



Jaclyn Flomen

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## **OBJECTIVE**

Acquiring a design position where I can use my experience in working with different personalities, target goals, and skills in Adobe, Microsoft, and web development softwares, visual arts, photography, and communication to help achieve the required task with confidence, appeal, and originality.

## **EXPERIENCE**

### **Graphic Design Intern and Administrative Assistant, Kostuch Media Ltd. - Summer 2018**

Assisted the lead graphics team in creating weekly newsblasts, creating client advertisements, redesigned business cards, and accomplished any additional tasks required. I also aided in the tracking of material ads from numerous clients while keeping mind strict deadlines. I created invoices, sent out magazines, and fulfilled various tasks given to me by my superiors and coworkers.

### **Graphic Design/Marketing Intern, Aux Mode Inc., Toronto Summer 2016 & 2017**

Managed, optimized, monetized, and organized different types of YouTube channels in order to bring forward the most views, subscribers, and public appeal to the channels, while assisting fellow coworkers, communicating with different clients from around the world. As well, providing graphic design influence to the outlook of the company, to improve the quality of work and sense of community.

### **Graphic and Web Designer, ROUL / Purple Heart Yoga, Toronto Summer 2017**

Designer, advised, and recreated the company website to match the brand's soothing, modern, and clean identity. Used previous templates on Wordpress, as well as created original works, in combination with the company's stock photos to produce an overall finished product that could in turn become a recognizable look.

### **Graphic and Web Designer, United Way UWO, London, ON Sept 2016 to April 2017**

Designed graphics of various sizes, for various events regarding the United Way Students Association at Western University. Graphics included those for fundraisers, charity events, SnapChat Geofilters, posters, as well as cover photos for the group, while keeping in mind the overall purpose and timetable.

### **Camp Counsellor, Camp White Pine, Haliburton, ON Summers 2014 & 2015**

Taught, advised, and counseled young children between the ages of 6 and 8 to learn different means of self improving and teamwork skills, while taking on a leadership position in order to achieve success and trust between all members, as well as improved lifelong communication skills.

## **EDUCATION**

Western University, London, ON - B.A. in Media, Information, and Technoculture, 2015-in progress

Fanshawe College, London, ON - Diploma in Interactive Media Design, 2015 - in progress

\*Achieved Honor Roll with an overall average above 90% in all classes. This award was given from the Winter 2016 semester attending Fanshawe College.

## **SKILLS**

Proficient in Adobe softwares such as Photoshop, Illustrator, Indesign, Dreamweaver, After Effects. Knowledge of softwares including Microsoft Office and Cinema 4D, and web development processes HTML, CSS, and JavaScript. Additional knowledge of programs such as Wordpress, QuickBooks, and MailChimp.