

Continue where you left off.

HAWAII

Flight

Arrival 05/01/2026

9:41 AM

Depart 05/12/2026

4:22 PM

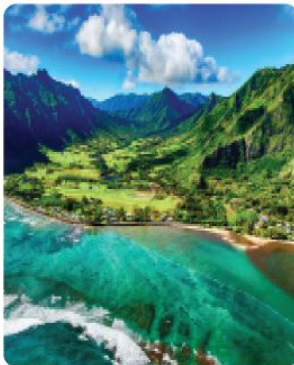
Rental Pick up at: Hertz

05/01/2026 10:30AM

Return at:

05/12/2026 2:00PM

Continue



Plan your next dream
vacation.
Anytime. Anywhere.



What our users are saying...

John R.

I am truly in love with
this website! Simple and
easy to navigate.

John M. Adams

This website changed
the way I organize my
vacation plans.

Melissa P.

Enjoying the website so
far. Can't wait to see any
future updates!

Carmela D.

My husband and I use
this website all the time
and it never fails to get
us where we need to be.



Your Current Drafts.



Tokyo



Los Angeles



Istanbul

Or...

Adventure awaits.

Plan New



Upload your own image or choose from a selection of ours



or...

[Browse Photos](#)

Trip Name

Date From

Date To

Select One of those days

Time	Where	Notes

Save.

Save.

Send Me Reminders.

VACAYTREE

OUR MISSION

We strive to help the everyday
person plan their vacation.
Whenever and wherever.

Our Main Goal

To help our users organize their trips into one file.
No matter how big or small their itinerary is, we make sure
they can locate what their next destination is and all the
details behind it such as cost, time, place and much more.

OUR VISUAL ELEMENTS

PRIMARY LOGO



In our primary logo, the logo image is within the brand name. (Text 54px)
(Image Height 65px)

SECONDARY LOGO



In our secondary logo, the logo image is separated from the brand name in cases situations that do not require the logo image (Image Height 63px)

OUR VISUAL ELEMENTS *(continued)*

Logo Image Icon in the case of a black background (or dark) needed (63px)



< Main
Symbol



63px also applies for
secondary logo
(black background)

COLOR

Primary

#c0b49b

≈ Bison Hide

HEX #c0b49b

RGB 192, 180, 155

RGB(192, 180, 155)
CMYK (0, 6, 19, 25)

Safe to use for
Primary Logo Only

Neutral

White

#FFFFFF

Black

#000000

Secondary

#a87c54

≈ Limed Oak

RGB(168, 124, 84)
CMYK(0, 26, 50, 34)
For extras such as
interactive buttons and
more

Typography Rules

Logo Text 54px

Heading Text 48px

Heading 2 Text 36px

Head Banner Text/Buttons 20px

Body Text 18px

Buttons 18x

Baskerville

Baskerville

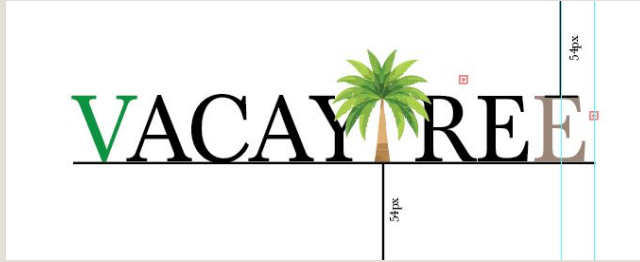
Bahnschrift

Bahnshcrift

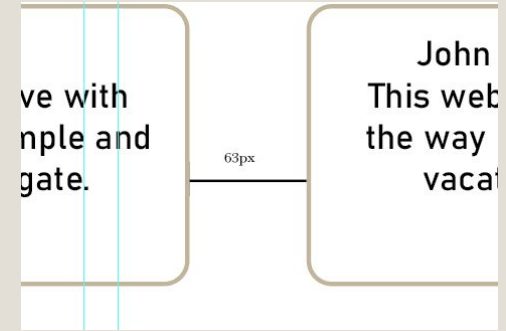
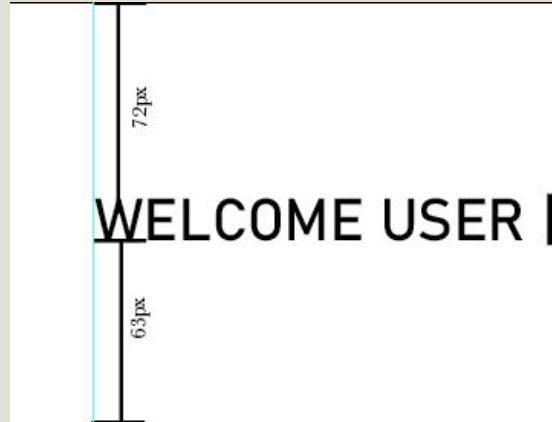
Bahnschrift

Bahnschrift

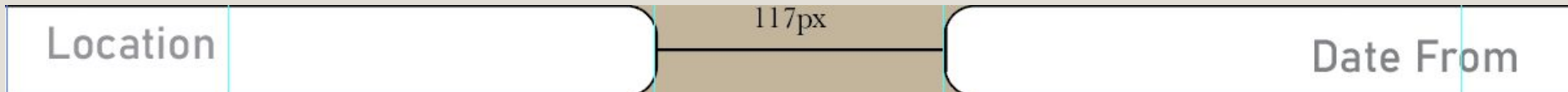
OUR APPROACH



There will always be a 54px gap under or over the Logo letters. With the header it is 72px up and 63px down. 63px is the base of most gap between borders and the edge of the website.



Secondary Logo is always 18x from corner of the website on both sides height and width



Do's and Don'ts of Imagery

Do's



Use stock images that are clear,
hi-res images without watermarks



Dont's



Do not use images with
watermarks or low-res



Disclaimer: AI Images are strongly
discouraged and should not be used

Important Notice For our Partners

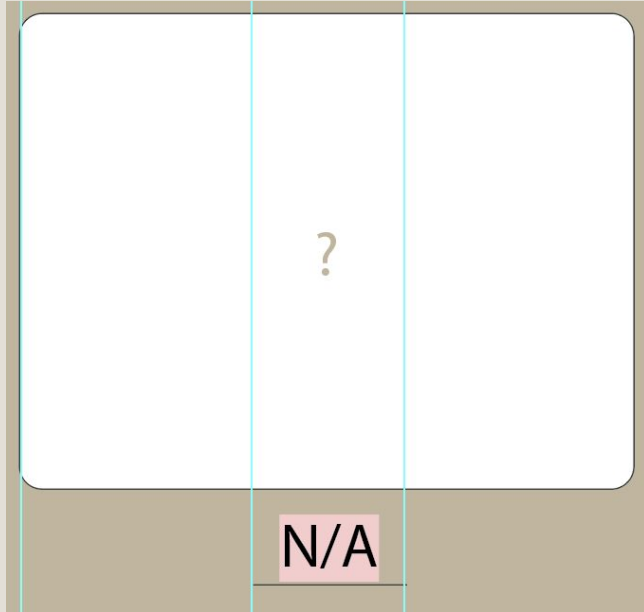


Image Boards must be displayed in this format if there is no image uploaded by user yet. Do not use AI generated images to replace this.

Reviews and Ratings

- Ratings do not have to be shown with stars/rating bubbles in the Home page
- Ratings need to have a 5 star/rating bubble display in the ratings and review page
- Ratings need to use Limed Oak Color #a87c54
- User Ratings CANNOT display last name only the first abbreviation.
- Users that have reviews that do not fit in the review bubble must be shortened with a “More” button to display the entire review



Overview

Our main targeted audience would be the everyday traveler but specifically the one friend in the group that always makes the group vacation itinerary. Sometimes it can be a hassle that's why we are here to help. No matter how long or short the trip is, VacayTree is designed so that all your plans can fit on one screen.

