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TEAM TALLASSEE PARK

OCONEE RIVER LAND TRUST

ABOUT

TALLASSEE PARK PROJECT



**WHY:
NEW PARK AND
EASEMENT IN
ATHENS**



**GOAL:
COMMUNITY
ENGAGEMENT**



**HOW:
APP ON REACT
NATIVE**

VISUAL DESIGN DOCUMENT

INSPIRATION

GOALS

With the help and recommendations of the Oconee River Land Trust, our team has put together a fully usable visual design document. With Tallassee Park users in mind, our visual elements have a minimalist and earthy feel students, teachers, and community members can connect with. Our goal is to keep our assets, simple, clean, and true to the brand.

VISUAL
DESIGN
DOCUMENT

TALLASSEE PARK

NMIX 4510

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COLOR PALETTE

<p>PANTONE 19-3911 TCX C 69 Y 69 M 61 K 68 R 43 G 36 B 40 HEX 2B2428</p> <p>BLACK MAGIC</p>	<p>PANTONE 5743 C C 70 Y 51 M 95 K 58 R 49 G 60 B 26 HEX 313C1A</p> <p>KOMBU GREEN</p>	<p>PANTONE 19-4121 TCX C 82 Y 61 M 52 K 39 R 46 G 69 B 79 HEX 2E454F</p> <p>BAJA BLUE</p>
Body & title text	Banners & buttons	Disclaimer bar
<p>PANTONE 16-0613 TP6 C 36 Y 30 M 48 K 01 R 168 G 163 B 137 HEX A8A389</p> <p>VOLKSWAGEN KALAHARI BEIGE</p>	<p>PANTONE 4178 C C 37 Y 23 M 37 K 00 R 166 G 176 B 161 HEX A6B0A1</p> <p>TEA LEAVES</p>	<p>PANTONE 14-4504 TCX C 25 Y 16 M 16 K 00 R 191 G 198 B 201 HEX BFC6C9</p> <p>QUARTER POWDER BLUE</p>
Progress bar	Category items	Login & information

LOGO



Tallassee Park

Tallassee Park



TYPOGRAPHY

ABCDEFGHI
JKLMNOPQR
STUVWXYZ

Bebas Neue

ABCDEFGHIJKLM
NOPQRSTUVWXYZ

Bitter Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Open Sans

ICONS AND GRAPHIC ELEMENTS

- Map Layers
- Park Information
- Explore Page
- Activities Page
- Expand Options

BUTTONS

Flora
Fauna
Earth Science
The Big Picture
Progress

GRAPHIC ELEMENTS

[PAGE TITLE BAR]

[Activity Information]

[Athens-Clarke County
government disclaimer]

**[ACTIVITY
TITLE]**

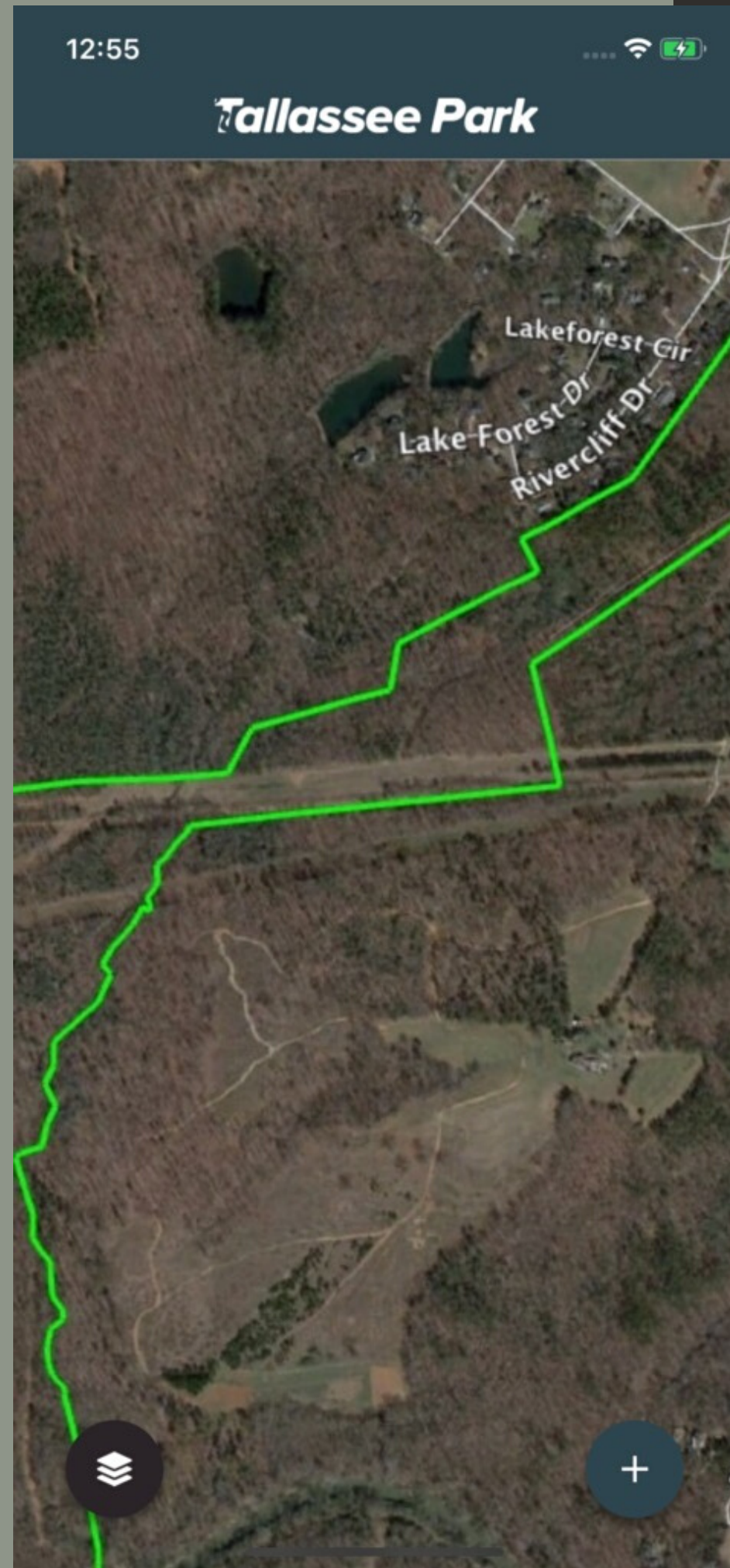
[CAT.]

[PROGRESS BAR]

Activity #1


[Category Item]

Fauna #2




1.0

ADMIN SITE



HomePark InfoActivitiesExplore

 **Tallassee Park**
Mobile App
Content Management Site

Welcome, **Admininstrator!**


This website is used for managing the content inside the Tallassee Park mobile app. Please use the tabs at the top of the site to navigate to the content editors for each section of the app, or control app accessibility here on the Home page. On each page, please ensure to click **Save Changes** whenever making edits or adding new entries, and the content of the app will be updated immediatley.

☒

The park is **closed** to the public

If the park is closed, please ensure a password for the app is set.

App Access Password



UGA

Save Changes



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QUESTIONS

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