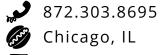
Jackson Moore







@jacksonmoore-design

SKILLS

- HTML5
- CSS
- JavaScript
- WordPress
- Adobe Creative Suite

SELECT CERTIFICATIONS

Wes Bos Classes

- Beginner Javascript 02/2021
- CSS Grid 01/2021

Linkedin Learning

- Responsive Layout 11/2020
- Wordpress.com Essential Training 10/2020
- CSS Essential Training 9/2020
- Crafting Meanigful HTML 09/2020
- HTML Essential Training 09/2020

EDUCATION

Pennsylvania Academy of the Fine Arts

Philadelphia, PA Master of Fine Arts

Maryland Institute College of Art

Baltimore, MD Post-Bacc Certificate

Univeristy of Iowa

lowa City, IA Bachelor of Fine Arts

EXPERIENCE

School of the Art Institute of Chicago

Associate Director of International Admissions 05/2019–09/2020
Assistant Director of International Admissions 08/2016–05/2019
Assistant Director of Graduate Admissions 12/2013–08/2016

- Expanded recruitment efforts in 5 new regions, increased percentage of international students from 28% to 33%, from 67 different countries.
- Seemlessly created a completely online recruitment model due to COVID-19 travel restrictions withen 1 month.
- Supervised three Assistant Directors, created a new Assistant Director position based in China.
- Launched new marketing plans for graduate and international recruiting through social media.
- Reviewed and made admissions/scholarship decisions for 2325 students (an 18% increase from 2018) through portfolio evaluation and transcript analysis.
- Increased pre-application event attendance by 22% and increased admitted student reception attendance by 31%.
- Developed presentations for all international events and school visits. Presented to thousands of peers at yearly International ACAC and CIS conferences.

Pennsylvania Academy of the Fine Arts

Alumni Admissions Associate

06/2011-10/2013

Recruited students for graduate, undergraduate, and certificate programs.

Delaware County Community College

Adjunct Faculty

08/2010-08/2011

Created curriculum and taught; Watercolor and Drawing I.

Rowan College at Burlington County

Adjunct Faculty

08/2009-08/2011

Created curriculum and taught; Design I, Color Theory, Sculpture, Introduction to Art, Figure Drawing, and Life Drawing.