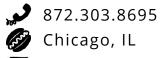
# **Jackson Moore**







@jacksonmoore-design

#### **SKILLS**

- HTML5/CSS/JavaScript
- Google Suite
- Microsoft Office
- WordPress
- Adobe Creative Suite

### SELECT CERTIFICATIONS

### Wes Bos Classes

- Beginner Javascript 02/2021
- CSS Grid 01/2021

### **Linkedin Learning**

- Responsive Layout 11/2020
- Wordpress.com Essential Training 10/2020
- CSS Essential Training 9/2020
- Crafting Meanigful HTML 09/2020
- HTML Essential Training 09/2020

#### **EDUCATION**

# Pennsylvania Academy of the Fine Arts

Philadelphia, PA Master of Fine Arts

# Maryland Institute College of Art

Baltimore, MD Post-Bacc Certificate

## **Univeristy of Iowa**

lowa City, IA Bachelor of Fine Arts

### **EXPERIENCE**

### School of the Art Institute of Chicago

Associate Director of International Admissions 05/2019–09/2020 Assistant Director of International Admissions 08/2016–05/2019 Assistant Director of Graduate Admissions 12/2013–08/2016

- Expanded recruitment efforts in 5 new regions, increased percentage of international students from 28% to 33%, from 67 different countries.
- Seamlessly designed and implemented a completely online recruitment model due to COVID-19 travel restrictions within 1 month.
- Managed three Assistant Directors, created a new Assistant Director position based in China.
- Launched new marketing plans for graduate and international recruiting through social media.
- Responsibility for reviewing and decision-making authority for admissions/scholarship decisions for 2325 students (an 18% increase from 2018.)
- Increased pre-application event attendance by 22% and increased admitted student reception attendance by 31% through social media out reach.
- Designed engaging and interactive presentations for all international events and school visits. Presented to thousands of peers at yearly International ACAC and CIS conferences.

## Pennsylvania Academy of the Fine Arts

Alumni Admissions Associate

06/2011-10/2013

- Recruited students for graduate, undergraduate, and certificate programs
- Evaluated student portfolios and guided portfolio development
- Presented PAFA to prospective students

### **Delaware County Community College**

Adjunct Faculty

08/2010-08/2011

Created curriculum and taught; Watercolor and Drawing I

### **Rowan College at Burlington County**

**Adjunct Faculty** 

08/2009-08/2011

Created curriculum and taught; Design I, Color Theory, Sculpture,