

Jack Ruocco

jackruocco1992@gmail.com © (847) 769-1826 © jackruoccoux.com

🔧 Tech Savvy 🔧 Collaborative 🔧 Highly Attuned to Customer Service

🔧 Imaginative & Inquisitive 🔧 Strict Attention to Detail 🔧 Research-Oriented

Education

M.S. (Ongoing) – Information Design & Strategy Northwestern University, 2020 -
4.0 GPA –UX projects in this program have included...

- “FieldDay”, a mobile app designed for traveling sports fans
- “Bike Buddy”, a research project designed to improve urban cycling

B.A.- Communication Arts- Radio, TV, and Film University of Wisconsin- Madison, 2015
Dean’s List- 3.5 Overall GPA, 3.9 Major GPA

Experience

Learning Technologist / Web Designer BenchPrep - Chicago, Aug. 2020- Feb. 2021

- Assisted clients with HTML5/CSS3, WCAG compliance for virtual classrooms
- Assisted in creation of online test prep courses for exams such as the SAT, MCAT, and OTA
- Helped spearhead “Operation Arms-Fall-Off Boy”, an internal effort to streamline org workflows and communications

Former Actor Los Angeles, CA, 2015-2019

- Narrator: “Surf Photography: The Watermen”, Best Short Documentary, Hollywood International Independent Documentary Awards
- Represented by The Library Agency (Sherman Oaks, CA), 2017-2019
- Completed core improv comedy coursework at the Upright Citizen’s Brigade
- Pursued additional part-time work, including:
 1. Front Desk Team / Night Auditor, Springhill Suites by Marriott, Burbank, CA
 2. Bartender, Vitello’s Restaurant, Studio City, CA
 3. Qualitative Asst. / Asst. Manager, Adler-Weiner Research, Westwood, CA

Independent UX Study

UX Design Project General Assembly – Los Angeles, 2019-2020

- Designed an app called “FirStep” for small businesses, freelancers, and entrepreneurs
- Conducted user research, open card sorts, and lo-fi prototype tests
- Created wireframes using Adobe XD, Sketch, and Adobe Photoshop

JavaScript Programming Los Angeles Mission College, Jan. – May 2020

- Learned the basics of JavaScript vanilla, including loops, AJAX, OOP
- Utilized skills to complete class challenges like app and responsive website development

LibreOffice UX Design Team Remote Volunteer, Nov. 2019 – May 2020

- Aided an international volunteer group to help update LibreOffice open-source software

Additional Software Expertise

- Adobe CC (including Photoshop, Premiere Pro, and XD), Sketch, Figma