

Jackson Moore



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SKILLS

- HTML5/CSS/JavaScript
- Google Suite
- Microsoft Office
- WordPress
- Adobe Creative Suite

SELECT CERTIFICATIONS

Wes Bos Classes

- Beginner Javascript
02/2021
- CSS Grid
01/2021

Linkedin Learning

- Responsive Layout
11/2020
- Wordpress.com
Essential Training
10/2020
- CSS Essential Training
9/2020
- Crafting Meaningful HTML
09/2020
- HTML Essential Training
09/2020

EDUCATION

Pennsylvania Academy of the Fine Arts

Philadelphia, PA
Master of Fine Arts

Maryland Institute College of Art

Baltimore, MD
Post-Bacc Certificate

Univeristy of Iowa

Iowa City, IA
Bachelor of Fine Arts

EXPERIENCE

School of the Art Institute of Chicago

Associate Director of International Admissions 05/2019–09/2020

Assistant Director of International Admissions 08/2016–05/2019

Assistant Director of Graduate Admissions 12/2013–08/2016

- Expanded recruitment efforts in 5 new regions, increased percentage of international students from 28% to 33%, from 67 different countries.
- Seamlessly designed and implemented a completely online recruitment model due to COVID-19 travel restrictions within 1 month.
- Managed three Assistant Directors, created a new Assistant Director position based in China.
- Launched new marketing plans for graduate and international recruiting through social media.
- Responsibility for reviewing and decision-making authority for admissions/scholarship decisions for 2325 students (an 18% increase from 2018.)
- Increased pre-application event attendance by 22% and increased admitted student reception attendance by 31% through social media out reach.
- Designed engaging and interactive presentations for all international events and school visits. Presented to thousands of peers at yearly International ACAC and CIS conferences.

Pennsylvania Academy of the Fine Arts

Alumni Admissions Associate 06/2011–10/2013

- Recruited students for graduate, undergraduate, and certificate programs
- Evaluated student portfolios and guided portfolio development
- Presented PAFA to prospective students

Delaware County Community College

Adjunct Faculty 08/2010–08/2011

Created curriculum and taught; Watercolor and Drawing I

Rowan College at Burlington County

Adjunct Faculty 08/2009–08/2011

Created curriculum and taught; Design I, Color Theory, Sculpture,