, *Decision-Making in Urban Planning: An Introduction to New Methodologies*. SAGE Publications, Inc, Beverly Hills, CA, first edition, 1972.
- [12] Alisha C. Holland. *Forbearance as Redistribution: The Politics of Informal Welfare in Latin America*. Cambridge University Press, Cambridge, UK New York, NY, June 2017.
- [13] Jane Jacobs. The Death and Life of Great American Cities. In Susan Fainstein and James DeFilippis, editors, *Readings in Planning Theory*. Wiley-Blackwell, Hoboken, NJ, fourth edition, January 2016.
- [14] Piotr Jankowski and Timothy Nyerges. *GIS for Group Decision Making*. CRC Press, London ; New York, 1st edition edition, January 2001.
- [15] J. Krutilla. Welfare Aspects of Benefit-Cost Analysis. *Journal of Political Economy*, 1961.
- [16] Peter Marcuse. The Three Historic Currents of City Planning. In Susan Fainstein and James DeFilippis, editors, *Readings in Planning Theory*. Wiley-Blackwell, Hoboken, NJ, fourth edition, January 2016.
- [17] Brian J. McLoughlin. Charting Possible Courses of the System. In Ira Robinson, editor, *Decision-Making in Urban Planning: An Introduction to New Methodologies*, pages 103–114. SAGE Publications, Inc, Beverly Hills, CA, first edition, 1972.
- [18] Brian J. McLoughlin. System Guidance, Control, and Review. In *Decision-Making in Urban Planning: An Introduction to New Methodologies*. SAGE Publications, Inc, Beverly Hills, CA, first edition, 1972.
- [19] Faranak Miraftab. Insurgent Planning: Situating Radical Planning in the Global South. In Susan Fainstein and James DeFilippis, editors, *Readings in Planning Theory*. Wiley-Blackwell, Hoboken, NJ, fourth edition, January 2016.
- [20] Elinor Ostrom. *Governing the Commons: The Evolution of Institutions for Collective Action*. Cambridge University Press, Cambridge, United Kingdom, reissue edition edition, September 2015.
- [21] Sanjay Reddy and Antoine Heuty. Global Development Goals: The Folly of Technocratic Pretensions. *Development Policy Review*, 26(1):5–28, 2008.

- [22] Ira M. Robinson. *Decision-Making in Urban Planning: An Introduction to New Methodologies*. Sage Publications, Beverly Hills, January 1972.
- [23] Ananya Roy. Urban Informality: The Production of Space and Practice of Planning. In Susan Fainstein and James DeFilippis, editors, *Readings in Planning Theory*. Wiley-Blackwell, Hoboken, NJ, fourth edition, January 2016.
- [24] Hernando De Soto. *The Mystery of Capital: Why Capitalism Triumphs in the West and Fails Everywhere Else*. Basic Books, New York, NY, reprint edition edition, July 2003.
- [25] Sherry Turkle. *The Empathy Diaries: A Memoir*. Penguin, March 2021.
- [26] United Nations and Center for Economic and Social Rights. Who will be accountable? Human rights and the post-2015 development agenda. Technical Report HR/PUB/13/1, New York City, NY, 2013.