



lotto3

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lotto3.io

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## Problem + Solution



### What Problem Are We Solving?

1. Traditional lotteries are regulated by state or provincial governments, and are heavily taxed, 35 – 60% off the top.
2. Lottery revenue distribution is not transparent.
3. Traditional lotteries are not globally accessible.
4. Traditional lotteries do not protect winner's privacy.
5. Traditional lottery entries do not offer additional utility beyond the initial drawing.

### How Do We Propose To Solve It?

1. Lotto3 is a decentralized community rewards program, with winners selected and prizes distributed using VRF and automation.
2. Lotto3 NFTs grant exclusive eligibility to second chance drawings and partner whitelist spots.
3. Lotto3 is a DeFi enabler, utilizing self-custody wallets for entry and prize allocation.
4. Lotto3 allocations for grants are on chain and fully transparent.
5. Lotto3 nightly drawings create daily touchpoints for community engagement and community building.

## What is Lotto3?

### Welcome to DeFi 3.0

Welcome to DeFi's newest daily and monthly jackpots!

Lotto3 Jackpots are the only DeFi Community Rewards Program designed to give back directly to the community, and reward members for actively buying and selling project tokens and NFTs.

### DeFi Advocacy and DeFi Enabler

1. Community grants and investments for projects that are aligned with the values and mission of the community
2. Jackpot entries and prize distribution through self-custody wallets
3. Jackpot winners are selected, and prizes distributed using VRF and automation
4. Cryptographic guarantees through trust minimized applications
5. Confidentiality Preserving



## Lotto3 MVP

# Frens and Family

**Strategic Vision:** Develop and sustain an ethos that makes DeFi fun by creating a blended family of token and NFT frens, Lotto3 will become a Top 50 project by the end of 2023.

## Transparent and Fair

All jackpot awards will be selected using Chainlink Verifiable Random Function (VRF), and distribution is done using Chainlink Automation.

## JACKPOTS

### Daily

Two wallets that purchased and held \$LOTTO prior to the Daily Jackpot drawing will each receive 1% of total volume.

1. One winner will be chosen from the buys at random, no minimum purchase required.
2. To incentivize whale buys, the second winner will be chosen from the pool of buys of 0.5 ETH or greater.

### Mega Monthly (M2) Jackpot

The Lotto3 Monthly Mega Jackpot will build its rewards pool from two sources.

1. One percent of daily token volume will be distributed into the monthly jackpot pool.
2. 75% of Mega Monthly Mint will be distributed into the monthly jackpot pool.

## Lotto3 MVP

**Ethos:** Lotto3 is a fun community driven project, with daily and monthly jackpots, nightly community spaces and giveaways, that actively fosters a community that is inclusive to both NFT and token focused Web3-ites.

## Transparent and Fair

All jackpot awards will be selected using Chainlink Verifiable Random Function (VRF), and distribution is done using Chainlink Automation.

### Second Chance Drawings

Lotto3 second chance drawings create exciting prize pools, whitelist spots, and unique utility for M2 NFTs after the M2 jackpot award.

Mutant March Grand Prize, Mutant Ape Yacht Club (MAYC) NFT

### Buy and Burn

**External Projects:** Lotto3 will burn 50% of the tokens and retain 50% of the tokens in the community treasury.

\$LOTTO: Buys locked in one- and two-year staking pools. This will serve to remove \$LOTTO from the DEX float and incentivize long-term staking pools with higher APYs.

### Community Proposals

Community proposals for grants and investments are limited to organizations, individuals, and content creators that promote innovation and adoption of Web3, support sensible regulation and policy, decentralization, and are aligned with the values and mission of the community.

## Early Traction

Lotto3 DAO is actively working on commitments from development partners, finalizing budgets and sequencing of marketing roadmap elements, as well as terms and commitments from the Community Engagement team.

### Development Partners

#### **Chainlink**

VRF, automation  
<https://chain.link/>

#### **Origami**

DAO Advisory, Y Combinator Alum  
<https://www.joinorigami.com/>

#### **Holistic Attention**

Gen Z and Millennials  
<https://www.holisticattention.com/>

### Marketing

#### **Far East Blockchain**

Turnkey Marketing and Branding Services, Asia  
<https://fareastblockchain.com/>

#### **4am**

Crypto start-up marketing  
<https://4am.marketing/>

#### **Tonsma**

Crypto and NFT Brand Building, Marketing, UK based  
<https://www.tonsma.io/>

### Community Engagement

#### **Doug Hype, D Hype**

Host, entertainer, KOL, influencer, thought leader  
<https://twitter.com/DougHype>

#### **AshleyDCan**

Host, entertainer, KOL, influencer, 100k on Twitter  
<https://twitter.com/AshleyDCan>

#### **Andrew Forte**

Host, entertainer, KOL, influencer, thought leader  
[https://twitter.com/\\_AndrewForte](https://twitter.com/_AndrewForte)

## Ecosystem Utility

### TOKEN UTILITY

Lotto3 tokens are high utility and provide holders with access and opportunities within the Lotto3 ecosystem, with additional utility to be added as the community and ecosystem, our partners, and global footprint grows.

**1**

Native tokens can be staked in variable periods for variable APYs.

**2**

Entries for Special Lotto3 prizes can only be minted using native tokens.

**3**

\$LOTTO is a Governance token for voting on community grants, proposals, and Lotto3 community business.

## Tokenomics

# Distribution

**Total Supply:** 1,000,000,000; 1B

Pool	%	\$Token	Vesting
Private sale	15%	150,000,000	6
Presale	15%	150,000,000	6
Rewards	10%	100,000,000	24
Liquidity	20%	200,000,000	12
Staking	5%	50,000,000	24
Marketing	5%	50,000,000	12
Ecosystem	20%	200,000,000	12
Team & Advisors	10%	100,000,000	12

**FDV:** \$2,000,000 | **Liquidity:** \$100,000 | **IMC:** \$64,000 | **Hard Cap:** \$440,000

# Tokenomics

Tokenomics	\$LOTTO Token	M2 NFTs
Daily DeFi Jackpot	2%	
Monthly Mega (M2) Jackpot	1%	75%
Operations	2%	10%
Buy and Burn		10%
Community Proposals		5%

## Go to market strategy

### Nightly Engagement

The primary go-to-market strategy is to build the foundation of an epic community. To do that, Lotto3 will develop a “sponsored” nightly spaces show with two content creator and influencer hosts.

The show will take place before, during, and after Daily Lotto3 drawings, run time of 60 minutes, and will host a regular panel that includes previous winners, project devs, collaboration partners, and fun conversations about anything and everything going on in the world of DeFi and Web3.

### Roadmap for Growth

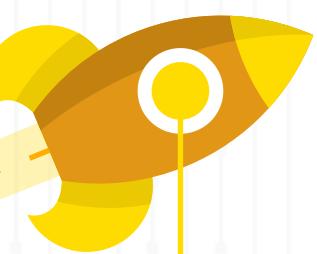
The initial focus is on the US and EU, but Q2 – Q4 will be primarily focused on penetration and rapid expansion throughout Asia, starting with South Korea in April, followed by China and Japan.

Lotto3 has started interface with three different media and marketing companies with regional specialization, including turnkey services for local community moderation for Telegram, WeChat, and Weibo, Press Releases, translations, and dubbing.

### Centralized Exchanges

Lotto3 will develop a right-sized strategy for initial Centralized Exchanges engagement.

Centralized Exchanges offer advantages for marketing, community growth, market making, payment aggregation, and liquidation.



### Collaborations

Lotto3 and its community will actively work to collaborate with the top Web3 communities and provide select NFT, PTE, MTE, DeFi, and Token communities with limited whitelist spots for NFT mints and Token Private Sales.

# Post Raise Roadmap

Fundraising, Branding, and DeFi Jackpot MVP are Priorities 1a, 1b, and 1c

## Phase 1: Early Investment

- Entity Formation and Registration
- Tokenomics, Distribution, and Whitepaper
- Social Presence: ENS, Web2 and Web3 Domains, Twitter and Telegram
- Branding Framework and Company Website
- Nightly Sponsored Spaces on Twitter with Community Engagement Team

## Phase 2: Fundamentals

- Smart Contract Development
- Press Release: CoinTelegraph, Yahoo! Finance
- Asia Socials and Community: Telegram, Twitter, WeChat, and Weibo Community Start-Up and Moderation
- Token Launch
- M2 Mint #1
- Product MVP
  - ▶ Daily DeFi Drawings Commence
  - ▶ Monthly Mega Jackpot Commences
- Complete Techrade Audit
- CoinMarketCap and CoinGecko

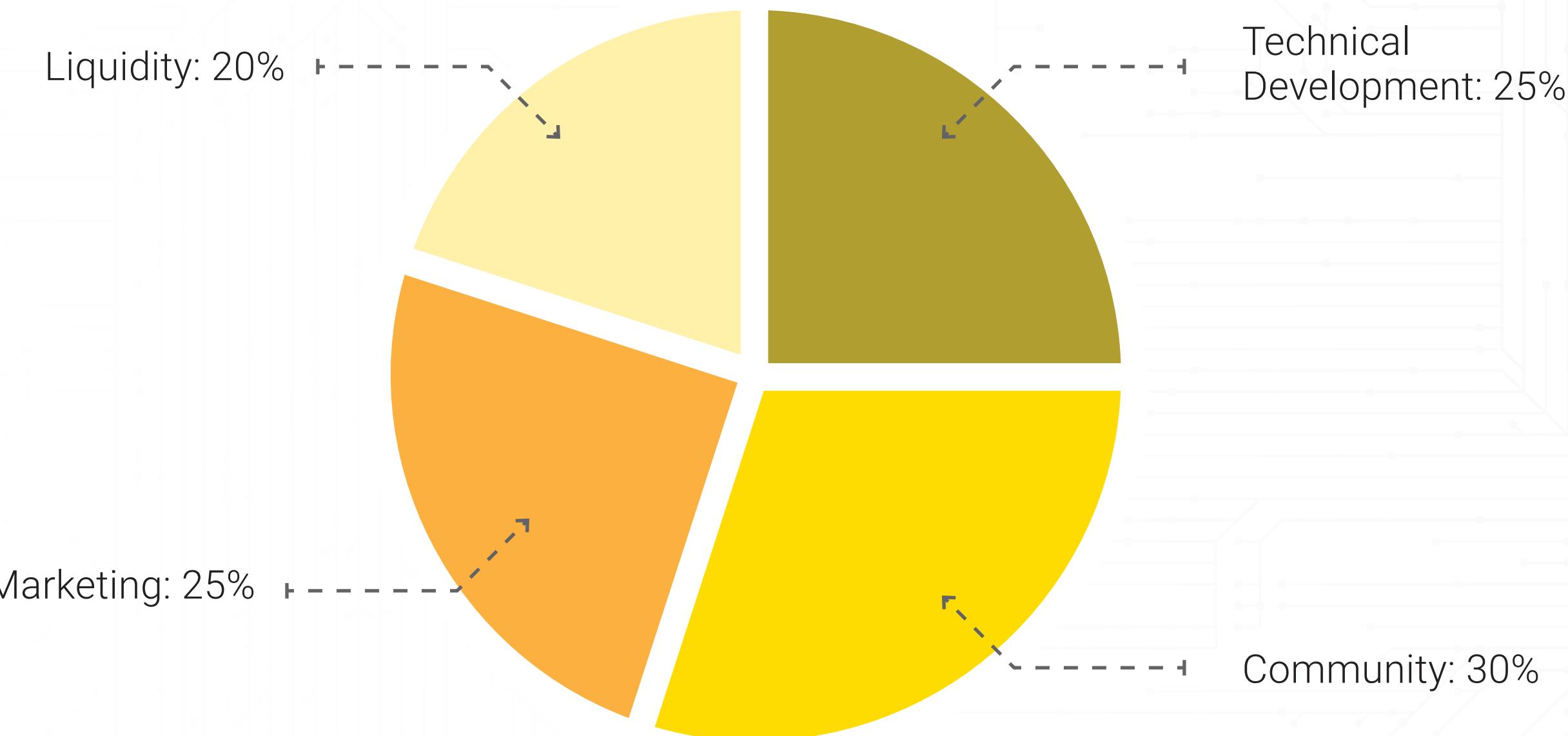
## Phase 3: Grow and Evolve

- Formalize Partnerships and Collaborations Plan
- Successfully list \$LOTTO on MEXC centralized exchange
- Community Proposals Commence
- Project Buy and Burns Commence
- Second Chance Drawings Commence
- Community Engagement and Growth Strategy
- Formal Asian Market Strategy Execution

## The Raise

# Seed: \$250,000

Private Sale and Public Presale will be used for initial liquidity, DEX MM, technical development, community building and marketing.



## Contact Us

-  [lotto3.io/](http://lotto3.io/)
-  [twitter.com/lotto3dao](https://twitter.com/lotto3dao)
- [twitter.com/lotto3\\_JPN](https://twitter.com/lotto3_JPN)
- [twitter.com/lotto3\\_KOR](https://twitter.com/lotto3_KOR)
-  [discord.gg/lotto3dao](https://discord.gg/lotto3dao)
-  [t.me/lotto3dao](https://t.me/lotto3dao)
-  [lotto3dao.eth](https://lotto3dao.eth)
-  [youtube.com/@lotto3dao](https://youtube.com/@lotto3dao)



Whitepaper