



Global Forum on Technology in Higher Education
in Collaboration with
Hassan II University - Casablanca
Faculty of Letters and Humanities Ben M'sik - Casablanca
presents

International Conference on Technology in Higher Education



June 14-17, 2015

Hotel Andalous, Marrakech

Conference Program

*All meetings are in the AL MAJLISS room.
All meetings are in English, unless specified.*

Sunday, June 14

6:00 – 7:00pm Conference Registration

Hotel lobby Reception

Menthe Tea, Coffee, Moroccan Pastry

7:00 – 9:00pm Group dinner (all attendees)

Hotel El Andalous Welcome!

- Dr. Larbi Oukada, Chair of the 2015 Conference
- Dr. Costas Spirou, Global Forum on Technology in Higher Education
- Idriss Mansouri, President of Hassan II University - Casablanca
- Dean Abdelkader Gonégai, Faculty of Letters and Humanities Ben M'sik, Casablanca
- Dr. Aran Mackinnon, 2015 Conference Program Chair

Monday, June 15

8:30 – 10:30am Panel I - Technology and Policy-Making Considerations

Costas Spirou, Moderator, Georgia College & State University, USA

- **Contemporary U.S. Perspectives on Online Learning: Application, Research and Resources**
Nancy Nordmann, Harvard University & National Louis U., USA
- **E-learning in Saudi Universities**
Abdullah Awad al-Harbi, Majmaah University, Saudi Arabia
- **Students' Access and Use of Educational Technologies: Implications for Faculty Professional Development**
Kristine Woods, University of Witwatersrand, South Africa
- **Digital Architecture Project at the University Hassan II in Casablanca**
Noureddine Damil, Hassan II University - Casablanca, Morocco

Discussion

10:30 – 11:00am Break / Coffee, Menthe Tea, Moroccan Pastry

11:00 – 1:00pm Panel II - Promotion of Education through the Use of Technology

Abdelmajid Bouziane, Moderator, Faculty of Letters and Humanities
Ben M'sik - Casablanca, Morocco

- **Pedagogical Considerations for the Engaging Use of Technology in a School of Education**

Catherine Attard, University of Western Sydney, Australia

- **Technology as a Challenge for Promotion of Education in Natural Sciences**

Ivan Dvorak, Charles University, Czech Republic
Katerina Ciharova, Charles University, Czech Republic
Jiri Valach, Charles University, Czech Republic

- **Towards a Visionary Strategy on the Use of Elearning in Higher Education**

Mashael Hamad Alhammadi, Arab Open University, Kuwait

- **Academic Literacy: Turnitin, Other Stakeholders and the Choices Students Make**

Joanne Orlando, University of Western Sydney, Australia

Discussion

1:00 – 3:00 pm Open

3:00 – 5:00 pm Panel III - Technology and Classroom Management Issues

Abdelmajid Kaddouri, Moderator, Mohamed V University-Rabat, Morocco (Arabic / English)

- **A Suggested Vision for Using the Virtual University at Higher Education in Light of Experiences of Some Countries: An Empirical Study of King Khalid University**

Mansour Bin Awad Saleh Al-Qahtani, King Khalid University, Saudi Arabia

- **The Effectiveness of the Use of Technology in Teaching English at the Colleges of the Royal Commission for Jubail and Yanbu**

Alotaibi, Badar Mabrouk, Royal Commission, Saudi Arabia

- **Critical Success Factors Across the Stages of ERP System Implementation in Sohar University: A Case Study Approach**

Ahmad Saleh Shatat, Sohar University, Oman

- **Performance Development in Higher Education Institutions through Human Performance Technology Processors**
Mansour Al Khathlan, Prince Sattam Bin Abdul Aziz University, Saudi Arabia

Discussion

5:00 – 7:30pm	Guided Tour of Marrakech
	• Bus Tour of Marrakech
8:00pm	Group Dinner and Entertainment at Red House Restaurant Walking distance from the hotel. (Must have a dinner ticket) Meet at Hotel El Andalous lobby. We will walk as a group.

Tuesday, June 16

8:30 – 10:30am	Panel IV - Cyber Literacy: Transforming the University Mohamed Benzidan, Moderator, Faculty of Letters and Humanities Ben M'sik - Casablanca, Morocco
	• Customized Cyber Literacy Composition & Communication Mabel Khawaja, Hampton University, USA
	• Connecting at a Distance: Building Online Learning Communities Marcia Peck, Georgia College & State University, USA Diane Gregg, Georgia College & State University, USA
	• Teaching Online Creativity and Collaboration Skills for Tomorrow's Teachers Joy Kutaka-Kennedy, National University, USA
	• Using Simulation & Technology To Teach About Culture in Nursing: It's A Matter of Patient Safety Kathy Awkard, Montgomery College, USA Mahdia Taheri, Montgomery College, USA Aziz Elfath, Montgomery College, USA

Discussion

10:30 – 11:00am	Break / Coffee, Menthe Tea, Moroccan Pastry
11:00 – 1:00pm	Panel V - Technology: Promising Impact on Pedagogy Larbi Oukada (Moderator), Georgia College & State University, USA

- **Printing Press and Digital Revolution: Two Equally Impactful Inventions**
Karim Bejjit, Faculty of Letters and Humanities Ben M'sik, Casablanca, Morocco

- **Technology: A Copernican Expansion in Social Sciences**
Costas Spirou, Georgia College & State University, USA
- **“Places” in Teaching History**
Elaine Mackinnon, University of West Georgia, USA
- **Bringing “places” to History Classes**
Aran Mackinnon, Georgia College & State University, USA
- **Strategic e-Learning Needs in Morocco**
Zineb Noui, Ecole Supérieur Nationale d’Arts et Métiers Hassan II University - Casablanca, Morocco

Discussion

1:00 – 3:00pm Open

3:00 – 5:00pm Panel VI - The Role of Technology in Student Engagement

Susan Kerstein, Moderator, National Louis University, USA

- **Using Digital Awards to Encourage Student Engagement**
Donna Shelton, Northeastern State University, USA
Richard W. Shelton, Northeastern State University, USA
- **50 Shades of Grading: Evaluating the Most Effective Use of Online Tools for Language Instruction**
Peggy Elliott, Georgia College & State University, USA
Leah Benton, Georgia College & State University, USA
- **The Effect of Using E-Learning on Enhancing the Knowledge Level of Secondary School Students in Kingdom of Saudi Arabia**
Theyab Moqbel Hareb Asharari, AlJouf University, Saudi Arabia
- **Achieving Intercultural Competency Accountability**
Ernest McClees, Eastern Kentucky University, USA

Discussion

5:30 – 7:30pm A guided walk through Marrakech old district

- Bahia Palace
- JAMAA AL FNA
- Medina & Souks

Evening Open

Wednesday, June 17

8:30 – 10:30am Panel VII - Disciplinary Best Practices Learning Communities

Karim Bejjit, Moderator, Faculty of Letters and Humanities
Ben M'sik - Casablanca, Morocco

- **Developing Online Learning Communities**
Susan E. Kerstein, National Louis University, USA
- **Integration of Evernote (note-taking software) for Architectural Design Studio to Improve Creativity**
Bokshub Shong, Hanbat National University, South Korea
- **Integrating MOOCs to Meet the Needs of the 21st Century Learners: Implications for Higher Education in Morocco**
Manar Dahbi, National School of Applied Sciences of Al Hoceima, Morocco
- **Clinical Examiners' Reflection About a Newly Developed eOSCE System: An Innovative Experience at Alfaisal University**
Nasir Ali Afsar, Alfaisal University, Saudi Arabia

Discussion

10:30 – 11:00am Break / Coffee, Menthe Tea, Moroccan Pastry

11:00 – 12:30pm Conference Conclusion

- Abdelmajid Bouziane, Hassan II University - Casablanca, Morocco
Associate Dean of the Faculty of Letters and Humanities, Ben M'sik
- Funke Fontenot, Georgia College & State University, USA
Associate Dean of the College of Arts & Sciences
- Aran Mackinnon, 2015 Conference Program Chair
- Costas Spirou, Global Forum on Technology in Higher Education
- Larbi Oukada, Chair of the 2015 Conference

See you next year!

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