



PollyStory

Interactive Story Book

Transforming screen time from passive consumption to active learning



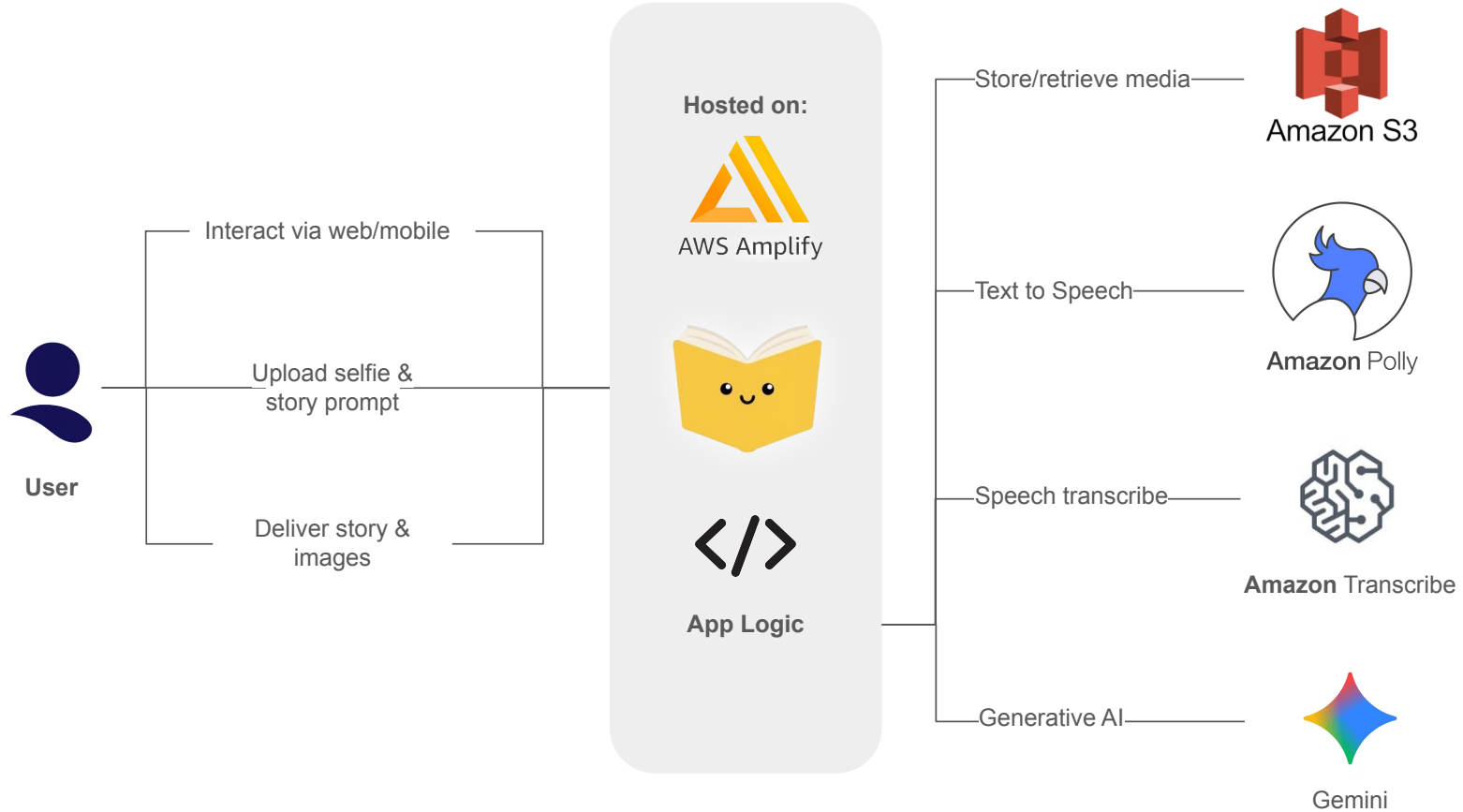
Challenges faced by modern children

- High screen time and low quality contents contributes to developmental delays in children
- Passive screen time lacks interactive engagement
- Most content offers minimal educational value

Solution Overview

- Children see themselves integrated into the stories via AI image transformation
- Interact via 🗣️ speech or 🏃 movement to progress in the story
- Every story teaches simple values and life lessons
- Content complexity personalization based on actual interaction from children instead of fixed age group

System Architecture



Impacts & Values

1. For Children:

- a. Addressing Childhood Development Challenges
- b. Improved reading readiness and vocabulary
- c. Enhanced emotional intelligence and empathy
- d. Increased confidence through positive self-representation
- e. Better attention span through engaging, personalized content

2. For Parents:

- a. Guilt-free screen time with educational value
- b. Convenient solution using existing devices
- c. Cost-effective alternative to traditional entertainment
- d. Peace of mind regarding content safety

3. For Educational Institutions:

- a. Enhanced classroom engagement through personalized content
- b. Reduced cost compared to traditional educational software licensing
- c. Built-in progress tracking and assessment tools for teachers
- d. Scalable solution that grows with enrollment

Business Model & Opportunity

- **B2C Freemium Subscription Model:**
 - Free Tier: 3 free interactive stories
 - Premium Monthly (\$9.99/month): Access to all stories, and AI interactive story generation + advanced features
- **B2B Education Licensing:**
 - Preschool License (\$249/month): Up to 25 children profiles + teacher dashboard + curriculum integration
 - Daycare Center License (\$499/month): Up to 50 children profiles + + parent reports
- **One-Time Purchases:**
 - Individual Stories: \$2.99 per interactive story
 - Educational Story Packs: \$24.99 for curriculum-aligned collections (Social Skills, STEM, Literacy)



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Stories **Alive!**

Talk, Move & Be The Main Character

Interactive Prototype »

