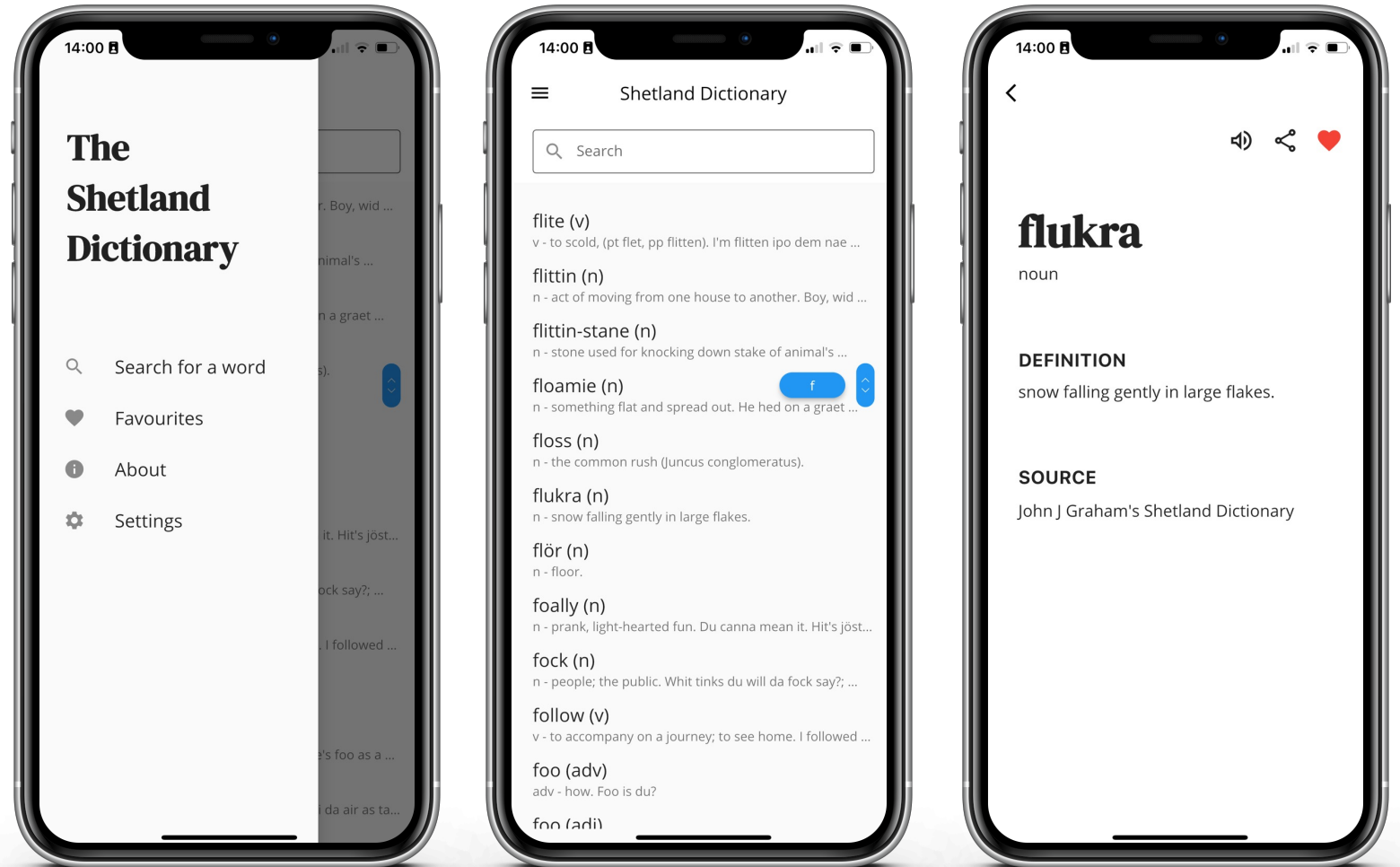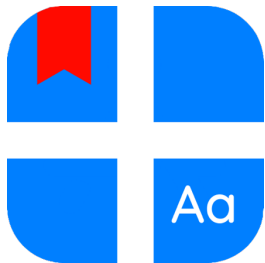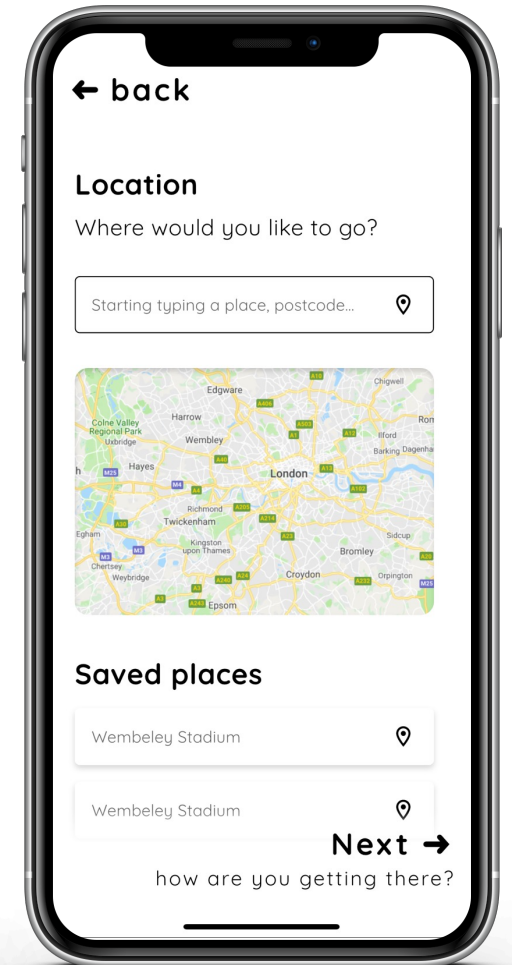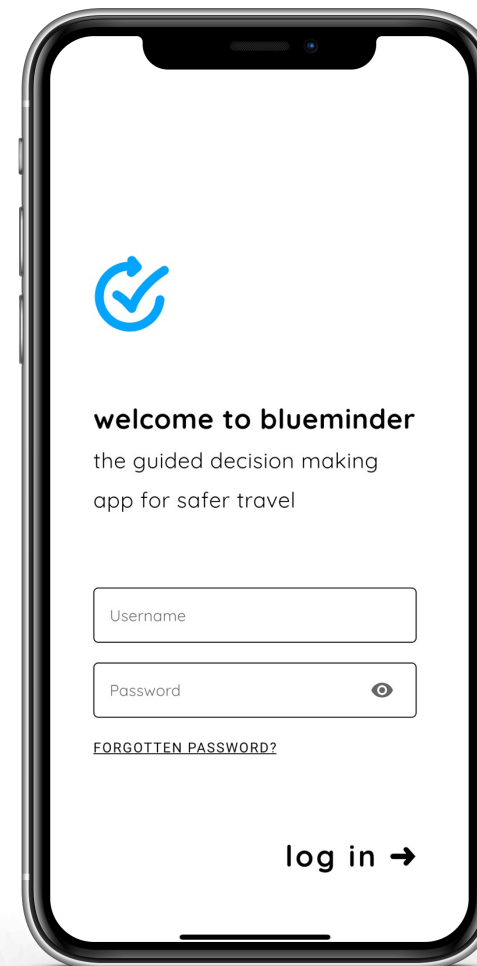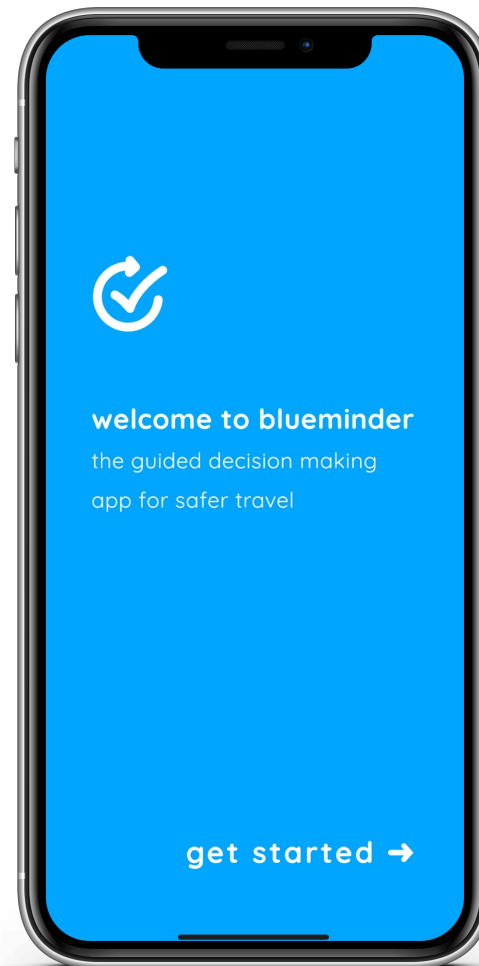# JACK IRVINE

DESIGN PORTFOLIO

Having spent the first COVID-19 lockdown learning cross platform app development. I volunteered to design and develop a Shetland Dictionary app for local charity Shetland ForWirds to digitise and preserve 3000 word definitions.

The app is designed for use by the elderly, with options to increase font size and read pronunciations aloud.

The Shetland Dictionary

Search for a word

Favourites

About

Settings

Shetland Dictionary

Search

flite (v)
v - to scold, (pt flet, pp flitten). I'm flitten ipo dem nae ...

flittin (n)
n - act of moving from one house to another. Boy, wid ...

flittin-stane (n)
n - stone used for knocking down stake of animal's ...

floamie (n)
n - something flat and spread out. He hed on a graet ...

floss (n)
n - the common rush (Juncus conglomeratus).

flukra (n)
n - snow falling gently in large flakes.

flör (n)
n - floor.

foally (n)
n - prank, light-hearted fun. Du canna mean it. Hit's jöst...

fock (n)
n - people; the public. Whit tinks du will da fock say?; ...

follow (v)
v - to accompany on a journey; to see home. I followed ...

foo (adv)
adv - how. Foo is du?

foo (adj)

flukra
noun

DEFINITION
snow falling gently in large flakes.

SOURCE
John J Graham's Shetland Dictionary

As a director of Potential Innovations, my main responsibilities are the design and technical implementation of our primary software offering, blueplan.

I use surveys and AB testing to ensure our software is accessible and that we are focusing on features with the greatest direct benefit to our users.

welcome to blueminder

the guided decision making app for safer travel

get started ➜

welcome to blueminder

the guided decision making app for safer travel

Username

Password 👁

FORGOTTEN PASSWORD?

log in ➜

← **back**

Location

Where would you like to go?

Starting typing a place, postcode... 📍

Saved places

Wembeley Stadium 📍

Wembeley Stadium 📍

Next ➜

how are you getting there?

potential innovations ltd

potential innovations is a new company exploring solutions to help young people reach their full potential.

Sign up to our newsletter

We publish monthly updates concerning our work, the people we work with and other news relevant to our cause.

Email address

Sign up

In Summer 2020, I joined a small software company to assist in the redesign of legacy features built on the .NET framework and transitioning them to a cross platform Material app based in Flutter.

During this time, I was commended for my application of UI research to redesign features based on customer usage patterns, and a new website built in WordPress to support their latest project.

I spent some of my spare time designing a new concept logo for GroundLeader based on the existing ToolFleet brand (bottom left).
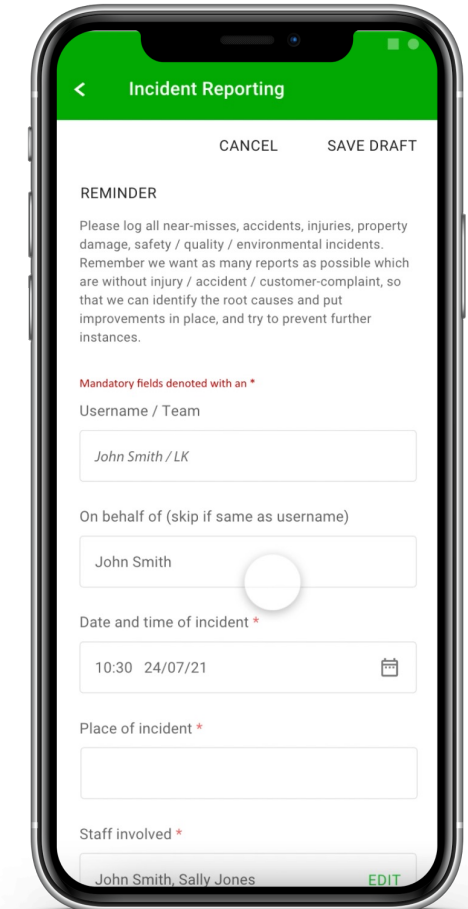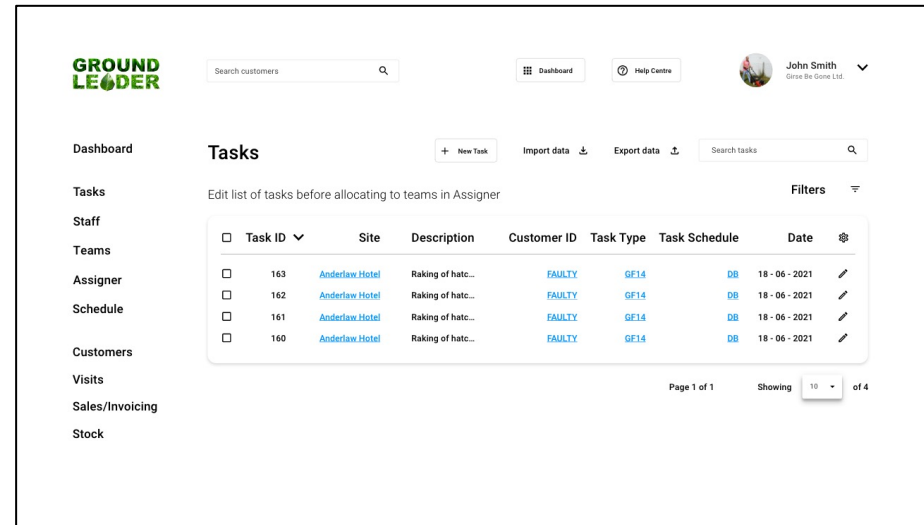
Schedule maintenance online

Toolfleet is the online organiser for inspections, servicing and repairs.

LEARN MORE
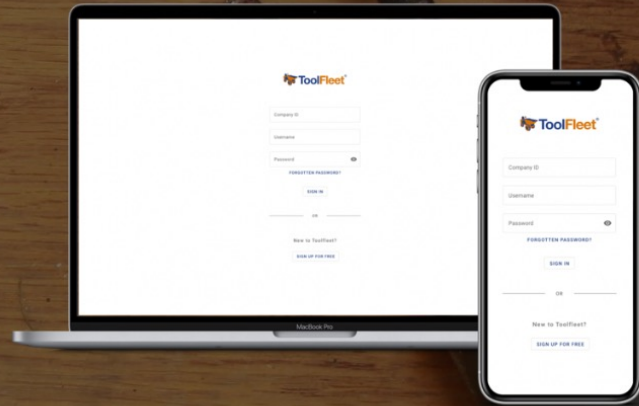
Why choose Toolfleet

I've designed several logos for small projects, apps, societies and university projects.

LockED – a student robotics project based on an automatic facial recognition locker

Shetland Gift Co. – a Shetland based giftware company

Pomo – a time management app based on the pomodoro technique
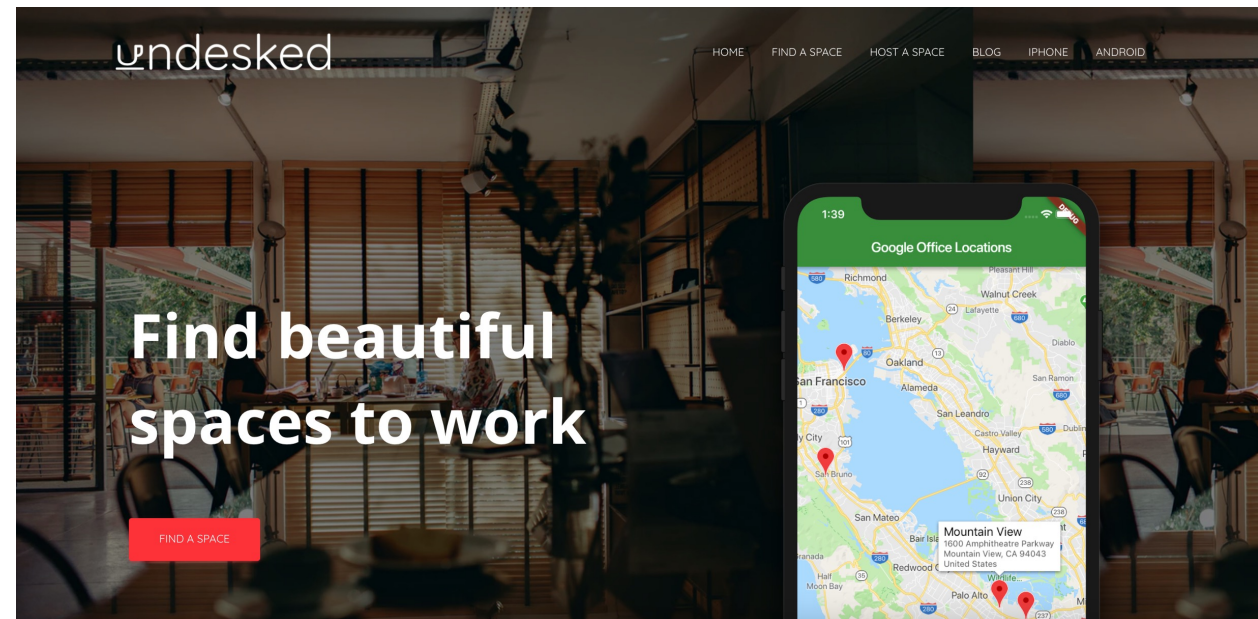

AlgoSig – an algorithmic trading society at my university
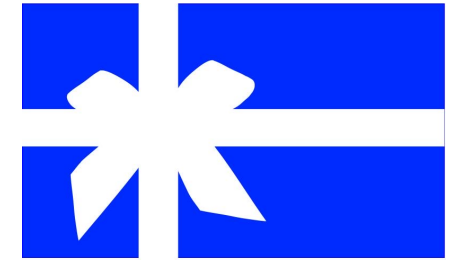
Irvine Film – a brand to represent my filmmaking work

undesked

Undesked started as a side project to connect small service industry businesses with remote workers and freelancers. The design centered around the spaces that the app is built around, presenting simple yet bold graphics to call attention to key selling points.

undesked

HOME   FIND A SPACE   HOST A SPACE   BLOG   IPHONE   ANDROID

Find beautiful spaces to work

FIND A SPACE

Google Office Locations

Mountain View
1600 Amphitheatre Parkway
Mountain View, CA 94043
United States

My most recent freelance project was the design and development of a new website for Freshsight, a student consultancy at the University of Edinburgh.

I worked closely with the company's marketing team to incorporate their unique personality into the design, focusing on their existing brand, and relationship with the city of Edinburgh.

FRESHSIGHT 👁

WE CONSULT TO CREATE POSITIVE SOCIAL IMPACT

LEARN MORE

Who we are

FreshSight is a student-led consultancy firm that empowers socially conscious organisations with practical, sustainable and innovative business solutions.

FRESHSIGHT 👁