

Survey



14 Completed Responses

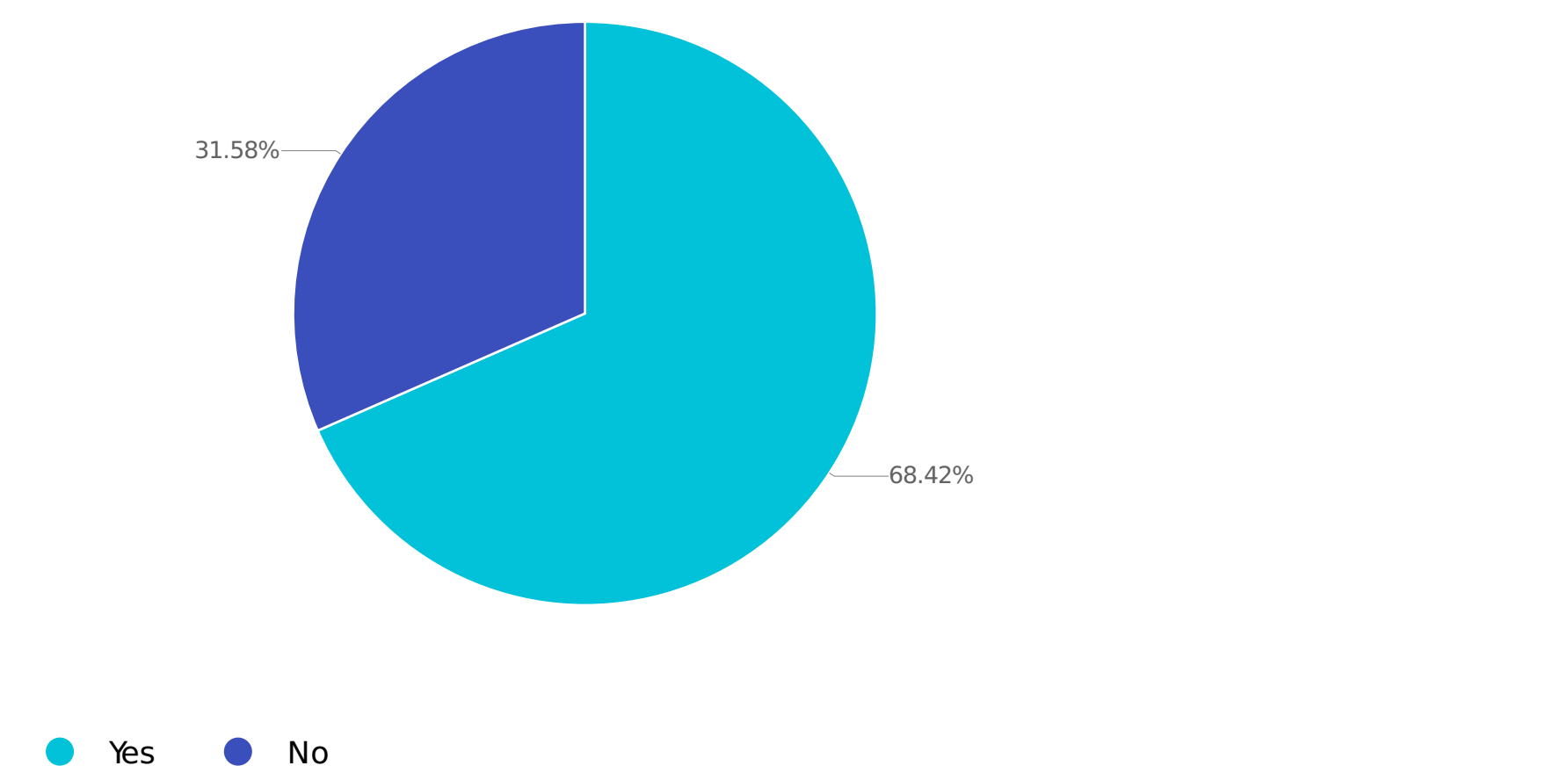
10 Partial Responses



Q1

Have you tried growing plants before?

Answered: 19 Skipped: 5

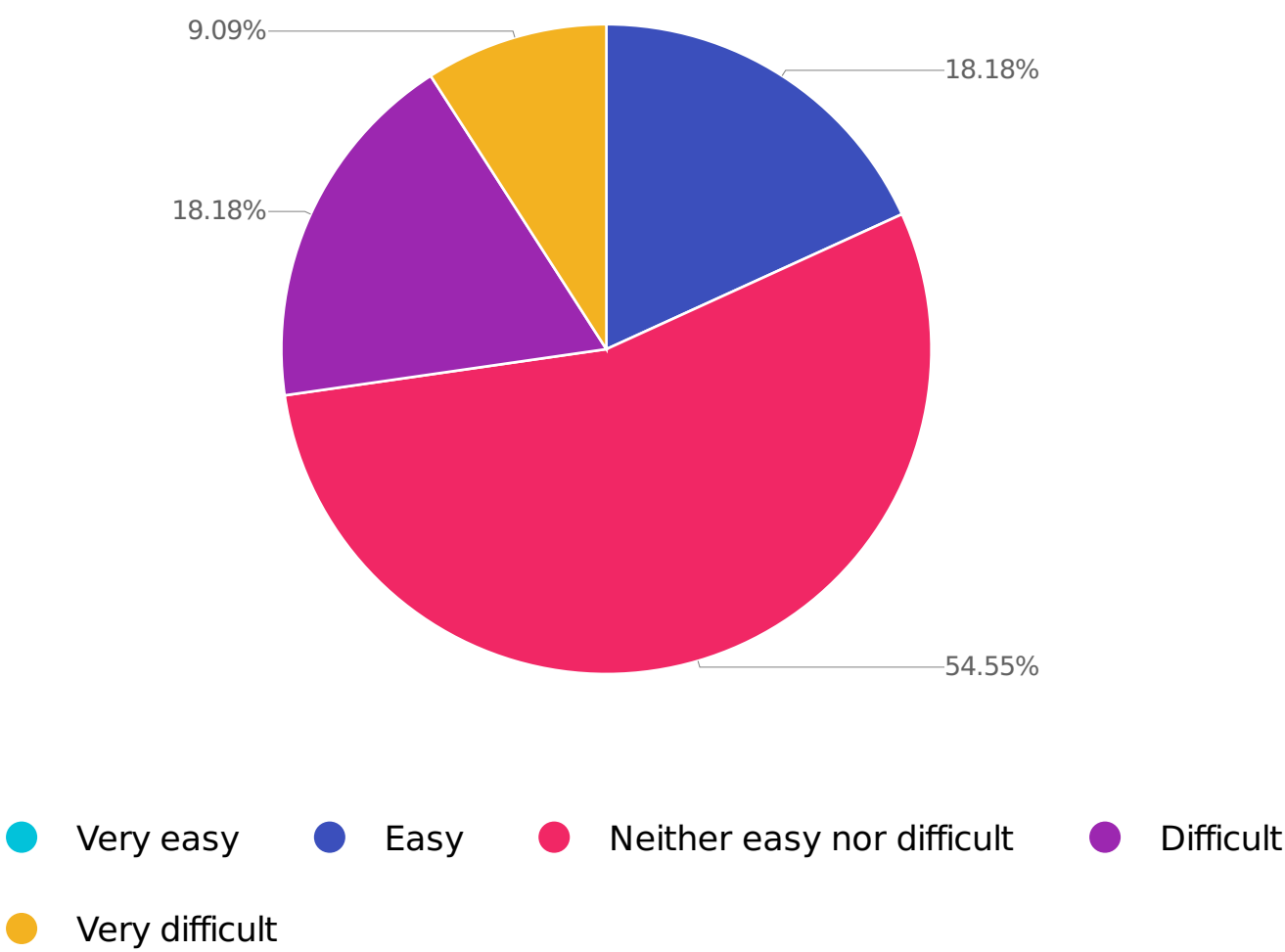


Choices	Response percent	Response count
Yes	68.42%	13
No	31.58%	6

Q2

How difficult do you find taking care of plants?

Answered: 11 Skipped: 13

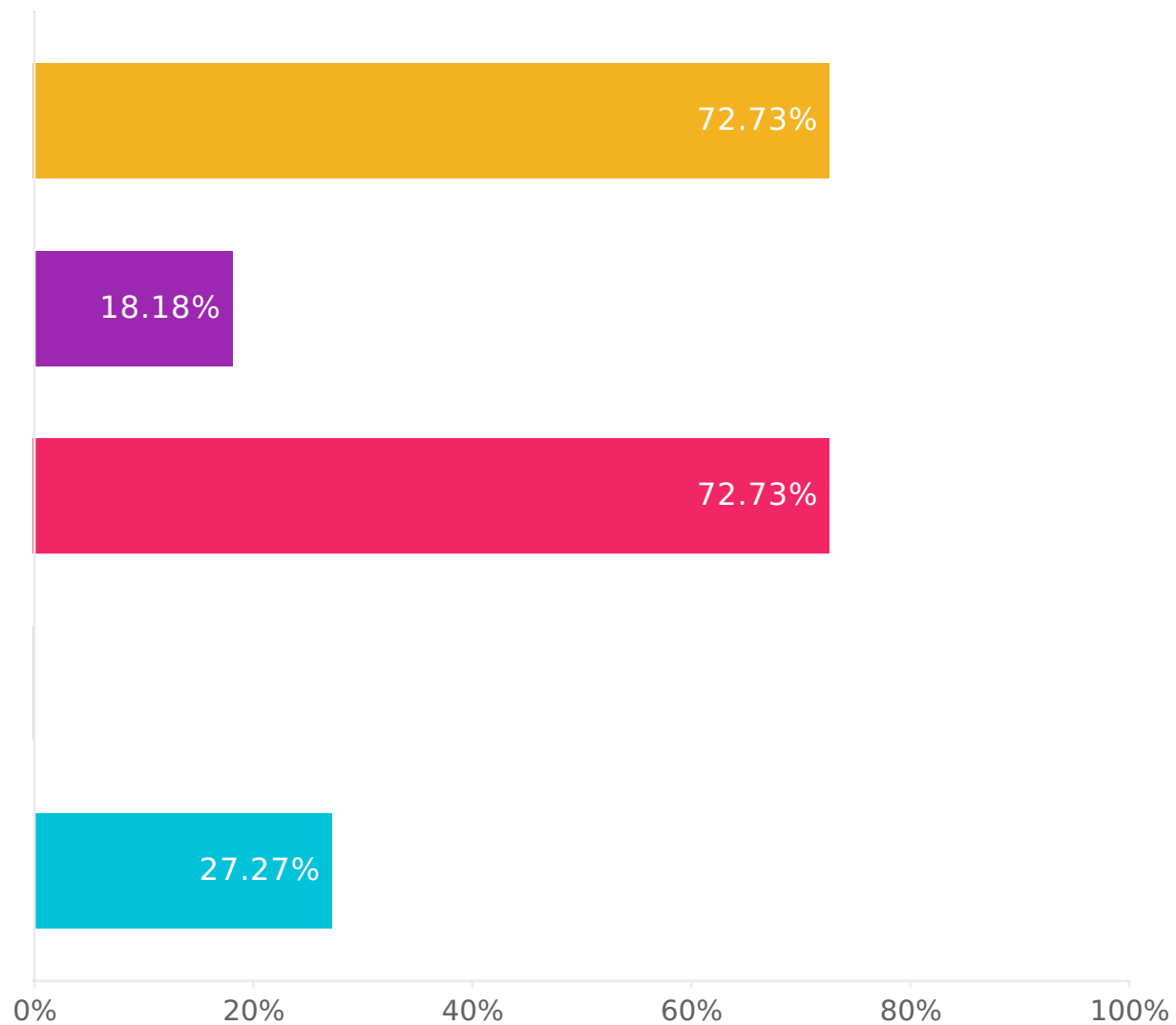


Choices	Response percent	Response count
Very easy	0.00%	0
Easy	18.18%	2
Neither easy nor difficult	54.55%	6
Difficult	18.18%	2
Very difficult	9.09%	1

Q3

What is the biggest challenge you find in growing plants?

Answered: 11 Skipped: 13



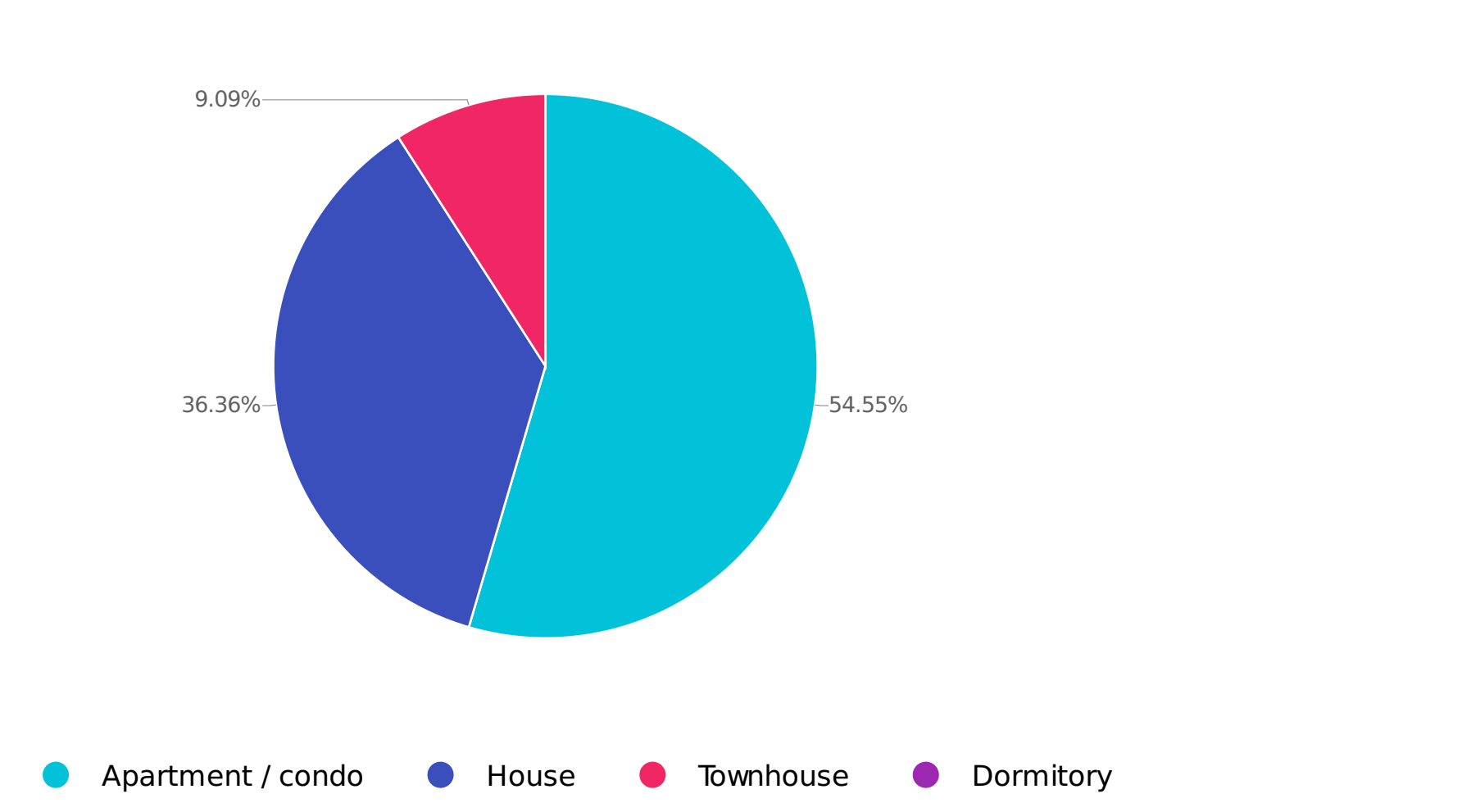
- Lack of time
- Financial investment / budget
- Lack of knowledge
- Space limitations
- Forgetting to care for plants

Choices	Response percent	Response count
Lack of time	27.27%	3
Financial investment / budget	0.00%	0
Lack of knowledge	72.73%	8
Space limitations	18.18%	2
Forgetting to care for plants	72.73%	8

Q4

What type of dwelling are you live in?

Answered: 11 Skipped: 13

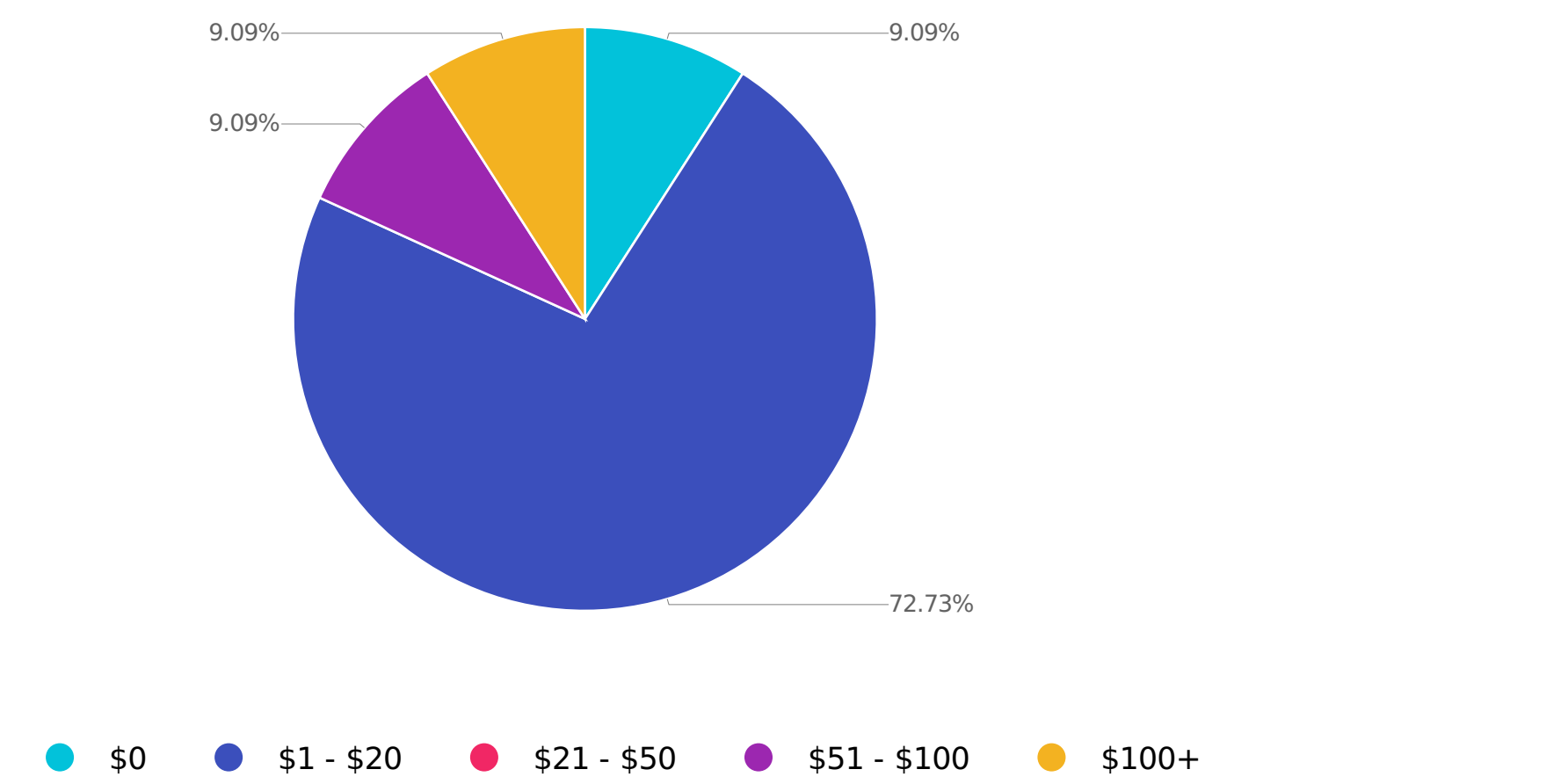


Choices	Response percent	Response count
Apartment / condo	54.55%	6
House	36.36%	4
Townhouse	9.09%	1
Dormitory	0.00%	0

Q5

How much money per month are you willing to spend on gardening?

Answered: 11 Skipped: 13

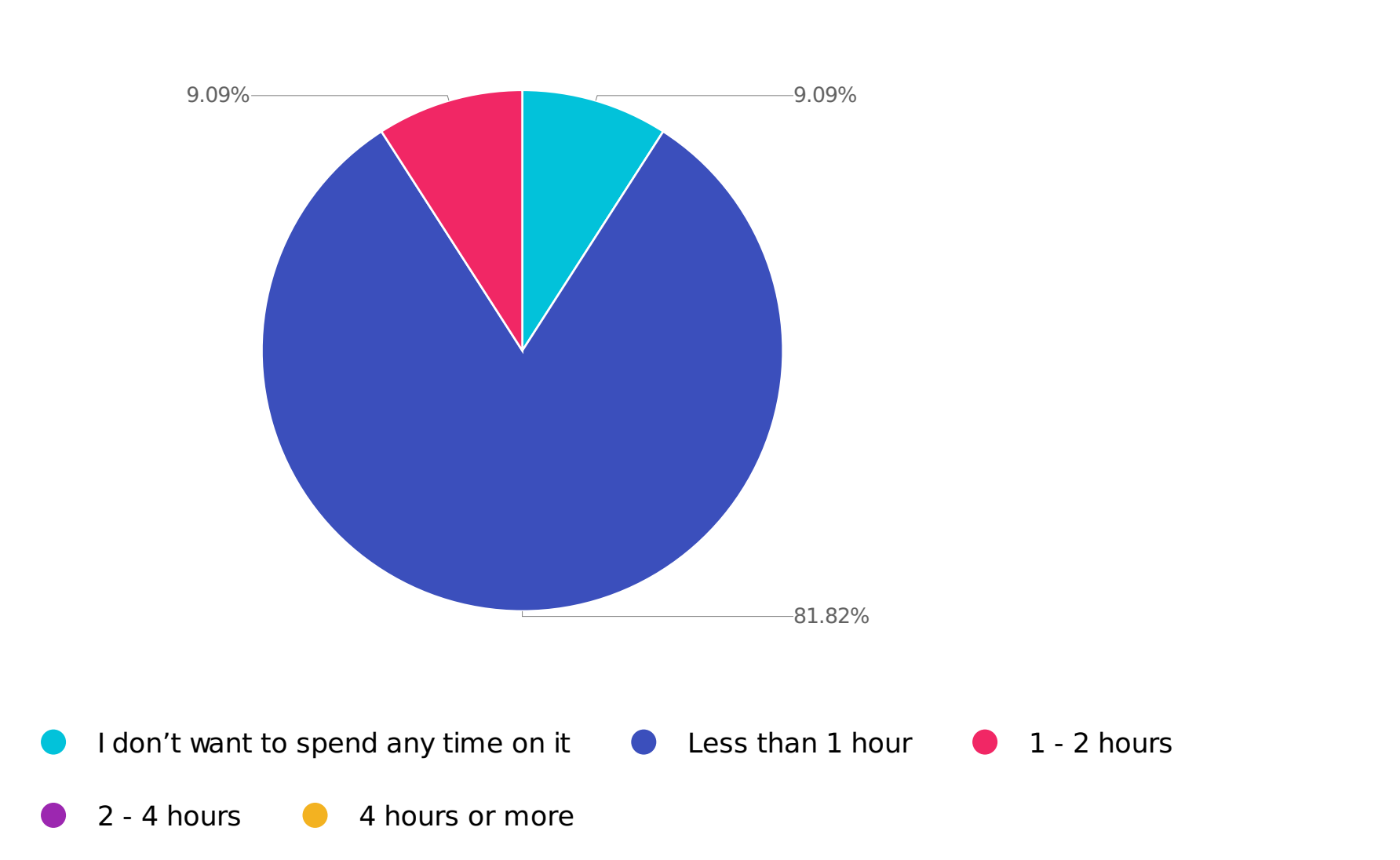


Choices	Response percent	Response count
\$0	9.09%	1
\$1 - \$20	72.73%	8
\$21 - \$50	0.00%	0
\$51 - \$100	9.09%	1
\$100+	9.09%	1

Q6

How much time are you willing to spend on gardening per week?

Answered: 11 Skipped: 13

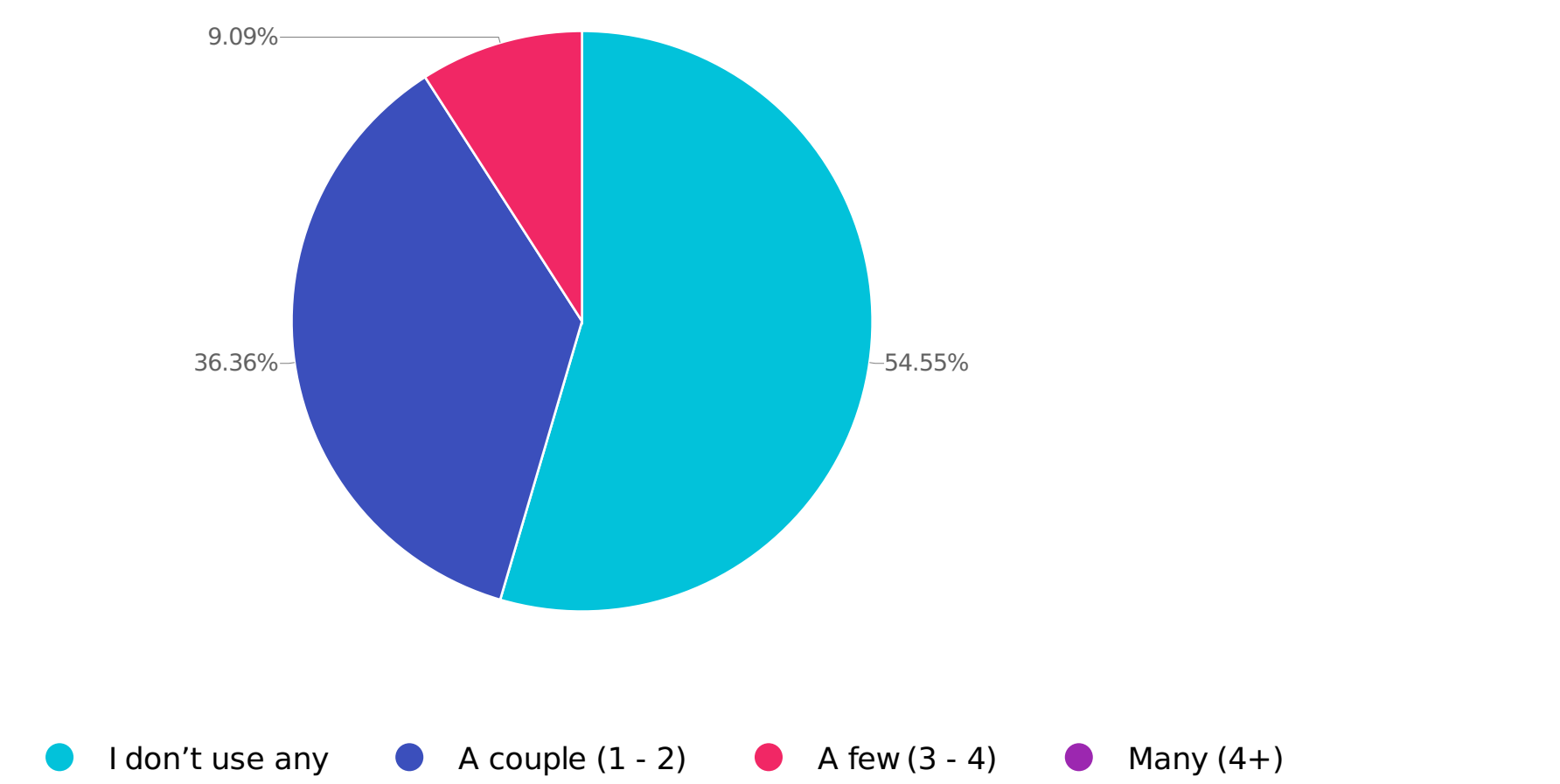


Choices	Response percent	Response count
I don't want to spend any time on it	9.09%	1
Less than 1 hour	81.82%	9
1 - 2 hours	9.09%	1
2 - 4 hours	0.00%	0
4 hours or more	0.00%	0

Q7

How many smartphone applications do you use for knowledge or looking up information?

Answered: 11 Skipped: 13

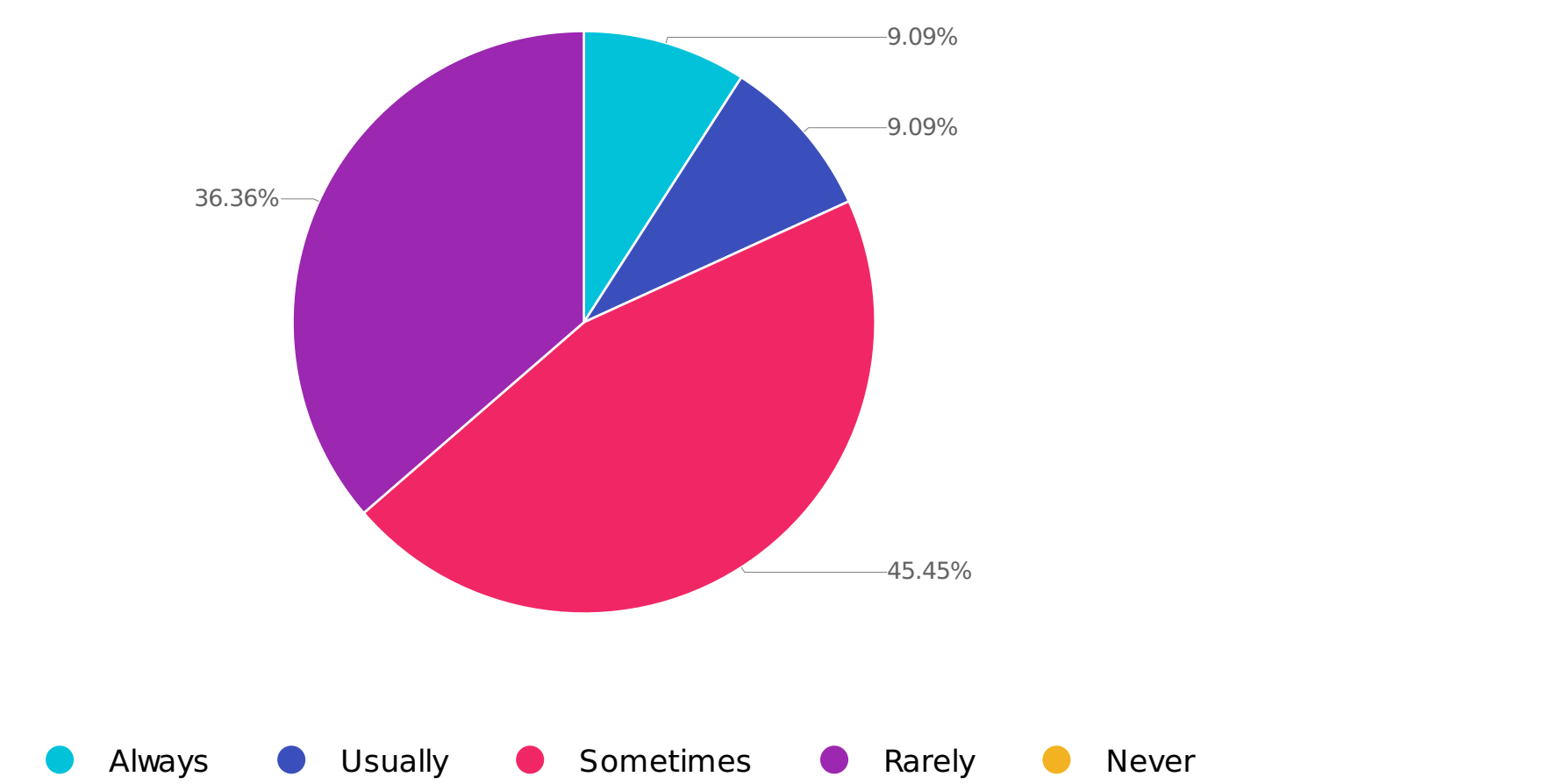


Choices	Response percent	Response count
I don't use any	54.55%	6
A couple (1 - 2)	36.36%	4
A few (3 - 4)	9.09%	1
Many (4+)	0.00%	0

Q8

Do you rely on your smartphone for scheduling or reminders for appointments or tasks?

Answered: 11 Skipped: 13

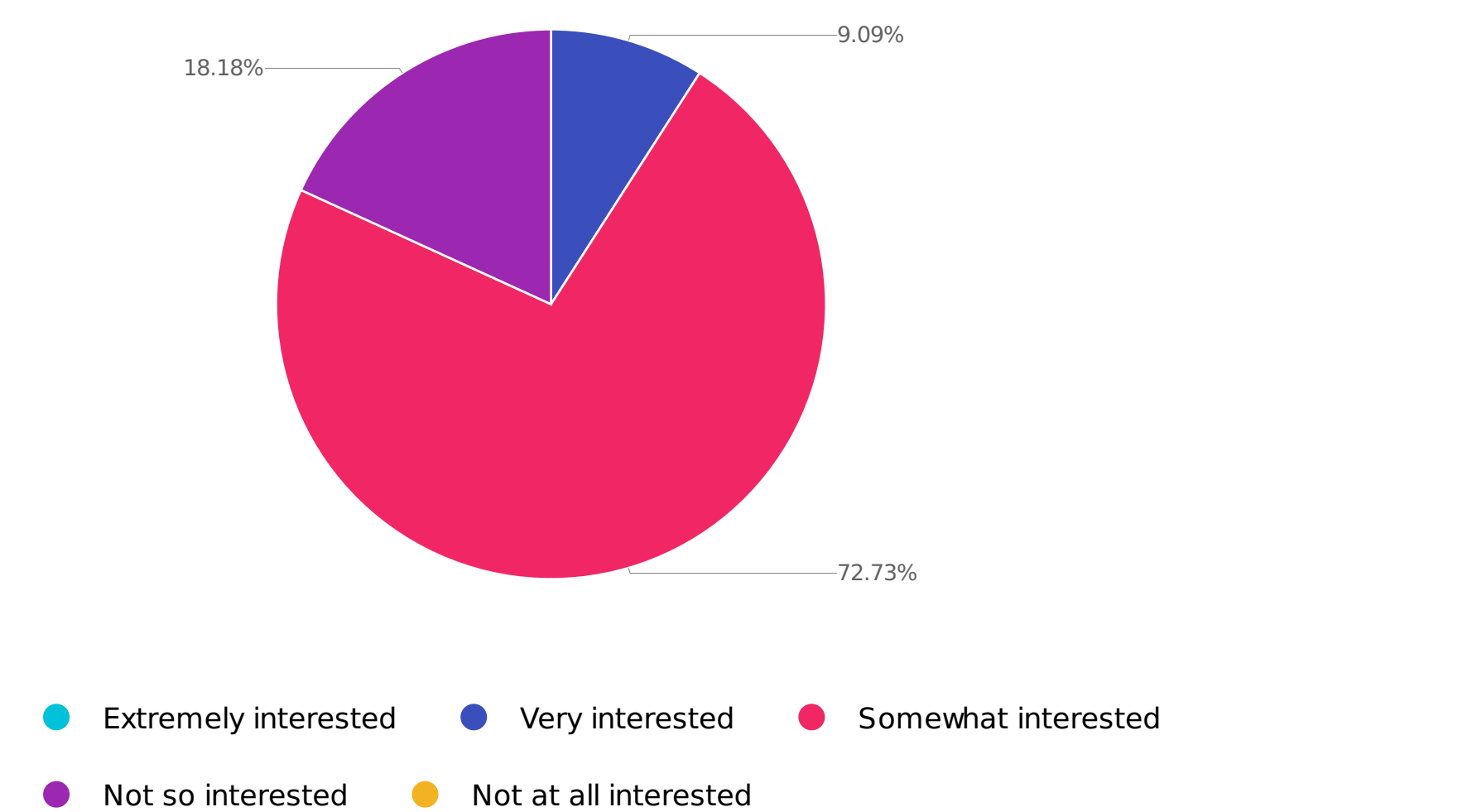


Choices	Response percent	Response count
Always	9.09%	1
Usually	9.09%	1
Sometimes	45.45%	5
Rarely	36.36%	4
Never	0.00%	0

Q9

How interested would you be in an app that could help provide knowledge, guidance and reminders about your garden or plants?

Answered: 11 Skipped: 13

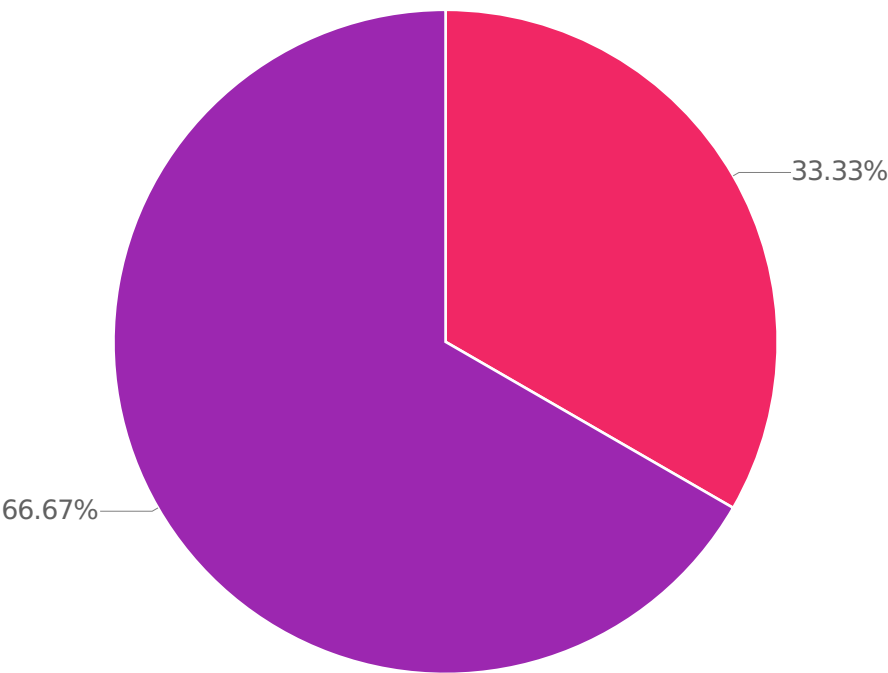


Choices	Response percent	Response count
Extremely interested	0.00%	0
Very interested	9.09%	1
Somewhat interested	72.73%	8
Not so interested	18.18%	2
Not at all interested	0.00%	0

Q10

How interested are you in starting to garden or grow plants?

Answered: 3 Skipped: 21



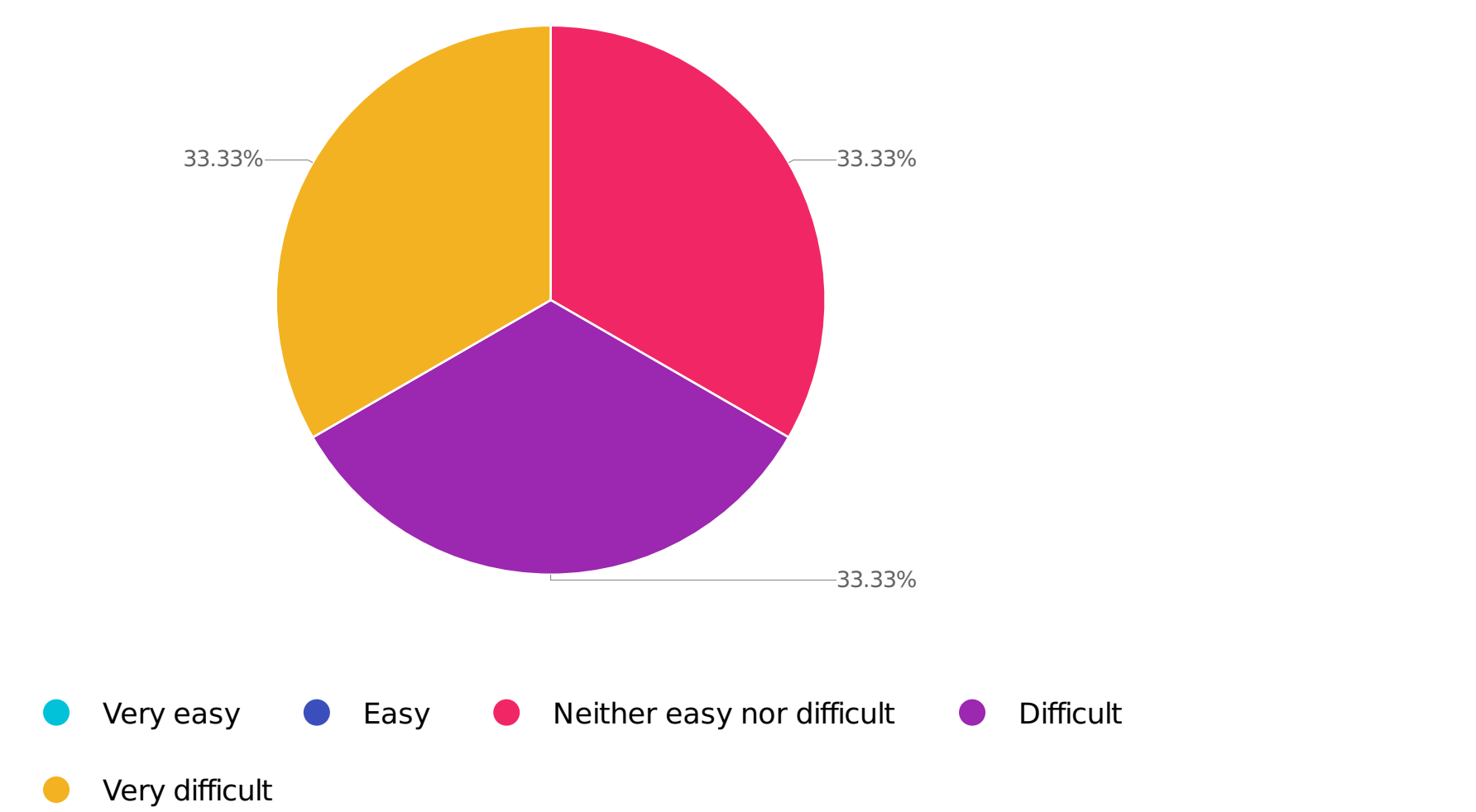
- Extremely interested
- Very interested
- Somewhat interested
- Not so interested
- Not at all interested

Choices	Response percent	Response count
Extremely interested	0.00%	0
Very interested	0.00%	0
Somewhat interested	33.33%	1
Not so interested	66.67%	2
Not at all interested	0.00%	0

Q11

How difficult do you think it would be?

Answered: 3 Skipped: 21

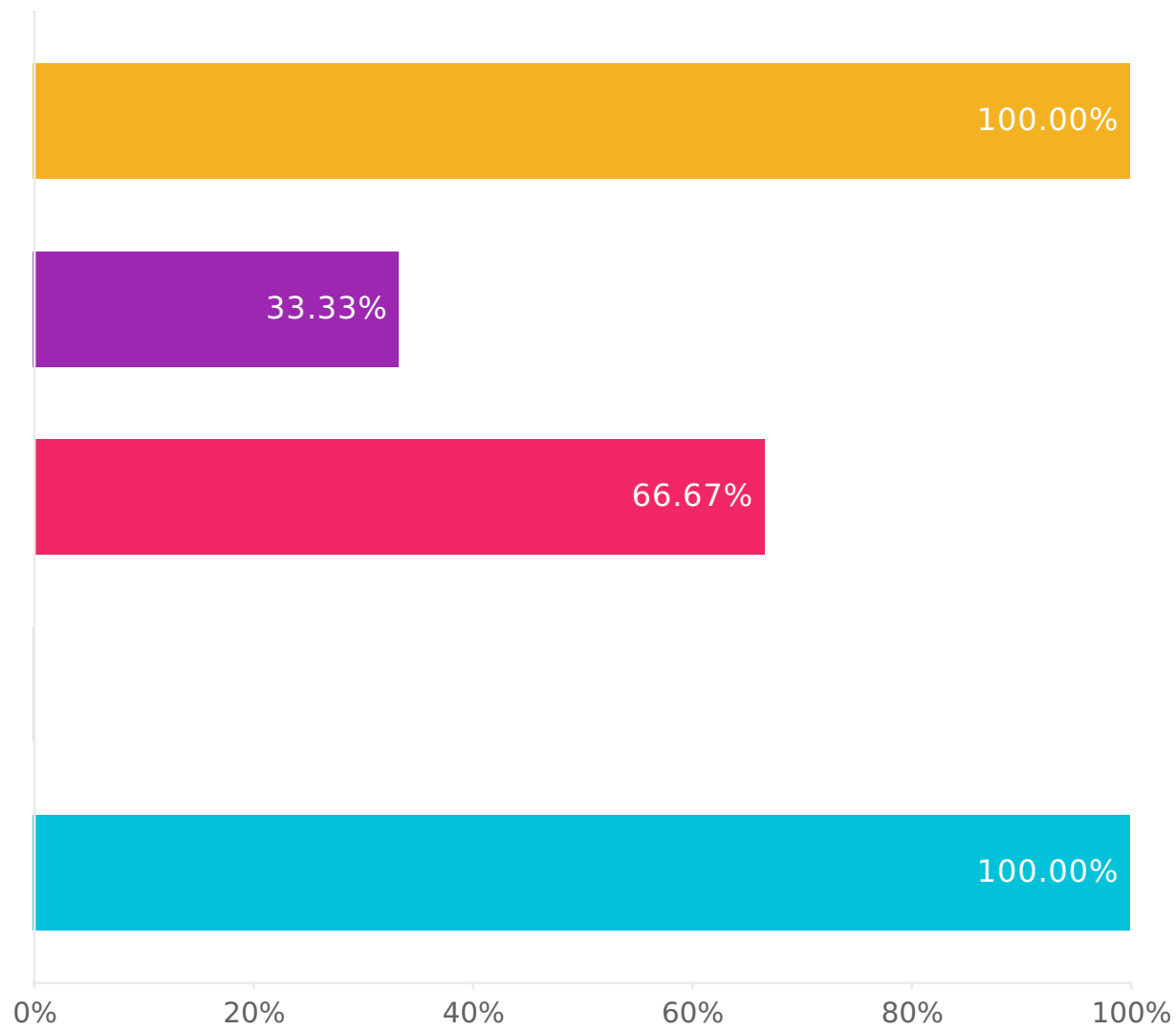


Choices	Response percent	Response count
Very easy	0.00%	0
Easy	0.00%	0
Neither easy nor difficult	33.33%	1
Difficult	33.33%	1
Very difficult	33.33%	1

Q12

What do you think would be the biggest challenge for growing plants?

Answered: 3 Skipped: 21



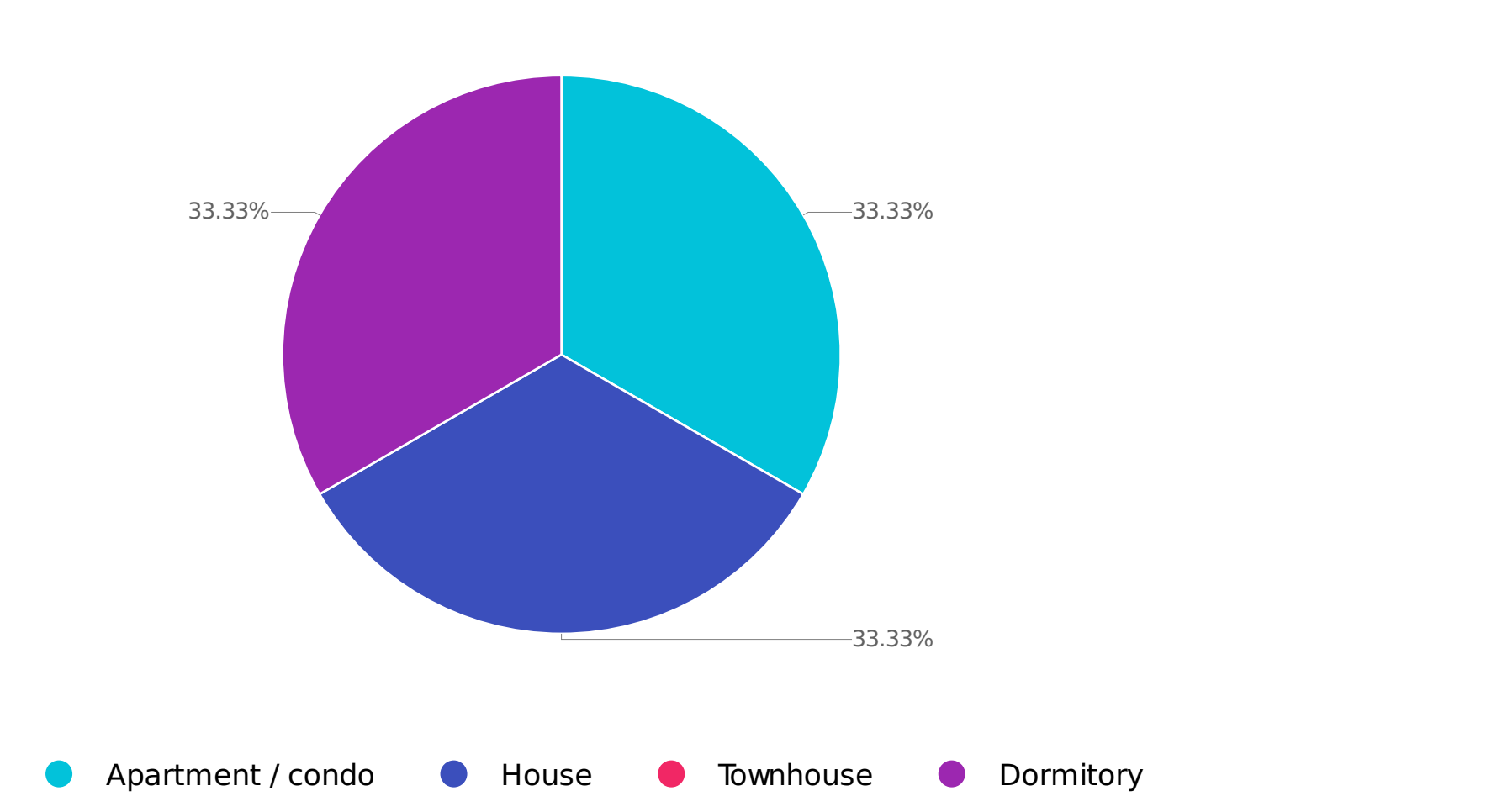
- Lack of time
- Financial investment / budget
- Lack of knowledge
- Space limitations
- Forgetting to care for plants

Choices	Response percent	Response count
Lack of time	100.00%	3
Financial investment / budget	0.00%	0
Lack of knowledge	66.67%	2
Space limitations	33.33%	1
Forgetting to care for plants	100.00%	3

Q13

What type of dwelling are you live in?

Answered: 3 Skipped: 21

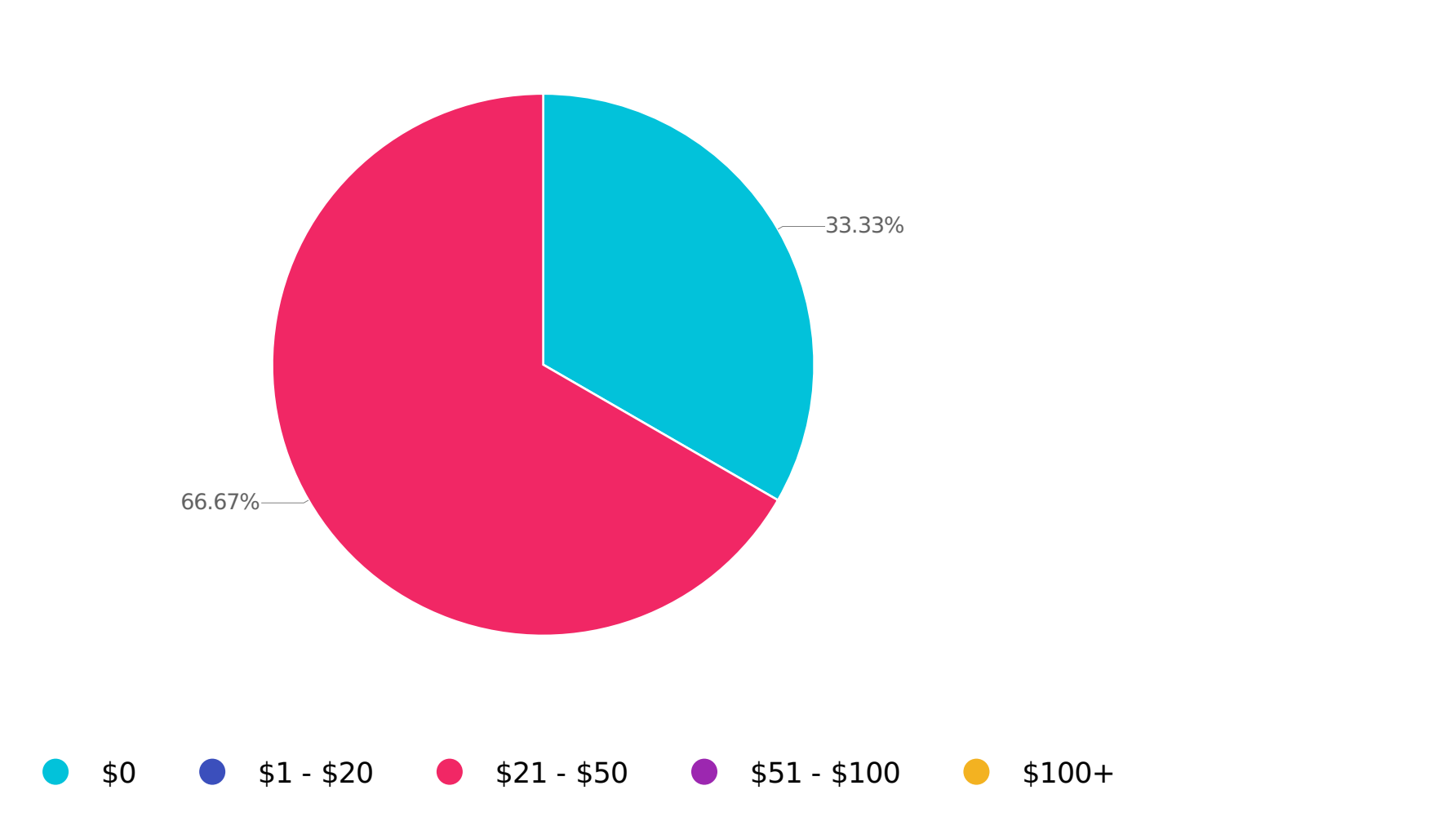


Choices	Response percent	Response count
Apartment / condo	33.33%	1
House	33.33%	1
Townhouse	0.00%	0
Dormitory	33.33%	1

Q14

How much money per month are you willing to spend on gardening?

Answered: 3 Skipped: 21

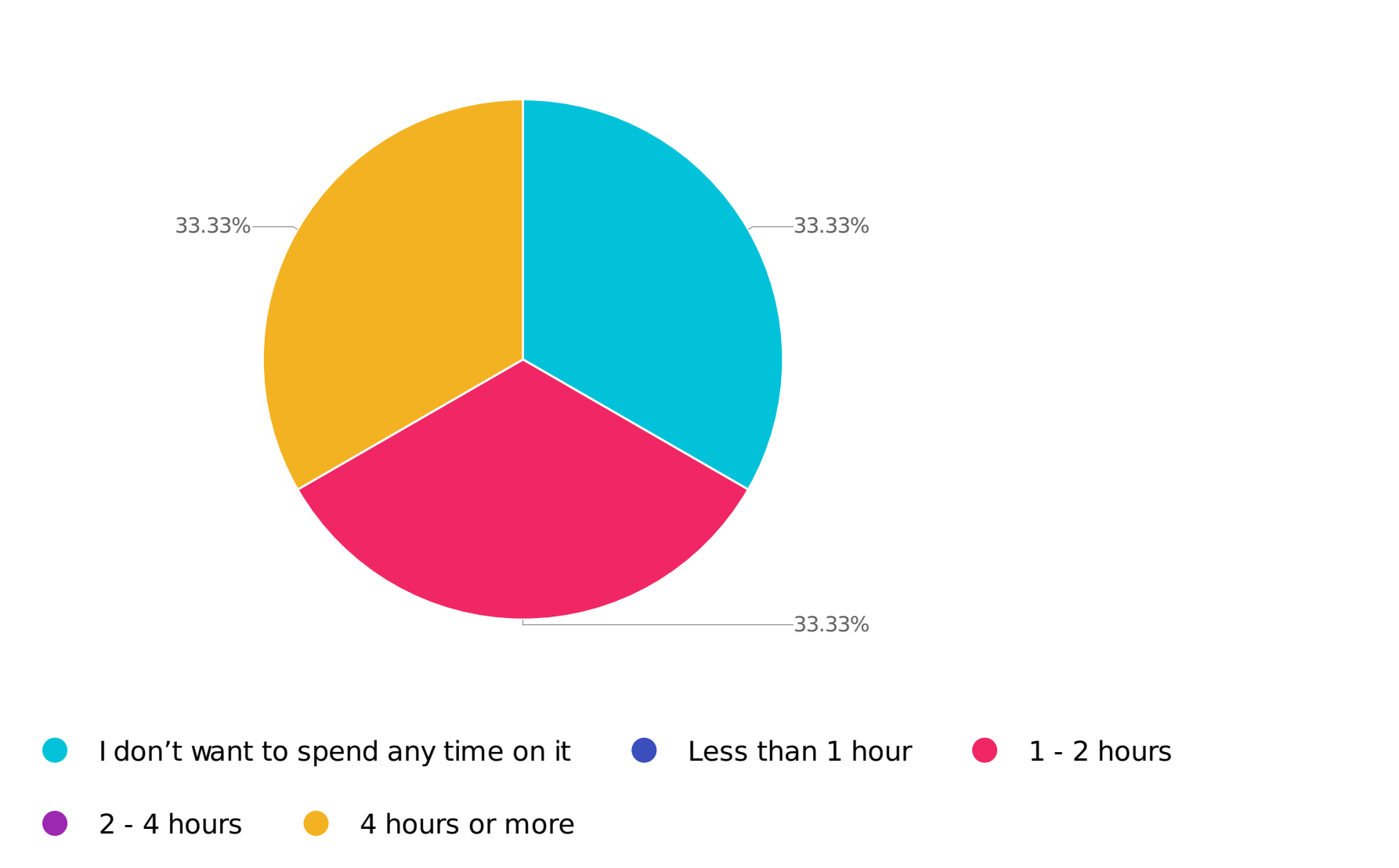


Choices	Response percent	Response count
\$0	33.33%	1
\$1 - \$20	0.00%	0
\$21 - \$50	66.67%	2
\$51 - \$100	0.00%	0
\$100+	0.00%	0

Q15

How much time are you willing to spend on gardening per week?

Answered: 3 Skipped: 21

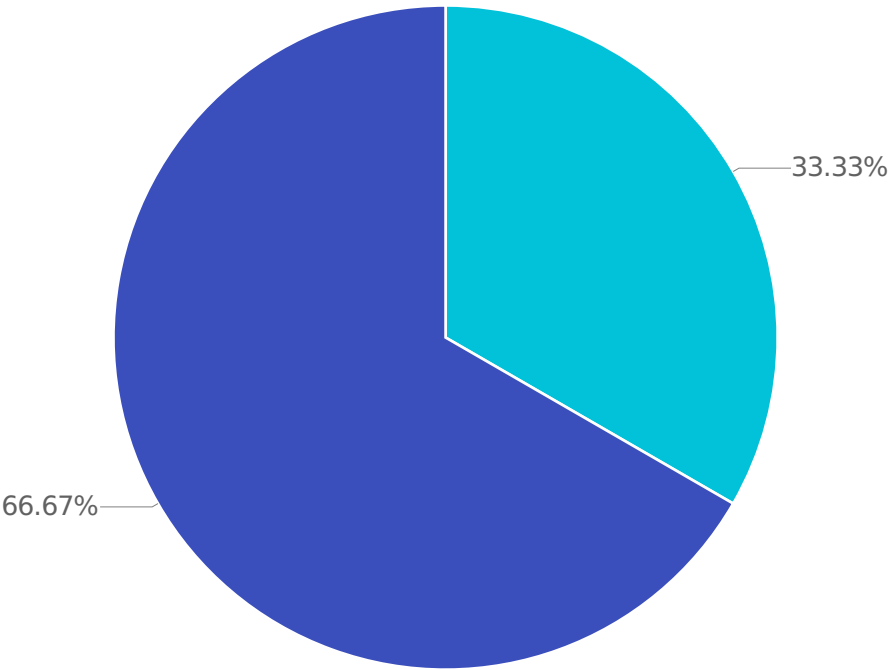


Choices	Response percent	Response count
I don't want to spend any time on it	33.33%	1
Less than 1 hour	0.00%	0
1 - 2 hours	33.33%	1
2 - 4 hours	0.00%	0
4 hours or more	33.33%	1

Q16

How many smartphone applications do you use for knowledge or looking up information?

Answered: 3 Skipped: 21



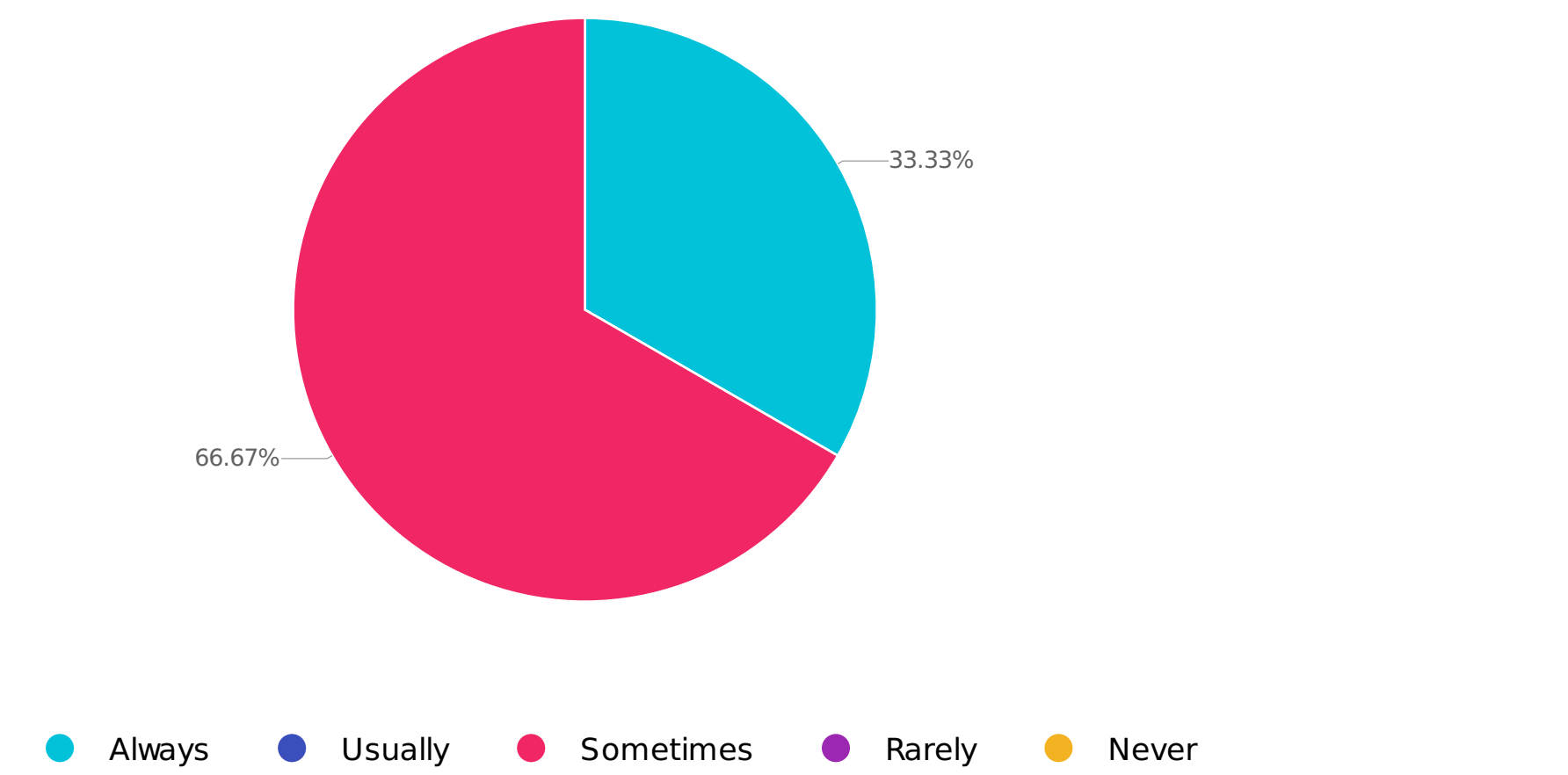
I don't use any A couple (1 - 2) A few (3 - 4) Many (4+)

Choices	Response percent	Response count
I don't use any	33.33%	1
A couple (1 - 2)	66.67%	2
A few (3 - 4)	0.00%	0
Many (4+)	0.00%	0

Q17

Do you rely on your smartphone for scheduling or reminders for appointments or tasks?

Answered: 3 Skipped: 21

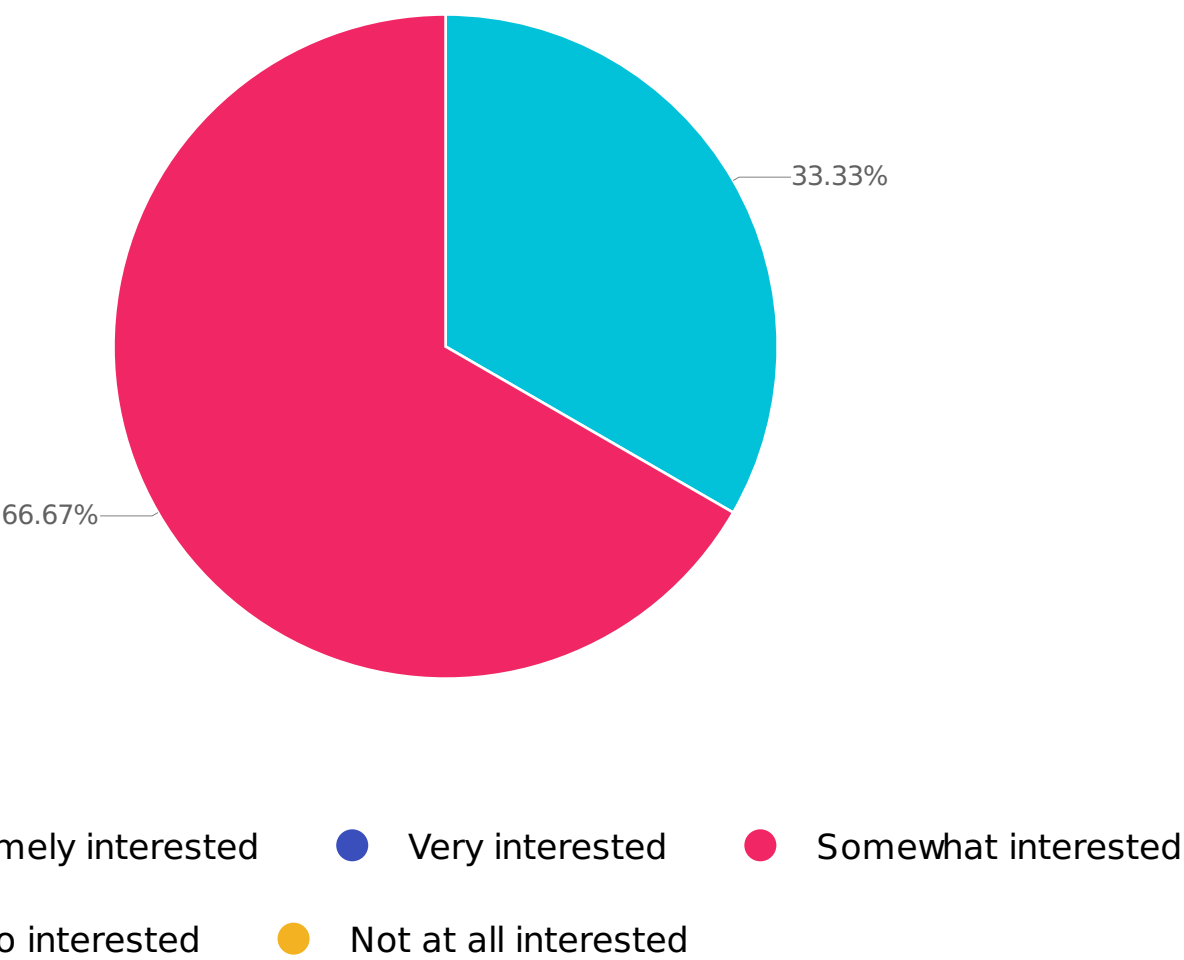


Choices	Response percent	Response count
Always	33.33%	1
Usually	0.00%	0
Sometimes	66.67%	2
Rarely	0.00%	0
Never	0.00%	0

Q18

How interested would you be in an app that could help provide knowledge, guidance and reminders about your garden or plants?

Answered: 3 Skipped: 21



Choices	Response percent	Response count
Extremely interested	33.33%	1
Very interested	0.00%	0
Somewhat interested	66.67%	2
Not so interested	0.00%	0
Not at all interested	0.00%	0