

# JACKSON VU

## Software Engineer | Digital Marketing

### CONTACT

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### SUMMARY

I am an eager Software Engineer and Digital Marketer who is passionate about helping businesses and non-profits display forward thinking content to the users they support. With SEO in mind, I code and design high-quality websites that prioritize user experience. I seek the opportunity to work for an organization that places ongoing learning and development at the center of the employee experience.

### SKILLS

HTML  
CSS  
JavaScript  
React.JS  
Node.JS  
Express  
SQL  
NoSQL  
Ruby  
Ruby on Rails  
Git  
Github  
SEO  
Google AdWords (Certified)  
Google Analytics (Certified)  
Content Marketing  
Adobe Suite  
Visual Design

### PROJECTS

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#### Herold

Feb 2020 - Mar 2020

Designed and coded full-stack website to create online personas using HTML, CSS, JavaScript, MongoDB, and Express.JS

#### NewsFlash

Mar 2020 - Apr 2020

Coded interactive news website using React.JS and NewsAPI

#### Sharkeys Bar & Restaurant

Mar 2020 - Apr 2020

Collaborated with UX Design team to convert hi-fidelity prototypes into visually aesthetic website and application using React.JS & CSS

### EXPERIENCE

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#### Software Engineering Fellow

General Assembly, Feb 2019 - May 2020  
New York, NY

- Participated in 500+ hours of applied training in software engineering and web development concepts focusing on frontend and backend development
- Built skills and fluency in HTML, JavaScript, Node, Express, and other web development frameworks
- Worked with UX Designers and Software Engineers to create full stack web applications for clients

#### Digital Marketing Intern

Webserve, May 2018 - April 2019  
New York, NY

- Designed and launched marketing collateral using Adobe Suite
- Increased organizational membership by 20% through strategic partnerships and joint programming with technology non-profits
- Developed supporting blogs and visual content to increase audience engagement with organization website

### EDUCATION

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#### Hunter College (City University of New York)

Bachelor of Arts (Emerging Media Studies)  
2017 - 2019 | New York, NY

#### General Assembly

Certificate of Completion (Software Engineering Immersive)  
2020 | New York, NY