Syllabus: Manga Anime

Bruce Baird, Office 717 Herter Hall, Tel: 577-4992 email: baird@umass.edu
Location: Integ. Learning Center N211, MWF 12:20 PM - 1:10PM
(and **Anime Screenings** Integ. Learning Center N211 Monday 7 PM to 9 PM or as long as the material lasts)

Course Description: Study of manga and anime, their history, role in Japanese society, and reception elsewhere.

Course Objectives: Upon successful completion of the course, students will be able to:

- ✓ Know more about manga, anime and Japan
 - o Specifically be able to understand some of the techniques that artist use in creating manga and anime
 - o Specifically be able to understand manga and anime from its cultural and historical background
- ✓ Analyze information in order to evaluate quality, relevance, or perspective
- ✓ Synthesize new information with current understanding and experience in order to create something new, acquire insight, transform values, or expand knowledge base
- ✓ Write about manga and anime

Papers: Two (2) papers of four to five (4-5) pages each. Late papers will only be accepted at the discretion of the professor and will be severely penalized.

Reading and viewing questionnaires: Each reading and viewing will have an accompanying questionnaire that you must fill out in order to demonstrate that you have done the reading or watched the visual. You are free to print out the assignment from Moodle and take it to the viewing for the purpose of note-taking. You are free to miss up to four assignments without penalty. If you miss less then four, the surplus will be counted as extra credit. We do not have time to correct every questionnaire, so bring your answers to class, and if we discuss that question, make sure you got it right. The final will be based upon questions we have discussed in class.

Attendance and class participation: These are essential parts of your grade. Please read assignments before you come to class and be prepared to discuss them. You may be randomly called upon to offer your critical comments about an assignment. Your grade will be affected if you miss more than two class periods without an excuse. We will give attendance credit both for coming to class and also for filling out occasional in-class assignments. Be in the habit of bringing an extra piece of paper along with you to class or be prepared to borrow from someone. Please be on time. It is disruptive to have people coming into class late. Also please note: using social media in class is grounds for being marked absent.

Cumulative Final based upon answers to questionnaires we have discussed in class. Please check your answers.

Grading: Questionnaires 26%, attendance 10%, papers 24% per paper, final 16%.

Extra Credit: For extra credit, students may attend the Five College Japanese Lecture Series and write a one page double-spaced report about impressions about the talk and questions that arose from the talk. Dates and times to be announced, and available on the Moodle Calendar and daily schedule.

Statement on Academic Honesty and Plagiarism: Assignments and conduct in this course are governed by the Code of Student Conduct. Course assignments should substantially reflect your own work and ideas, and when that work is facilitated through dialogue with others you should acknowledge it. If you get information from a book, an article, a website, or a classmate, be sure to say so. (The exception is anything I say in class, which you can treat as common knowledge and appropriate as needed. Your papers should not, however, merely regurgitate class discussions or lectures.) The use of another's words or ideas *without acknowledgment* is plagiarism, a serious breach of the Code which will be vigorously prosecuted. The penalty for plagiarism could include such outcomes as expulsion from the university, failing the course, or failing the assignment.

Class Listserve: Please ensure that UMass has an up-to-date email address on file for you so I can get in touch with you and send you vital information.

Anime Screening: The screening is Monday evenings from 7-9 (or whenever the anime ends) in Integ. Learning Center S240. Many materials are also available at the library on reserve or on Netflix, Crunchyroll, Hulu, or other such web pages. Some materials are not available from the library. If you cannot make the viewing, you are responsible for finding a different way to view the anime.

Required Texts: Texts available at Amherst Books 8 Main Street Amherst · 413.256.1547 · 800.503.5865 · books@amherstbooks.com):

Clamp. Magic Knight Rayearth. Omnibus Edition. Darkhorse, 2011.

Kinsella, Sharon. Adult Manga: Culture and Power in Contemporary Japanese Society. Routledge, 2000.

Shirow Masamune. Ghost in the Shell. Kodansha Comics, 2009.

McCloud, Scott. Understanding Comics: The Invisible Art. New York: Harper Collins, 1993.

Miyazaki Hayao, Nausicaa of the Valley of the Wind, Vol 1. San Francisco: VIZ Media, 2004.

Otomo Katsuhiro. Akira. Vol. 1 Kodansha Comics, 2009.

Other readings available on MOODLE: Please bring assignments so you can follow along when we talk about them. There is no need to print out entire manga.

Social Media: Be here, be present. The use of cell phones and social media is disrupting to class and inconsiderate of your classmates. You are allowed to use a laptop for notes or viewing your reading assignment, but turn off cell phones, disable wifi, and do not use your laptop for email, facetime, skype, facebook, snapchat, instagram, twitter, tumblr, vine, and whatever other even more hip option is out there. If you use social media, the TA will mark you absent for that day.

Daily Schedule:

Week 1 Jan. 23 Introduction "I Wish I Were a Cartoon Star"

Jan. 25: Adorno, Theodor, and Max Horkheimer. "The Culture Industry: Enlightenment as Mass Deception." *Dialectic of Enlightenment*, New York: Continuum, 1993, pp. 1-24. MOODLE

Jan. 27: Duus, Peter "The *Marumaru Chinbun* and the Origins of the Japanese Political Cartoon" *International Journal of Comic Art* 1 (1): 42-56. MOODLE

Week 2 Jan. 30: Tezuka Osamu, *Tetsuwan Atomu* (Astro Boy), selections. *Osamu Tezuka's Original Astro Boy* trans. Frederik L. Schodt (Milwaukie, OR: Dark Horse Comics, 2002-3). Vol. 15 ("Ambassador Atom" [1951-1952], pp. 117-188), Vol. 1 ("The Birth of Astro Boy," [1975] pp. 9-32), Vol. 4 ("Robot Land" [1962], pp. 7-62), and Vol. 5 ("Space Snow Leopard" [1960], pp. 95-148). MOODLE.

Jan. 30 Evening Viewing: *Tetsuwan Atomu* (Astro Boy). *Astro Boy/Ultra collector's edition*. Tezuka Production Co./Mushi Production Co., Distributed by The Right Stuf International, 2006 (1963). Disc. 11 Ep. 1 "The Birth of Astro Boy" (Original Japanese with English Subtitles). Disc 9 Ep. 52: "Snow Lion."

Astro Boy Collection Box Set. Tezuka Productions, distributed by Manga Entertainment. 2003 (1980). Disc. 1 Ep. 1 "The Birth of Astro Boy." Disc. 7 Ep. 43. "The Snow Leopard."

Feb. 1: Ryan Holmberg, "Tezuka Osamu and American Comics," *The Comics Journal* July 16, 2012. (Note this is three web pages long—don't forget to click to the next pages.) http://www.tcj.com/tezuka-osamu-and-american-comics/

Feb. 3: Dower, John. War Without Mercy Selections. MOODLE.

Week 3 Feb. 6: Tezuka, Ribon no Kishi (Princess Knight) Selections. MOODLE.

Feb. 6: Viewing: Princess Knight. "Princess Knight," "The Contest," "The Phantom Ship," "The Magic Herb"

Feb. 8: Stephen J Gould, "A Biological Homage to Mickey Mouse," in *The Panda's Thumb: More Reflections in Natural History* (New York: Norton, 1982), 95-107. MOODLE.

Feb. 10: Ryan Holmberg, "Tezuka Osamu and The Rectification of Mickey," *The Comics Journal* May 15, 2012. (Note this is eight web pages long with lots of photos—don't forget to click to the next pages.) http://www.tci.com/tezuka-osamu-the-rectification-of-mickey/

Week 4 Feb. 13: McCloud, Understanding Comics, 1-117

Feb. 13: Viewing Takarazuka. *Dream Girls*, and Clips from the Takarazuka Insanity Project including "Tango Medley," "Nikolai and Pugachov," "Millenium Challenger (Nine Tailed Fox)," and "Susano-o"

Feb. 15: McCloud, Understanding Comics, 118-215

Feb. 17: Adam Kern, Manga of the Floating World. Selections. MOODLE.

Week 5 Feb. 20 No class and no viewing.

Feb. 22 Tatsumi Yoshihiro, The Push Man, selections. MOODLE

Feb. 24 Kinsella, Adult Manga, 1-101.

Week 6 Feb. 27: Riyoko Ikeda, Rose of Versailles. Selections. MOODLE.

Feb. 27 Viewing. Rose of Versailles. Grimes, Iowa: Nozomi Entertainment and Right Stuf, 2013. Ep. 1-4.

Monday Feb. 27 5 PM. Herter 301 Five College Japan Lecture Series, Jennifer Dewinter, Worcester Polytechnique Institute, "RapeLay and Japanese Boys Love Visual Novels."

March 1 Kinsella, Adult Manga, 102-212.

March 3: Orbaugh, Sharalyn, "Kamishibai as entertainment and propaganda" Transactions of the Asiatic Society of Japan (Tokyo) 4th series, 19 (2005): 21-58

Week 7 March 6 Hasegawa, Sazae-san. Selections. MOODLE

March 6 Viewing Sazae-san, Doraemon, Crayon Shinchan.

Sazae-san ("The 75 Point Genius"), Doraemon ("Transformation Biscuits," and "Dream Town, Nobita Land"), Crayon Shinchan ("The First Time on Rollerblades," and "We are Going to the Zoo"). [A word about Crayon Shin-chan. These were aired on Kiku TV in Hawaii back in the early 90's and the quality is quite bad, but the subs are fairly accurate (unlike the Adult Swim version that is also widely available).]

Papers #1 Due beginning of Class

Tuesday March 7 5 PM. Herter 301 Five College Japan Lecture Series, Lizbeth Halliday Piel, Lasalle University, "On Childhood in Japan"

March 8 Lee, William. "From Sazae-san to Crayon Shin-chan: Family Anime, Social Change, and Nostalgia in Japan." In *JP*. Edited by T. Craig. Armonk, NY: M. E. Sharpe, 2000. Pp. 186-203. MOODLE.

March 10 In Class Viewing: Puppet Theater.

Spring Break March 12-19 Enjoy the Break. Volunteer at a homeless shelter. Go skiing. Go to the beach.

Week 8 March 20 Tomino Yoshiyuki and Yatate Hajime, Mobile Suit Gundam: The Origins

March 20: Viewing Gundam

March 22: Anne Allison, "Mighty Morphin Power Rangers: The First Crossover Superheroes." Millennial Monsters: Japanese Toys and the Global Imagination, Berkeley, University of California Press, 2006.MOODLE., 152-172.

March 24: Manzenreiter, Wolfram, "Time, Space, and Money: Cultural Dimensions of the Pachinko Game," in *The Culture of Japan as Seen through Its Leisure*. 49–75. MOODLE.

Week 9 March 27: Otomo Katsuhiro, Akira

March 23: Viewing Akira

March 29: Standish, Isolde. "Akira, Postmodernism and Resistance." Worlds of Japanese Popular Culture (Cambridge University Press, 1998), 56-74. MOODLE

March 31: Sato Ikuya, Bosozoku: Flow in Japanese Motorcycle Gangs. MOODLE.

Week 10 April 3: Miyazaki Hayao, Kaze no Tani no Naushikaa.

March 30: Viewing. Mononoke Hime

April 5: Dani Cavallaro, The Anime Art of Hayao Miyazaki, pp.5-13, 29-57. MOODLE

April 7: Lamarre, Thomas. "The Multiplanar Image." Mechademia 1 (2006): 120-43. MOODLE

Week 11 April 10: Clamp. Magic Knight Rayearth. Omnibus Edition. Darkhorse, 2011.

April 10: Viewing, Magic Knight Rayearth.

April 12: Deborah Shamoon, "Office Sluts and Rebel Flowers: The Pleasures of Japanese Pornographic Comics for Women" in Linda Williams, ed. *porn studies* (Durham, NC: Duke University Press, 2004), 77-103. MOODLE

Special Visitor: Amanda Seaman. Round Table discussion about violence and sex in manga. Students feel free to join in to the discussion.

April 14: Mizoguchi Akiko. 2003. "Male-Male Romance by and for Women in Japan: A History and the Subgenres of *Yaoi* Fictions." *U.S.-Japan Women's Journal* 25, 142-152. MOODLE

Week 12 April 18 Tuesday, but Monday Schedule: Pokemon. Selections. MOODLE Paper # 2 Due

April 18: Viewing: **Pokemon**.

April 19: Anne Allison, "Pokemon: Getting Monsters and Communicating Capitalism." MOODLE

April 21: Buckingham and Sefton-Green, "Structure, Agency, and Pedagogy in Children's Media Culture" Katsuno and Maret, "Localizing the Pokemon TV Series" MOODLE

Week 13 April 24 Shirow Masamune, Ghost in the Shell

April 24: Viewing: Ishii Mamoru, Ghost in the Shell

April 26: Orbaugh, "Cyborg Feminism: The Postgender Body in Manga and Anime" MOODLE

April 28: Dani Cavallaro, "Background: Developments in Anime," *The Cinema of Mamoru Oshii: Fantasy, Technology and Politics* (Jefferson: McFarland, 2006) 9-15. MOODLE

Week 14 May 1: Final Fantasy: Gameplay Viewing assignment. Wrapping up. No viewing.

Final Exam: May 4, 1-3 PM, ILC N211