

HAVAS MEDIA LIMITED

DIRECTORS' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2020

Auditor

The auditor, Constantin, is deemed to be reappointed under section 487(2) of the Companies Act 2006.

Energy and carbon report

Energy and carbon related to activities for which the Company has been responsible involving the combustion of gas, or consumption of fuel for the purposes of transport; and the purchase of electricity by the company for its own use is summated below. This has been correlated to Scopes 1 and 2 of the Green House Gas Protocol.

<i>Energy consumption</i>	kWh
Aggregate of energy consumption in the year	
- Total electricity	503,204
- District heat	273,471
	<u>776,675</u>
 <i>Emissions of CO2 equivalent</i>	 Metric tonnes
Scope 1 - direct emissions	
- Gas combustion	-
- Fugative emissions	-
- Fuel consumed for owned transport	-
	<u>-</u>
Scope 2 - indirect emissions	
- Electricity purchased (market based - see note below)	123.17
- District heat	47.79
	<u>-</u>
Scope 3 - other indirect emissions	
- Fuel consumed for transport not owned by the company	-
	<u>-</u>
Total gross emissions	<u>170.96</u>

Quantification and reporting methodology

For calculation of electricity and gas used in *Scope 1 and 2 of the greenhouse gas protocol*, data from site energy meter billing information associated with UK premises in which the company carries out its business have been collated and multiplied by the relevant carbon emission factors, taken from the *UK Government GHG Conversion Factors for Company Reporting tables* as published by DBEIS and DEFRA for the reporting periods.

Scope 1 vehicle operations are very limited and under the 5% materiality threshold needed for consideration of inclusion, therefore they have been excluded from this report.

Scope 1 fugitive emissions are zero referent top up for 2020.

Intensity measurement

The energy intensity ratio used has been based upon tCO₂e (gross Scope 1 + 2) / £100,000 revenue. Based upon the 2020 UK turnover of £190,466,000, this amounts to;

Market Based intensity ratio = 0.025 tCO₂e/£100,000.

Measures taken to improve energy efficiency

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No reportable actions were taken in the reporting year. This has primarily been due to the changes in working practices that have had to be enacted associated with the COVID 19 outbreak.

Location Based

Electricity carbon emissions shown are for market based purchase.

Location based electricity equivalent scope 2 carbon emissions are 123.17 tonnes CO₂e. Using location based scope 2 carbon emissions as 170.95 tCO₂e and the intensity ratio 0.090.

The greenhouse gas protocol corporate reporting standard compels organisations to dual report scope 2 where they are purchasing off-sets for electricity and not providing any additionality.

Strategic report

The company has chosen in accordance with Companies Act 2006, s. 414C(11) to include in the company's strategic report certain information which would otherwise be contained in the directors' report in accordance with the Large and Medium-sized Companies and Groups (Accounts and Reports) Regulations 2008, Sch. 7. Where this has occurred it is stated in the relevant paragraph of the directors report.

Statement of disclosure to auditor

So far as each person who was a director at the date of approving this report is aware, there is no relevant audit information of which the company's auditor is unaware. Additionally, the directors individually have taken all the necessary steps that they ought to have taken as directors in order to make themselves aware of all relevant audit information and to establish that the company's auditor is aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of s418 of the Companies Act 2006.

On behalf of the board



D Todhunter
Director

30 September 2021