

CSCE 190

Assignment Name: Personas

Group Name: Team 10

Team Members who contributed:

First Name	Last Name	Email
Spencer	Beaumont	beaumons@email.sc.edu
Jackson	Hansel	jhansel@email.sc.edu
Sean	Raudat	sraudat@email.sc.edu
Samuel	Cirignano	cirignas@email.sc.edu

Naomi Wildman, by Spencer Beaumont

age: 22

residence: Columbia, SC

education: Junior at UofSC

occupation: DoorDash Driver

marital status: Not married, but has a boyfriend

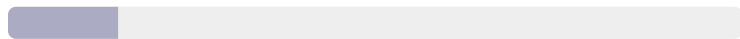


"My last name might be Wildman, but I'm not wild, man."

Naomi likes to keep busy. When she's not studying for her degree, she's out earning money with DoorDash or spending time with her boyfriend.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

The quickest solution is the best solution. Naomi is always looking to find the fastest route, and that also applies to parking.

Needs

- Quick and easy parking
- To spend less time looking for parking

Values

- Saving money
- Saving time

Wants

- To easily find parking for school and social events

Fears

- Missing out on the most important things in life
- Failing due to being late

Jordan

age: 27

residence: Columbia, SC

education: In PhD program for Math

occupation: student

marital status: Single



"All I want to do, ever, is play chess."

Goes to three hours of class a day and spends nine working on one proof
Broken English only

Comfort With Technology

INTERNET



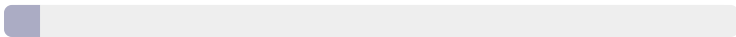
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Time to comprehend and translate to Chinese or an English translator
A steady three meals a day

Needs

- A parking space near LeConte or Swearingon
- Sensitive to the sun so it must be shaded

Values

- Highly motivated
- Lack of people skills
- International student from Hong Kong

Wants

- Free parking
- No speaking

Fears

- The sun
- Semi trucks in the left lane

James Madison(Jackson Hansel)

age: 29

residence: Columbia, SC

education: Bachelors Degree in Art

occupation: Painter

marital status: Single|No Kids



"Money can't buy happiness"

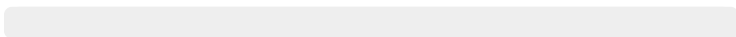
James likes to spend his days painting and listening to Arctic Monkeys. He goes around to local Columbia businesses trying to sell his paintings.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

James wants to one day walk outside and see his paintings in public.

Needs

- A place to live
- A canvas
- A place to park his car
- Paint and paintbrushes
- Money

Values

- Free stuff like parking
- A nice paintbrush
- The smell of fresh paint

Wants

- Unlimited paint
- An automatic brush cleaner
- Free parking
- To not rely on his parents for money

Fears

- Losing creativity
- His parents
- Hard work