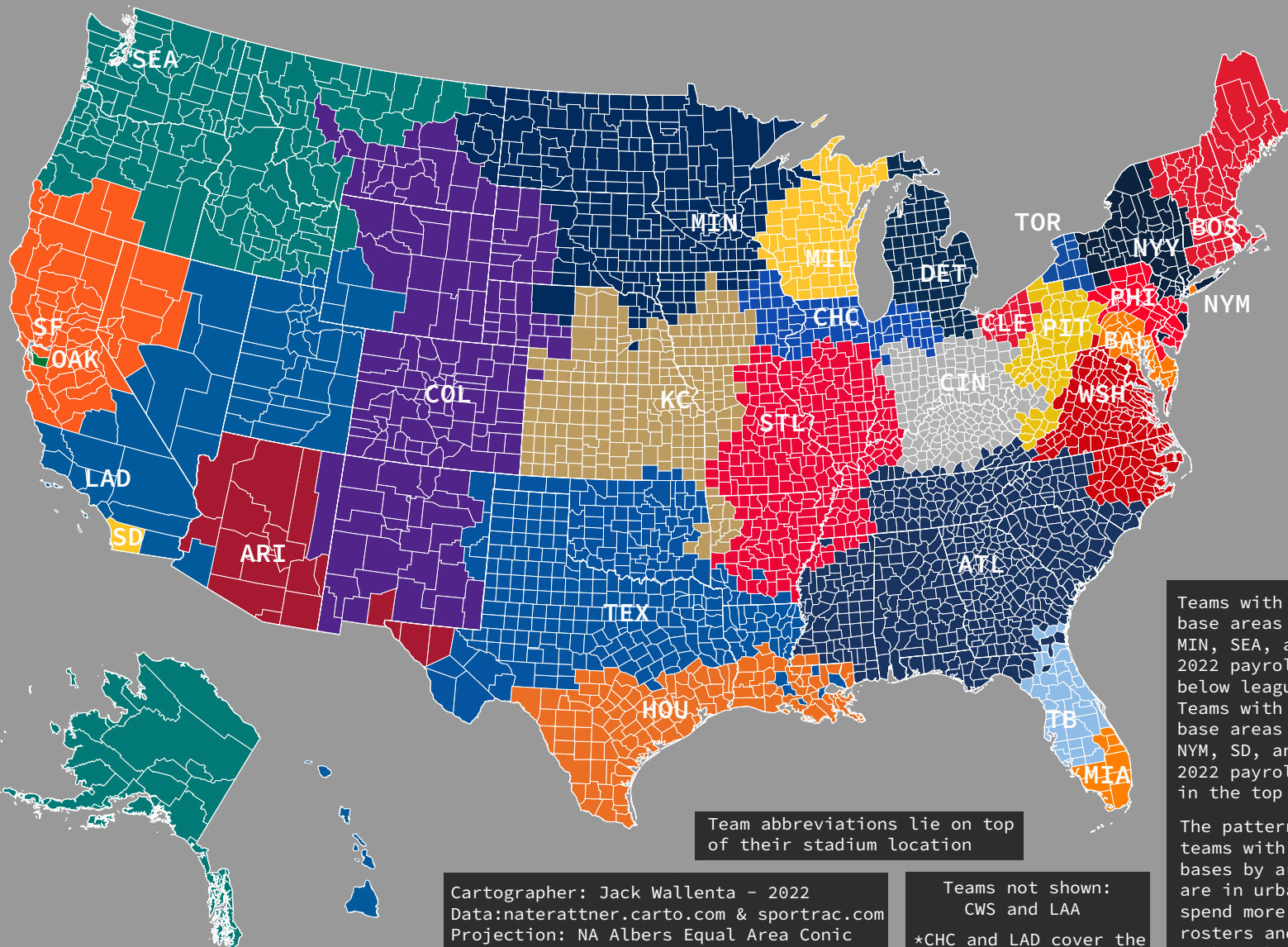


America's Favorite MLB Teams

Based on SeatGeek ticket sales by U.S. county



Teams with large fan base areas like COL, KC, MIN, SEA, and TEX have 2022 payrolls that are below league average. Teams with small fan base areas like CWS, LAA, NYM, SD, and TOR have 2022 payrolls that rank in the top 10 MLB teams.

The pattern shows that teams with smaller fan bases by area typically are in urban areas and spend more money on their rosters and in turn tend to have better teams.

Team abbreviations lie on top of their stadium location

Cartographer: Jack Wallenta - 2022
Data: naterattner.carto.com & sportrac.com
Projection: NA Albers Equal Area Conic
Central Meridian: 96° W

Teams not shown:
CWS and LAA
*CHC and LAD cover the metro areas

N

* Alaska and Hawaii not to scale