

JACKSON PLATT

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PROFESSIONAL SUMMARY

I am a strategic storyteller who is attending Oregon State University. My curiosity has guided me to take internships in politics, marketing, data, and videography. My technical skillset ranges from having extensive professional practice in Adobe Creative Suite to having published research in social network data analytics.

SKILLS

- Advertising and marketing
- Data analytics
- Storytelling
- Video production

EDUCATION

EXPECTED IN MARCH 2021

Bachelor of Arts: New Media Communications | GPA: 3.91

Oregon State University, Corvallis, OR

Member and Huntsman Cancer Institute Chairman of the Beta Pi Chapter of Sigma Chi Fraternity

WORK HISTORY

OCTOBER 2018-CURRENT

Oregon State University Alumni Foundation | Video Production Intern

My job is to tell the collective narrative of the Oregon State University community. By using fine-tuned storytelling, we build a stronger relationship between our alumni and our school. I work in every step of the process, from strategy to production.

Please check out our published content: <https://vimeo.com/osufoundation>

NOVEMBER 2019-CURRENT

Communications, Editorial, and Marketing Director | TEDxOregonState

TED Talks is a global initiative designed to spread ideas. As the Marketing Director, my job is to lead a dedicated team to create and manage a strong online presence of our event. This includes managing and creating website content, our blog, and a strong social media presence.

NOVEMBER 2019-CURRENT

Legislative Intern | Oregon State House Of Representatives

Major aspects of my position include Identifying, researching and tracking legislative issues relevant to current public issues. I have gained professional experience in gathering research and presenting conclusions.

RESEARCH

Through a collaboration with the OSU College of Public Health, I researched social network frames regarding the Carona Virus Outbreak. Using a Twitter API our group established social frames regarding public perception of the outbreak.

<https://medium.com/@danfaltese/do-not-cover-this-easy-story-corona-virus-conspiracy-theories-are-almost-all-robots-552ad23342e5>