

Jackson Moore



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SKILLS

- HTML5
- CSS
- JavaScript
- WordPress
- Adobe Creative Suite

SELECT CERTIFICATIONS

Wes Bos Classes

- Beginner Javascript
02/2021
- CSS Grid
01/2021

Linkedin Learning

- Responsive Layout
11/2020
- Wordpress.com
Essential Training
10/2020
- CSS Essential Training
9/2020
- Crafting Meaningful HTML
09/2020
- HTML Essential Training
09/2020

EDUCATION

Pennsylvania Academy of the Fine Arts

Philadelphia, PA
Master of Fine Arts

Maryland Institute College of Art

Baltimore, MD
Post-Bacc Certificate

Univeristy of Iowa

Iowa City, IA
Bachelor of Fine Arts

EXPERIENCE

School of the Art Institute of Chicago

Associate Director of International Admissions	05/2019–09/2020
Assistant Director of International Admissions	08/2016–05/2019
Assistant Director of Graduate Admissions	12/2013–08/2016

- Expanded recruitment efforts in 5 new regions, increased percentage of international students from 28% to 33%, from 67 different countries.
- Seamlessly created a completely online recruitment model due to COVID-19 travel restrictions within 1 month.
- Supervised three Assistant Directors, created a new Assistant Director position based in China.
- Launched new marketing plans for graduate and international recruiting through social media.
- Reviewed and made admissions/scholarship decisions for 2325 students (an 18% increase from 2018) through portfolio evaluation and transcript analysis.
- Increased pre-application event attendance by 22% and increased admitted student reception attendance by 31%.
- Developed presentations for all international events and school visits. Presented to thousands of peers at yearly International ACAC and CIS conferences.

Pennsylvania Academy of the Fine Arts

Alumni Admissions Associate	06/2011–10/2013
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Recruited students for graduate, undergraduate, and certificate programs.

Delaware County Community College

Adjunct Faculty	08/2010–08/2011
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Created curriculum and taught; Watercolor and Drawing I.

Rowan College at Burlington County

Adjunct Faculty	08/2009–08/2011
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Created curriculum and taught; Design I, Color Theory, Sculpture, Introduction to Art, Figure Drawing, and Life Drawing.