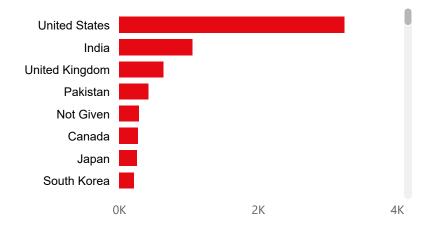
Which countries are the top producers of Netflix Movies and TV Shows?



What is the top 10 Netflix Movies of all time?

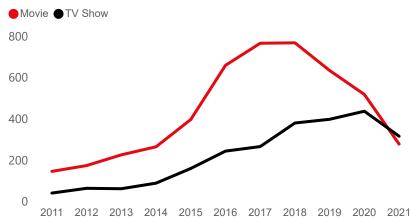
There is no IMDB Ratings for TV Shows

type	Title	IMDB Score ▼
Movie	David Attenborough: A Life on Our Planet	9.00
Movie	Springsteen on Broadway	8.50
Movie	Winter on Fire: Ukraine's Fight for Freedom	8.40
Movie	Dancing with the Birds	8.30
Movie	Klaus	8.20
Movie	Seaspiracy	8.20
Movie	The Three Deaths of Marisela Escobedo	8.20
Movie	My Octopus Teacher	8.10
Movie	Rising Phoenix	8.10
Movie	A Secret Love	7.90
Movie	Icarus	7.90
Movie	Marriage Story	7.90
Movie	The Ivory Game	7.90

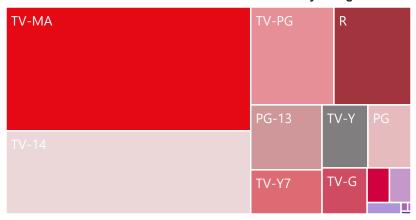
Conclusion

- US, India, United Kingdom produced the most number of Netflix Movies and TV Shows throughout the entire time period of the dataset
 - a. US may have the best range of selection as it produces the most number of Movies and TV shows
- There is a decrease in production of Movies and TV Shows from 2018 and 2020 respectively
- 3. The most popular genres are Documentary followed by Drama and Comedy
 - a. Netflix can produce more shows/ movies in these genres, seeing that it is more popular compared to the other genres

What is the trend in the Movies and TV Shows produced in the last 10 years?



What is the breakdown of Netflix Movies/ TV Shows by ratings?

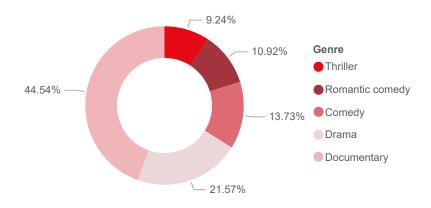


Conclusions (cont'd)

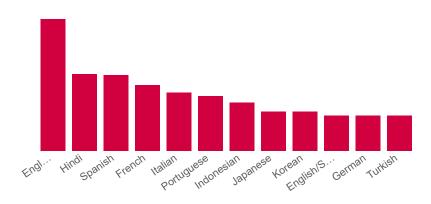
- 1. The highest IMDB Score attained for Movies is 9.
 - a. Producers can analyze the type of content that this movie produced to identify the style/ content that resulted in the high score
- Most Netfix Movies and TV shows have 'TV-MA' ratings, followed by 'TV-14' and 'TV-PG'.
 - a. Netflix audience is mainly the adults, followed by those above 14 and requires adults supervision.
- 3. Majority of the Netflix Movies/ TV Shows are in english, followed by Hindi
 - a. Due to the fact that most Movies/ TV Shows are produced in US, India and United Kingdom

What are the most popular genres?

Most of the Movies/TV Shows have unknown genres



What is the breakdown of Netflix Movies/ TV Shows by language?



Limitations

- 1. Most of the Movies/ TV Shows have unknown genres ~8000
- 2. Some of the Movies/ TV Shows have unknown country data ~300
- 3. There is no IMDB ratings for TV Shows, hence it is difficult to identify the top 10 TV shows produced by Netflix
- 4. Lack of qualitative data to understand the ratings for Netflix Movies
 - a. Qualitative data would be useful to help Netflix to understand what viewers like/ dislike for future Movie production

Dataset:

- 1. https://www.kaggle.com/datasets/victorsoeiro/netflix-tv-shows-and-movies
- https://www.kaggle.com/datasets/luiscorter/netflix-original-films-imdb-scores? select=NetflixOriginals.csv