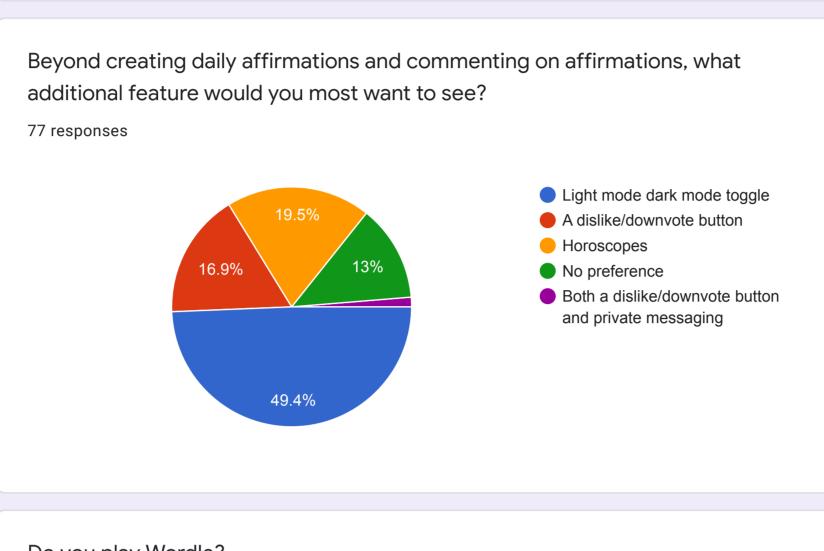
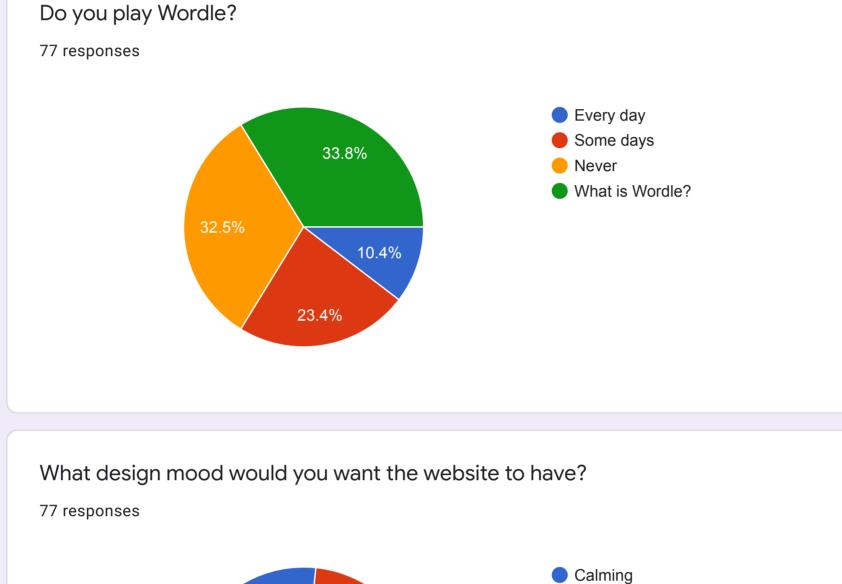
Sapling User Research Survey 77 responses **Publish analytics** What is your age group? 69 responses Under 18 **18-25** 30.4% **26-35 36-45 46-55** 56 and over 60.9% What personal detail would you want on your bio/profile? 77 responses -65 (84.4%) Name —21 (27.3%) Location ---35 (45.5%) Age E-mail address —10 (13%) **Pronouns** -33 (42.9%) -34 (44.2%) Hobbies -14 (18.2%) Spotify playlist Nothing, anonymous use... -9 (11.7%) 20 60 80 40 Do you want a visual representation of you as a user, if so, in what form? 77 responses No Pictures 15.6% Icons Flags Zodiac signs Spirit animals 10.4% not necessary 49.4% Any of those as an optional addition colour Beyond creating daily affirmations and commenting on affirmations, what additional feature would you most want to see?





23.4%

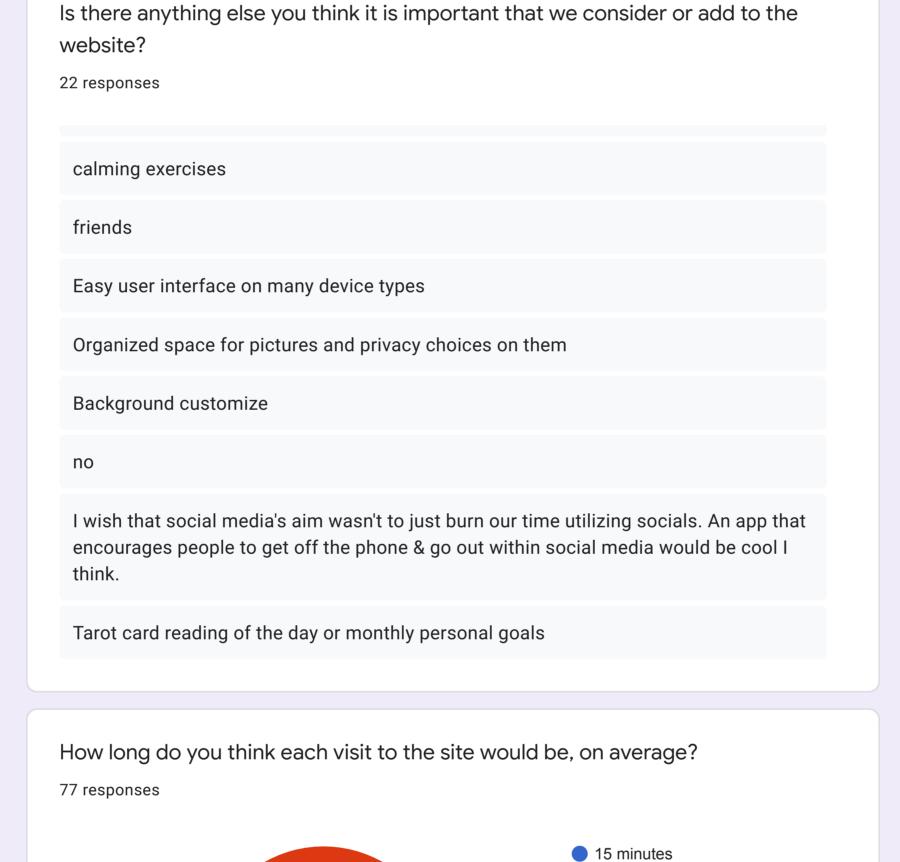
76.6%

Energizing

30 minutes

Endless scrolling all night and

1 hour2 hours



37.7%

