

Nathaniel Jackson: I did this project on my own

Project 3, Results

1.) Average prices found by state.

2.) This relates to the results for #1 because stores are located within states. By finding the averages by state it would reveal where the most profitable stores are located. Some states seem to be more profitable than others regardless of the individual stores.

3.) The most popular color was Arctic White. Budget Pro Bicycles sells the most of almost all the paint colors. The conclusion here is that Budget Pro Bicycles is selling more bicycles because they sell the more popular colors: arctic white, mountain green, morning sun. It also means that the majority of people prefer vibrant colors for their bicycles.

4.) Shimano (USA) makes the most parts for nearly every store. A store owner should probably check the prices and build quality from Shimano (USA) because they seem to be popular. Shimano (USA) must be running a good deal in some way; they would be a good place to start searching for inventory.