

# Jackson Harris III

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[GitHub](#) | [LinkedIn](#) | [Portfolio](#)

*Software Engineer | Growth Hacker | Business Development*

## **TECHNICAL SKILLS**

Javascript, Solidity, Node.js, Express, React, JQuery, Bootstrap, Firebase, MongoDB, SQL, Git, Linux, AWS, HTML5, CSS

## **RELEVANT EXPERIENCE**

### **Jumpstart Insurance**

Full-Stack Digital Marketing Developer

9/2018-11/2018

- Bug finding and fixing for beta and first production version of the MERN stack application
- Facebook ads, google adwords, and email marketing.
- Analytics integration and monitoring
- B2B campaign outreach, coordinating lead generation, and growth marketing.

### **Squirrel Digital Marketing**

5/2017-8/2018

*Growth Hacker & Business Development*

- Creative strategist and systems creator who increases marketing, sales, and quality goals for a variety of clients.
- Project/Campaign Management. Design, Implementation, analysis, and handled client interactions.
- Digital campaigns, web sites and/or landing pages, segmented email, & social media.
- Data driven decision maker utilizing tools such as google analytics and facebook business manager to ensure a solid ROI for clients.

## **APPLICATIONS BUILT**

### **Heartbeat**

- A data visualization application that allows users to have a visual representation of stream health based on historical and present streamflow data.
- Worked on the D3 data visualizations, React/Redux data flow, and Material-UI components
- Github: <https://github.com/madhavparekh/heartbeat>

### **Nucypher Bridge**

- NuCypher Bridge allows anyone to easily adjust, access, or shared their cloud stored data without sacrificing security. Using the Nucypher KMS users can encrypt their data before it is stored and delegate access to users via the bridge app. React
- Github: [https://github.com/ayip001/WCEF\\_Hack\\_2018](https://github.com/ayip001/WCEF_Hack_2018)

### **Level Up**

- A gamified self-improvement web-app that uses self-help videos, quotes, and challenges to encourage users to conquer their fears and obstacles.
- Product owner and backend developer on a team of 4. Firebase - JQuery - HTML - CSS
- Live App: <https://jackson-harris-iii.github.io/project1/> Github: <https://github.com/jackson-harris-iii/project1>

### **Friend Finder**

- A friend finder node.js application. Users take a survey and get matched with another user from a database! Node - Express - jQuery - mdBootstrap
- Live App: <https://intense-mesa-53624.herokuapp.com/>

### **Hearthstone Memory Game**

- A memory game using React and Material UI
- Live: <https://serene-plateau-90493.herokuapp.com/> Repo: [https://github.com/jackson-harris-iii/memory\\_game](https://github.com/jackson-harris-iii/memory_game)

## **EDUCATION**

### **UC Davis Extension, Sacramento, CA**

July 2018

UC Davis Full-Stack Web Development Bootcamp

### **California State University Sacramento**

May 2014

B.A Economics