Create a new Django Project
python django-admin.py startproject <name>

Create a new Django App
python manage.py startapp <appname>

Tell Django project the new app by adding it to the INSTALLED_APPS
tuple in your project's settings.py file

Add a mapping to the new app in project's urls.py file

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Create a urls.py file in the new app directory. This is to direct incoming URL strings to views

In the app's view.py, create the required views
Function that return a HttpResponse object