

JACKSON STEELE

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EDUCATION

2024-Present	KELLOGG SCHOOL OF MANAGEMENT NORTHWESTERN UNIVERSITY <i>Candidate for Master of Business Administration degree, June 2026</i> <ul style="list-style-type: none">Major in Marketing with focus on Product Management & EntrepreneurshipConducted 15 customer discovery interviews across 3 startups through MBA coursework to inform GTM strategy, product decisions, and pivots using Jobs-to-be-Done research	Evanston, IL
2016-2021	BRIGHAM YOUNG UNIVERSITY <i>Bachelor of Science</i> <ul style="list-style-type: none">GPA: 3.85/4.0 Dean's List (top 5% of students) 2017, 2020Major in Applied Physics; Minors in Computer Science, Astronomy, and Family LifePerformed computational modeling & data analysis leading to two peer-reviewed astrophysics research papers.	Provo, UT

EXPERIENCE

Summer 2025	IDEAS REVENUE SOLUTIONS <i>Product Management Intern, Summer 2025</i> <ul style="list-style-type: none">Defined 11 actionable development epics from business requirements for key product features.Researched resort client needs around bundled room + meal packages; identified opportunity to expand optimization approach and recommended solution targeting 36% of global resort market.Translated 7 client interviews into business requirements for third-party data integration, driving BRD approval.Directed cross-functional rollout of new feature to 7 enterprise clients, coordinating pilot across success, engineering, and documentation teams.	Bloomington, MN
2020-2024	AMAZON <i>Software Development Engineer II, 2023-2024</i> <ul style="list-style-type: none">Re-prioritized roadmap during full team turnover; delivered 2 mission-critical features on-schedule while onboarding new team.Led engineering arm of cross-functional team (engineers, project/product managers, designers, maintenance technicians). Met weekly to orchestrate code implementation and achieved org-level goal on-schedule.Served as SME in weekly exec meetings, translating complex technical concepts for non-technical stakeholders.Created onboarding curriculum for future new hires, including training on software architecture, team standards, and engineering best practices. Curriculum was used to onboard manager and three engineers. <i>Software Development Engineer I, 2021-2023</i> <ul style="list-style-type: none">Conducted customer interviews to gain insights on usage and pain-points. Followed up with quick feature developments/bug fixes for small pain points and product roadmap additions for larger pain points.Pioneered a method to generate high-quality training data for machine learning algorithms at a fraction of time and cost using Unreal Engine. Winner of the Amazon Prime Air Hackathon (out of approximately 50 entrants).Designed and built automation features cutting processing time by 25 seconds (critical to <3 minute down-time goal), increasing drone throughput by 50%, and decreasing technician workload by 65 hours per month.Directed critical incident response for production database failure, executing data recovery with zero permanent customer impact, then spearheaded integration testing overhaul across 20+ microservices. <i>Software Development Engineer Intern, Summer 2020</i> <ul style="list-style-type: none">Built overview dashboard for dozens of aircraft with cross-service integrations and real-time updates. Delivered on schedule while collaborating with various stakeholders.	Seattle, WA

ADDITIONAL DATA

- English (Native), Spanish (Fluent)
- Skills: Product discovery (JTBD, user interviews), Cross-functional collaboration, Roadmapping, Full-stack development (Java, Python, JavaScript), AWS, Agile/Scrum, SQL, JIRA
- Volunteered in Peru for two years as a missionary, with total language immersion and robust experience in interpersonal communication and conflict resolution. Directly managed 8-12 other missionaries at a time (nearly 100 missionaries overall) for 13 months.