

### 1.1. Westminster vote intention

vote_west	Freq	Pct
Would not vote	265	10.77
Conservative	229	9.31
Labour	276	11.22
Liberal Democrats	140	5.71
Plaid Cymru	338	13.74
Green	249	10.13
Other	34	1.40
Reform UK	555	22.60
Don't know	371	15.12

### 1.2. Westminster vote intention by age group

Age Group	18–24	25–34	35–44	45–54	55–64	65–74	74+
Would not vote	13.08	16.59	13.90	10.99	10.61	6.77	3.00
Conservative	2.96	6.63	6.98	6.46	7.85	14.57	23.53
Labour	4.39	10.37	10.49	13.25	11.81	14.35	12.45
Liberal Democrats	6.88	3.90	6.23	7.65	5.10	4.64	4.88
Plaid Cymru	21.70	23.60	13.12	11.60	11.05	9.36	10.65
Green	30.43	17.30	8.73	8.61	4.33	3.63	2.93
Other	2.78	1.04	0.22	1.45	1.92	1.56	0.58
Reform UK	8.38	9.11	19.59	21.83	33.25	30.46	27.59
Don't know	9.39	11.46	20.74	18.17	14.09	14.65	14.39

### 1.3. Westminster vote intention by education

Education	No qualifications	Below GCSE	GCSE	A-Level	Undergraduate	Postgraduate
Would not vote	24.56	12.44	12.92	12.41	7.34	4.50
Conservative	12.53	14.38	10.17	6.61	9.60	7.33
Labour	8.20	9.67	9.02	7.12	15.36	17.47
Liberal Democrats	3.35	2.80	5.64	5.19	5.63	8.83
Plaid Cymru	7.76	10.04	13.41	14.09	16.34	16.26
Green	5.37	3.49	5.22	15.33	11.30	13.02
Other	0.39	4.76	1.88	0.40	0.72	1.56
Reform UK	22.90	30.66	31.01	23.73	17.64	11.41
Don't know	14.95	11.77	10.72	15.12	16.07	19.62

#### 1.4. Westminster vote intention by gender

Gender	Male	Female
Would not vote	8.00	13.43
Conservative	9.92	8.71
Labour	12.24	10.24
Liberal Democrats	6.55	4.91
Plaid Cymru	15.33	12.22
Green	10.25	10.01
Other	1.21	1.59
Reform UK	26.60	18.76
Don't know	9.89	20.12

### 1.5. Westminster vote intention by social grade

Social Grade	A	B	C1	C2	D	E
Would not vote	5.85	2.62	8.68	11.54	18.40	16.26
Conservative	14.79	9.98	10.05	7.07	8.50	8.84
Labour	15.38	13.21	11.08	10.81	9.87	10.34
Liberal Democrats	4.84	3.81	7.33	6.11	2.98	4.68
Plaid Cymru	17.53	13.14	14.36	12.71	14.08	10.22
Green	10.01	13.99	11.15	9.90	9.42	5.42
Other	1.58	2.83	0.61	2.46	0.92	0.81
Reform UK	18.93	22.44	21.25	24.21	20.19	29.18
Don't know	11.08	17.98	15.49	15.20	15.63	14.26