**DATUM CONCEPTS**

**website colours**

#FFFFFF white

#141414 black (almost)

#72CEE7 blue light

#39A1D2 blue mid

#0074BC blue dark

#00567B blue darker

#F5FBFD blue lighter

#F7F7F7 grey light

#6CB84C green (hover colour)

Notes

* The DC gradient is an even blend from #72CEE7 to #0074BC.
* The mid-point of the gradient is #39A1D2, which is DC’s main colour.

**SECTIONS**

**Header**

Background #141414

Thin line below background #72CEE7 to #0074BC

Plus and minus icons #72CEE7

Line beside plus/minus icons #72CEE7 to #0074BC

Menu text #39A1D2

Menu text (hover) #6CB84C

**Services**

Background #F5FBFD

Headings #00567B

Sub-headings/body copy #39A1D2

Service backgrounds #FFFFFF

Service backgrounds (hover) #F7F7F7

**Team**

Background #FFFFFF

Headings #00567B

Sub-headings/body copy #39A1D2

Outline around profile photos #39A1D2

Team backgrounds #F5FBFD

**Contact**

Background #F7F7F7

Headings #00567B

Sub-headings/body copy #39A1D2

Field text #00567B

Field lines #00567B

Field background #F7F7F7

Field background (when clicked) #FFFFFF

Button outline #00567B

Button colour #F7F7F7

Button outline (hover) #6CB84C

Button colour (hover) #FFFFFF

**Footer**

Background #F5FBFD

Thin line above background #72CEE7

Text #00567B