

# Using Force.com Outbound Messaging for Real-time Push Integration

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# Overview



About reliable delivery

Key concepts in Outbound Messaging

Securing Outbound Messaging solutions

Flow for creating Outbound Messages

Configuring clients

Tracking messages

Summary

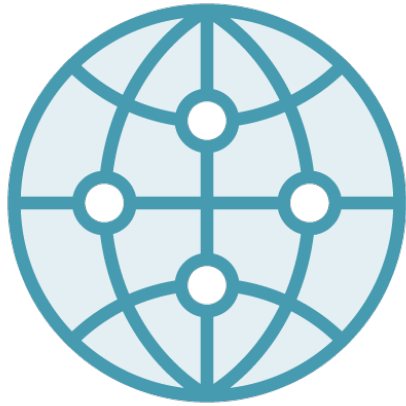


# Outbound Messaging

React to data changes by triggering messages to Internet-facing endpoints.



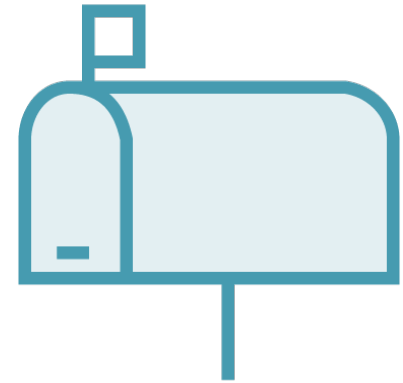
# About Reliable Delivery



**Communicating across  
unreliable channels**



**Expect at-least-once  
delivery**



**Enabled through  
asynchronous queuing**

# Key Concepts in Outbound Messaging

Triggered by workflow rules  
based on field changes

Message reliably sent to  
endpoint

Listeners implement WSDL

Support for callbacks



# When Do You Use It?



**Replace polling-based solutions**

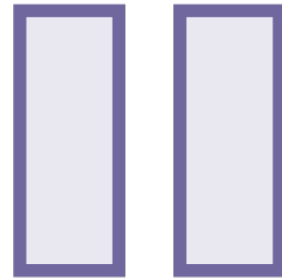
**Create real-time, responsive cloud systems**

**Trigger business activities**

# Securing Outbound Messaging Solutions



**SSL / TLS endpoint**



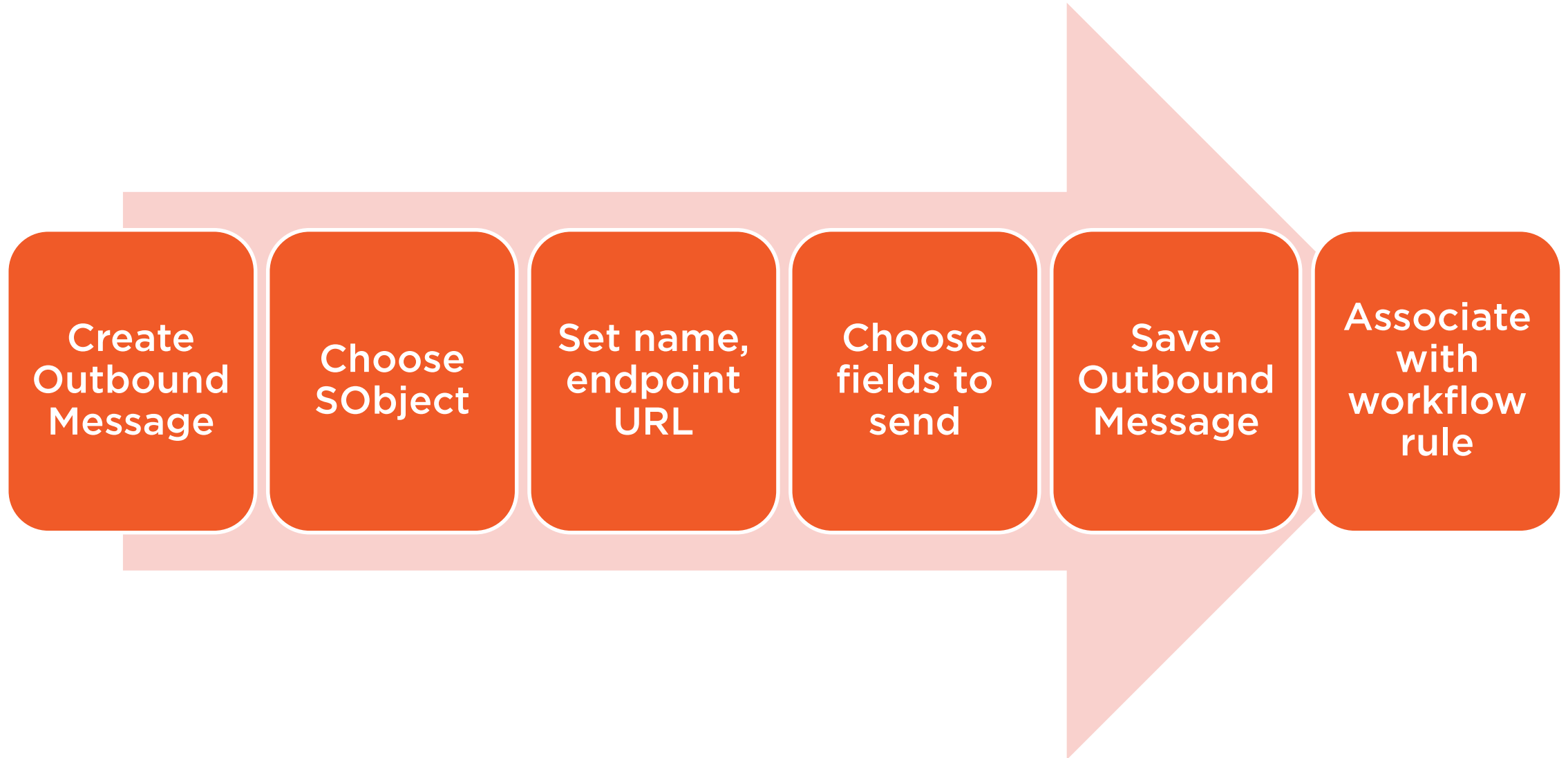
**Whitelist Salesforce IP  
addresses in client  
listener**



**Validate against  
Salesforce certificate**



# Flow for Creating Outbound Messages





# Demo



Create Outbound Message for Voter object

Set placeholder endpoint URL

Choose subset of fields

Associate with Workflow Rule



# Configuring Clients



**WSDL for Outbound Message**  
**Implement service definition**  
**Configure acknowledgement**  
**Deploy to Internet-accessible host**

# Demo



Review endpoint WSDL

Look at Node.js application

Deploy application to cloud host

Trigger Outbound Message



# Tracking Outbound Messages

**View items queued for delivery**

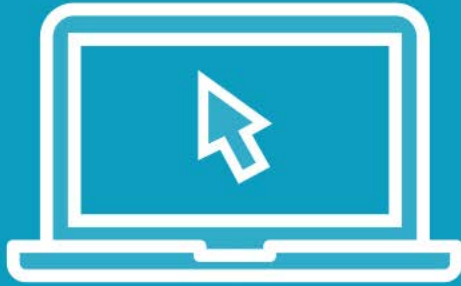
**Observe any failures**

**Edit or delete items in the queue**

**Manually retry or wait for automatic interval**



# Demo



**Disable client application**

**Trigger Outbound Message**

**Observe queued message**

**Enable client application**

**Manually resume the Outbound Message**



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